

Practice, Learn and Achieve Your Goal with Prepp

RRB Ministerial and Isolated

Publicity Inspector

Simplifying **Government Exams**



K4 %

THIS SHEET TO BE DETACHED/TORN OFF AND RETAINED BY INVIGILATOR ON COMPLETION OF EXAM / परीक्षा की पूर्ति पर इस पन्ने को अलग करके/काटके निरीक्षक द्वारा रखा जाए

Duration : (1½ Hours / 90 Minutes)	Exam Code :
समय : (1½ घंटे / 90 मिनट)	परीक्षा कोड : MSC006
No. of Pages / पृष्ठों की संख्या : 152	Total Marks / कुल अंक : 100
Roll No. :	Question Booklet No. :
अनुक्रमांक:	प्रश्न-पुस्तिका संख्या : 1000849
Date of Examination :	OMR Answer sheet No.
परीक्षा तिथि :	OMR उत्तर शीट क्र.
Candidate's Name / परीक्षार्थी का नाम	Candidate's Signature / परीक्षार्थी का हस्ताक्षर
*** As given in application form	/ आवेदन पत्र में दिये गये अनुसार ***
: Nico Coestion Spoklet S. and prinst clear	y be whiten and practed in the habites in .

CANDIDATE SHOULD OPEN THE SEALS ONLY AFTER THEY ARE ASKED TO DO SO. परीक्षार्थी निर्देश मिलने पर ही सील खोलें।

The question paper is made up of the following sections as tabulated below : निम्न तालिका में दर्शाये अनुसार, इस प्रश्न पत्र को निम्नलिखित भागों में विभाजित किया गया है :

Section/भाग Language/भाष N		No. of Questions/प्रश्नों की संख्या	Pages/पृष्ठ	
		110. वर्ष द्वाराजी अस्ता वर्ग वर्जा	From/से	To/तक
Section - I	English	100	14	25
Section - II	Hindi/हिन्दी	100	26	38
Section - III	Urdu/اردو	100	39	53
Section - IV	Bengali/বাংলা	100	54	66
Section - V	Gujarati/ગુજરાતી	100	67	79
Section - VI	Odia/ଓଡ଼ିଆ	100	80	93
Section - VII	Marathi/मराठी	100	94	106
Section - VIII	Telugu/මිවාරා	100	107	121
Section - IX	Tamil/தமிழ்	100	122	136
Section - X	Kannada/ಕನ್ನಡ	100	137	150

English Paragraph: "All the details given by me is the Application Form are true and complete to the best of my knowledge. I understand that I ray be issued with Call letter for the exam on the basis of above information and mere issue of Cal letter will not confer on me any right to be eligible for the post. I also understand that in case my of my statements are found to be untrue at any stage of recruitment or thereafter, I shall be diqualified forthwith for the post applied for and I shall be liable for any other penal action unde the extant rules."

हिन्दी पैराग्राफ: ''आवेदन पत्र में मेरे द्वारा दिये गये सभी विवरण भी अधिकतम जानकारी के अनुसार सत्य और पूर्ण हैं। मैं समझता/समझती हूँ कि मुझे परीक्षा के लिए उपर्युक्त सूचना के भ्धार पर बुलावा पत्र जारी किया जाएगा और केवल बुलावा पत्र जारी करना पद के लिए पात्र होने का मुझे कोई अधिकार हीं देता है। मैं यह भी समझता/समझती हूँ कि यदि मेरा विवरण भर्ती के किसी चरण पर या तत्पश्चात् असत्य पाया जातहै, तो मैं आवेदित पद के लिए तत्काल निर्हरक हो जाऊंगा/जाऊंगी और मुझ पर लागू नियमों के तहत कोई अन्य दंडात्मक्कार्रवाई की जाएगी''।

Signature of the Invigilator / निरीक्षक के हस्ताक्षर

MSC006115

Cut here on completion of exam———— परीक्षा की पूर्ति पर यहाँ कारें

INSTRUCTIONS

(Please read carefully and comply)

- 1. Kindly read the complete set of instructions carefully and also see the instructions on the back side of the OMR Answer Sheet and fill the details in the OMR Answer Sheet and Question Booklet.
- 2. One paragraph each in Hindi and English is given in page 1. Copying of the paragraph in the space provided in the OMR Answer Sheet (in the language as filled in the application form either in Hindi or English) in your running hand is **compulsory**. DO NOT USE **BLOCK** LETTERS.
- 3. (a) Question Booklet Serial No. must clearly be written and marked in the bubbles in the space provided in the OMR Answer Sheet.
 - (b) OMR Sheet No. should be written in the space provided in the Question Booklet.
- 4. After being instructed to open the Booklet, the candidates will open the seals. It is the responsibility of the candidate to check and ensure that the booklet contains 100 questions and start the paper from page no. 14.
- 5. The question paper comprises 100 questions and are available in congruent versions of English, Hindi, Urdu, Bengali, Gujarati, Odia, Marathi, Telugu, Tamil and Kannada languages. In case of any doubt or confusion, English version shall prevail.
- 6. All questions are of Objective type. There's only one correct answer to each question carrying one mark. There will be negative marking for wrong answers. For every wrong answer, 1/3 mark will be deducted.
- 7. In the event of any mistake in any question/s candidates will not be penalized. However no corrections will be made in question/s during the examination.
- 8. You must use **Blue or Black** ball-point pen only for answering. Altering of answers once entered is not permissible. Enter the answers in the Answer Sheet carefully.
- 9. Rough work, if any may be done in the Question Booklet only in the space provided at the end of the Booklet. No additional paper shall be rovided.
- 10. Use of Log tables, Calculator, Slide rule, Mobile hone, Pager, Digital diary or any other electronic item/instrument, etc. is not allowed. The use will result in disqualification.
- 11. No candidate should leave the examination hall befre the final bell. The Answer Sheet as well as the Top Sheet of the Question Booklet should behanded over together to the invigilator before leaving the Examination Hall.

SECTION - I **ENGLISH**

1.	Cla	ly is related	to "Potte	ry" in the sa	me way as	s "Gold" is re	lated to _	
	(A)	Woman	(B)	Goldsmith		Ornaments		Precious Metal
2.	in th	e test if she so	and faller	i by 80 mark	or girls and s. How ma	d boys is 30% any more mar	and 45% r ks did a g	espectively. A boy girl require to pass
	(A)	132	(B)	140	(C)	112	(D)	160
3.	Whe	n a ship enter	s a sea fr	om a river ?				
	(A)	it rises a little						
	(B)	it sinks a littl	е					
	(C)	it remains at						
	(D)	it rises or sin	ks depen	ds on the loa	d it is carr	ying		
4.	King	Harsh Vardh	an was d	efeated by :				
	(A)	King Bhaska	ravarman	of Kamrup				
	(B)	King Devagu						
	(C)	King Pulakes			dvnastv			
	(D)	King Sasanka	of Gaud	la				
5.	Ten Alai							
5.	in thi	rd battle of P	anipat, th	e marathas v				
	(A)	Mughals	(B)	Afghans	(C)	Mangols	(D)	English
6.	Depos	sitory services	refer to:					
		a new scheme						
	(B)	a method of r	egulating	stock excha	nges.			
	(C)	an agency for	safe-kee	oing of secur	ities.			
	(D)	an advisory se	ervice to i	nvestors.				•
7.	Consi	der following	five three	e-digit numb	erc ·			
	394 6	32 783 57		orgic manne	C15.			
	If the	position of fire	st and sec	ond digit wi	thin each t	hree digit nu	mbou io io	terchanged, then
	which	of the follow:	ing will b	e the second	highest n	umber ?	mber is in	terchanged, then
	(A) (632	(B) Z	783	(C)	576	(D) 3	94
8.	Name	the state, wh	ıo's High	Court on 1	Septembe	er 2014 banne	d animal	sacrifice in any
	Prace C	of Public Telig	ious wors	ship to appea	se deities	throughout th	ne state ?	and the dity
	(A)	almachal Prac	desh) Tamil			
	(C) I	Jttar Pradesh		(I) None	of the above		
MSC	006115							

K4	15
9.	Which crop requires water logging for its cultivation?
	(A) Tea (B) Coffee (C) Rice (D) Mustard
10.	Difference between the compound interest and the simple interest accrued on an amount of ₹ 18,000, in two years was ₹ 405. What was the rate of interest?
	(A) 16 (B) 12 (C) 15 (D) None of the above
11.	The Rajya Sabha has exclusive jurisdiction in :
	(A) approving proclamation of Emergency
	(B) creation and abolition of states
	(C) election of the Vice President
	(D) authorizing parliament to legislate on a subject in state list
12.	Arrange the following words in a meaningful logical order and select the appropriat sequence from the alternatives given. (a) Uttar Pradesh (b) Universe
	(c) Taj Mahal(d) World(e) India
	(A) (a), (e), (c), (b), (d) (C) (c), (a), (e), (d), (b) (B) (b), (a), (c), (e), (d) (D) (e), (d), (b), (a), (c)
13.	$\frac{5}{9}$ of a number is equal to twenty five percent of the second number. The second number is
	equal to one-fourth of the third number. The value of the third number is 2960. What is 30% of the first number?
	(A) 88.8 (B) 66.6 (C) 99.9 (D) None of the above
14.	Three out of four words given are same in certain way and so form a group. Find the odd one out which doesn't belong to the group :
	(A) Silk (B) Cotton (C) Nylon (D) Wool
15.	If every second Saturdays and all Sundays are holidays in a month of 30 days beginning or Saturday, then how many working days are there in that month?
	(A) 21 (B) 22 (C) 24 (D) 23
16.	Out of four pair of words given, one pair doesn't bear the common relationship which res

(A) Short: Long (B) Crime: Blame (C) Light: Heavy (D) Poor: Rich

17.	The year next to 19	90 will have the sam	e calendar as that of	the year 1990 ?	
	(A) 1995	(B) 1997	(C) 1996	(D) 1992	
18.		number in the series	i. jara isanaka Luston Missawa kanya		
	10, 14, 28, 32, 64, 6	8, 132			
	(A) 28	(B) 32	(C) 64	(D) 132	
19.	A hospital always	has			
	(A) Nurse	(B) Doctor	(C) Room	(D) Bed	
20.	After a bill is passe can:	d by the Parliament	and sent to the Pres	ident for his consideration,	, he
	(A) Refuse to sign	it			
	(B) Keep it pendir				
	the state of the s		n its own		
		bill to the Parliamen			
	(D) belie buck the	bill to the Farnamen	t for reconsideration		
21.	The average of five highest and the low	e consecutive odd nu est number?	mbers is 61. What	is the difference between	the
	(A) 8		(C) 5	(D) None of the above	
22.	Raja Rayi Verma of	Kerala was a disting	wished:		
des des o	(A) Dancer	(B) Painter		(D) C:	
	(A) Dancer	(b) Tantier	(C) Poet	(D) Singer	
23	If all the fractions 3	1 8 4 2 5	5	n the descending order of th	
20.	5	8' 11' 9' 7' 7 al	12 are arranged in	the descending order of the	ieir
	values, which one w	vill be the third?			
	1	3	5		
	(A) $\frac{1}{8}$	(B) $\frac{1}{5}$	(C) $\frac{5}{12}$	(D) None of the above	
24.	Starting with the in	itial speed of 30 km/	hour, the speed is in	ncreased by 4 km/hour ev	erv
		ny hours will it take			cry
	(A) 7 hours	(B) 9 hours	(C) 6 hours	(D) 8 hours	
25.	21 binders can bind	l 1400 books in 15 d	avs. How many bind	ders will be required to be	ind
	800 books in 20 day		, , , , , , , , , , , , , , , , , , , ,	der will be required to b.	ina
	(A) 7	(B) 9	(C) 12	(D) 14	
26.	Find the next term is	n the series :			
	RUA, UBG, XIL, AP	P, DWS,?			
	(A) PIT	(B) GBM	(C) GDU	(D) None of the above	
MSC	7006115				

K4	17
27.	Tobacco is injurious to health because it contains:
	(A) carbon monoxide
	(B) nicotine
	(C) polycyclic aromatic hydrocarbons
	(D) all of these
28.	Which Country hosted 18th SAARC Summit in November 2014?
	(A) India (B) Nepal (C) Bhutan (D) Sri Lanka
20	
29.	The age of father 10 years ago was thrice age of his son. Ten year hence, father's age will be twice that of his son. The ratio of their present age is:
	(A) 5:2 (B) 7:3 (C) 9:2 (D) 13:4
30.	If CLIMATE is written as BUFLJMD. How ORDERLY will be coded in the same coding
	language?
	(A) ZMSDPSE (B) ZMSDESP (C) ZMSFESP (D) SMZDESP
	5 - 1.14 - 1.16 - 1.16 - 1.16 - 1.16 - 1.16 - 1.16 - 1.16 - 1.16 - 1.16 - 1.16 - 1.16 - 1.16 - 1.16 - 1.16 - 1
31.	The total population of a village is 5000. The numbers of males and females increase by 10%
	and 15% respectively and consequently the population of the village becomes 5600. What was the number of males in the village initially?
	(A) 2000 (B) 3000 (C) 4000 (D) 2500
32.	Pointing to Arpana in the photograph, Ram said, "She is the daughter of my grandfathers'
	only son". How is Arpana related to Ram?
	(A) Sister (B) Sister-in-law
	(C) Mother (D) Grand-Mother
33.	The year-long centenary commemoration of 1914 Komagata Maru Incident was inaugurated in Sontomber 2014 by Union Ministry of Culture on completion of 100 years after the incident
	in September 2014 by Union Ministry of Culture on completion of 100 years after the incident. The incident relates to :
	(A) Japanese steam-liner chartered by an affluent businessman, Gurdit Singh, to bring
	Indian immigrants to Canada
	(B) The incident that sparked protest in India on account of Indian participation the World War-I
	(C) The incident that led to the calling off of Non-Cooperation movement by Mahatma Gandhi
	(D) None of these
34.	Ram started from point A and walked straight 5 km West, then turned left and walked
	straight 2 km and again turned left and walked straight 7 km. In which direction is he from the point A?
	(A) North-East (B) South-West (C) South-East (D) North-West
	(b) North-West (c) South-East (D) North-West

35.	Cimr	1:6	
00.	Simp	JIII y	

85% of
$$350 + ? = \frac{3}{8}$$
 of 1248

- (A) 170.25 (B) 180.25
- (C) 158
- (D) 171

If TOLD is written as 5132 and DEAR is written as 2648 in a certain code language. How LATE will be coded in the same coding language?

- 3246
- (C) 3456
- (D) 3856

37. A sum of money is divided among A, B, C and D in the ratio of 3:4:9:10. If the share of C is ₹ 2,580 more than the share of B, what is the total amount of money of A and D put together?

- (A) ₹ 5,676
- (B) ₹ 7,224
- (C) ₹ 6,708
- (D) None of the above

The sum of five numbers is 260. The average of the first two numbers is 30 and the average of the last two numbers is 70. What is the third number?

- (A) 75
- (B) 60
- (D) 33

39. The ratio of the speed of a bus to that of a train is 15: 27. Also, a car covered a distance of 720 km in 9 hours. The speed of the bus is three-fourth the speed of the car. How much distance will the train cover in 7 hours?

- (A) 756 km
- (B) 760 km
- 750 km (D) None of the above

Complete the series with the alternatives provided:

120, 99, 80, 63, 48, ?

- (B) 38
- (C) 39
- (D) 40

41. Name the programme through which the Prime Minister Narendra Modi connected to people over radio?

- (A) Battein dil Se
- (B) Desh Ki Baat
- (C) Mann Ki Baat
- (D) Jiyo dil Se

What will come in place of the question mark (?) in the following number series ? 83, 124, 206, 370, 698, ?

- (A) 1344
- 1324 (B)
- (C) 1354 (D) None of the above

43. Direction: Two words are given to the left sign (::) and one word and a question mark are given on the right of sign (::); select one word from given alternatives which bears the same relationship to the word given to the right of sign (::) as that of the words given to the left of sign (::).

Shoe: Leather:: Highway: __?

- (A) Toll Post (B) Traffic
- (C) Vehicles
- (D) Asphalt

T.	1	1	1
r		4	ŀ.

19

44.	Hov	v many times d	o the h	ne hands of a clock coincide in a day?					
	(A)	24	(B)	22	(C)	21	(D)	20	
45.	Wha	at are the major	causes	of draughts	in India ?	rations ar disverse			
	(a)	Most of the ra	ainfall o	occurs within	a few mo	onths.			
	(b)	The absence of	of forest	ts results in ra	apid run-	off and thus drau	ights.		
	(c)	Rainfall is hig	hly var	riable					
	(d)	The amount of	of rainfa	all is inadequa	ate.		nigeze regeze		
	(A)	(a), (c) and (d)		(B) (b),	(c) and (d)			
	(C)	(a), (b) and (c)		(D) (a),	(b) and (d)			
46.						00. With the san		ney, one can buy 1 ve to pay?	
	(A)	₹ 2,400						erierka r(G)ende	
	(B)	₹ 4,800							
	(C)	₹ 1,200							
	(D)	Can't be deter	rmined	from the data	a given	og attempted and			
47.		breadth of a resquare meters,			wo-third	of its length. I	f the a	area of the hall is	
	(A)	120 meters	(B)	80 meters	(C)	60 meters	(D)	40 meters	
48.	Com	plete the series	:						
	2, 15	5, 41, 80, ?							
	(A)	111	(B)	120	(C)	121	(D)	132	
49.	The	Ain-i-Akbari w	as writ	ten by :					
	(A)	Farishta	(B)	Ibn Batuta	(C)	Abul Fazal	(D)	Raja Birbal	
50.		he end of a cor y hand-shakes				shake hands wit	h each	other once. How	
	(A)	45	(B)	90	(C)	25 (D)	Non	e of the above	
								MSC006115	

51.	 Which of the following is not the primary function of PR? (A) Analysing the predicting issues and opportunities (B) Advisory and counselling role (C) Information gathering and monitoring trends (D) None of the above
52.	One byte is equivalent to: (A) 4 bits (B) 8 bits (C) 16 bits (D) 32 bits
53.	is helpful in conducting business meetings. (A) Teleconferencing Method (B) Electronic Mail (C) Short Messaging Service (D) All of these
54.	Public Relations Communication should be based on : (A) truth (B) knowledge (C) full information (D) all of the above
55.	As the definition of social media develops, what is one underlying element? (A) The intersection between technology, social interaction, and sharing information. (B) Microsoft is the primary developer. (C) Use of the various elements is free. (D) All of the above.
56.	To guide their efforts, the Public Relations professionals should not: (a) make a choice of tools (b) ensure receptivity (c) carelessly position his messages (d) communicate dishonestly
	(A) only (c) (B) only (c) and (d) (C) only (a) and (d) (D) none of these
57.	The main function of journalism is to: (A) inform (B) encompass people in society (C) to write about various events (D) none of the above
58.	Public Relations is described as a planned activity. This is because it involves: (A) reaching the targeted audience (B) budgeting (C) evaluation of public opinion (D) all of the above
59.	Role of journalists include: (A) enlightenment of society (B) entertaining the masses (C) elicit opinions from the masses (D) all of the above
60.	Public Relations aims to build a favourable opinion. This can be achieved by : (A) giving eloquent speeches (B) increasing production (C) genuine action & honest communication (D) advertising

K4	21
61.	Given below are two statements i.e. Assertion (A) and Reason (R). In the context of the two statements, which one of the following is correct? Assertion (A): Face-to-Face communication is better than mass communication. Reason (R): Because face emits vibrations and leads to a heart-to-heart communication.
	 (A) Both (A) and (R) are Correct. (B) Both (A) and (R) are Not-Correct.
	 (C) (A) is Not-Correct in all situations while (R) is Correct. (D) Both (A) and (R) are Not-Correct in the situations but both may be Correct in certain situations.
62.	The term media in general refers to: (A) Television (B) Radio (C) Mobile (D) All forms of communication
63.	In communication, the sense of the word can be transformed by : (A) facial expression (B) gesture (C) signs (D) all of these
64.	The social media website where users may create a personal profile, add other users as friends, and exchange comments, photos, videos, and "likes" with them is referred to as: (A) Twitter (B) Facebook (C) YouTube (D) LinkedIn
65.	Mass media objectives include : (a) Information (b) Education (c) Entertainment (d) Instruction
	Select the correct answer using the codes given below: (A) (a) and (b) (B) (a), (b) and (c) (C) (a) and (d) (D) (a), (b), (c) and (d)
66.	Blogs or weblogs are: (A) Web pages of short, frequently updated postings by an individual that are arranged
	chronologically. (B) Messages of 140 characters or less. (C) A category for discussion groups within Usenet. (D) A web page that allows anyone to edit it.
67.	Social networks will ultimately empower both users and marketers because: (A) they will lead to an increase in Internet traffic. (B) through use of social media marketers will have a more robust online presence. (C) marketers will be able to collect more personalized information with social media users.
	(D) users will have less influence over the marketplace.
68.	In communication, redundancy has: (A) highest predictability (B) lowest predictability (C) balanced predictability (D) imperfect predictability

69.	Web pages are written using: (A) FTP (B) HTTP		(C) HTML (D) URL	
70.	Which of these is not a form of mass m	edia	?	
	(A) Newspaper	(B)	Film	
	(C) Television	(D)	None of the above	
		(D)	TWOILE OF THE ABOVE	
71.	Which form of advertising is heavily us	sed to	introduce a new product?	
	(A) Persuasive advertising	(B)	Reminder advertising	
	(C) Inferential advertising	(D)		
	(c) Interestital advertising	(D)	Informative advertising	
72.	Given below are two statements i.e. Assistatements, which one of the following Assertion (A): Advertising has far real Reason (R): Because it reaches to the discount of the following t	is co	rrect ? ; benefits.	of the two
	(A) Both (A) and (R) are Correct(C) (A) is Correct but (R) is Incorrect	(B) (D)	Both (A) and (R) are Incorrect (A) is Incorrect but (R) is Correct	
	(), (),	(2)	(11) is incorrect but (it) is correct	
73.	Increased consumption is one of the pu	rpose	es of:	
	(A) Commercial Advertising	(B)	Branding	
	(C) Non-commercial Advertising	1 /	Marketing	
	, ,		0	
74.	Modern forms of mass communication	inclu	de:	
	(A) the print media	(B)	the electronic media	
	(C) the new media	(D)	all of the above	
	rude month de la latera de latera de la latera de latera de la latera de latera de la latera de la latera de la latera de la latera de latera de la latera de latera de la latera de latera de la latera de latera de la latera de la latera de la latera de la latera de latera della late	Wing a		
75.	Which of the following is not a function	of A	dvertising?	
	(A) Informing the customer		(6) 5005 (6)	
	(B) Persuading the customer			
	(C) Understanding the buying capacit	tv of	the customer	100
	(D) Reminding the customer for a rep			
	, ,	1		
76.	Retention in advertising depends upon	:		
	(A) time gap	(B)	clarity of the message	
	(C) values	(D)	all of the above	
77.	Advertising has been criticized because			
	(A) It motivates consumers to try new	proc	ducts	
	(B) It generates the demand for produ	acts n	ot needed by consumer	
	(C) It is high-profit and glossy; therefore			
	(D) All of the above	too'r s		
78.	Corporate public relations deals with:			
	(A) the whole organisation	(B)	goods and services	
	(C) profits and payments	(D)	publicity and propaganda	

K4	23
79.	The advertising medium that has the advantage of high selectivity, immediacy and low cost is:
	(A) newspaper (B) direct mail (C) radio (D) online
80.	Elements of journalistic ethics include:
	(A) truthfulness (B) accuracy (C) objectivity (D) all of the above
81.	Given below are two statements i.e. Assertion (A) and Reason (R). In the context of the two statements, which one of the following is correct?
	Assertion (A) : Public relation jobs in any organisation is of vital importance. Reason (R) : Public relation officers communicate with all stake-holder and work towards creating positive image.
	 (A) Both (A) and (R) are true and (R) is the correct explanation of (A). (B) Both (A) and (R) are true and but (R) is not the correct explanation of (A).
	(C) (A) is true but (R) is false.
	(D) (A) is false but (R) is true.
82.	Ethics in journalism are:
	 (A) principles of moral conduct (B) cannons of journalistic approach (C) both (A) and (B) (D) none of the above
83.	A media brief includes :
	(A) broad set of objectives
	(B) geography/location of the targeted markets
	(C) seasonality/time of introduction of the product/service
	(D) all of the above
84.	The main advantage of using mass media is to reach a audience more effectively. (A) Local (B) Restricted (C) Confined (D) Wide
85.	The communication channels are kept open by:
	(A) removing regulations (B) proactive access
	(C) phatic function (D) emotive function
86.	The universal model of communication will have:
	(A) six components (B) five components
	(C) four components (D) three components
87.	Which of the following is/are called as fourth estate?
	(A) Print media (B) Electronic media (C) Visual media (D) all of the above
88.	Ritual is a form of communication which has a structured sequence of :
	(A) iconisation (B) symbolic acts (C) mutuality (D) dissipation

competition to sell products.

In the era of competition, the passing of information about your product Reason (R): becomes very much important.

- (A) Both (A) and (R) are true and (R) is the correct explanation of (A).
- Both (A) and (R) are true and but (R) is not the correct explanation of (A). (B)
- (A) is true but (R) is false.
- (D) (A) is false but (R) is true.

- **99.** Communication that follows the official network of authority or command or is required to do one's job is called :
 - (A) formal communication
- (B) organisational communication

(C) grapevine

- (D) jargon
- **100.** Given below are two statements i.e. **Assertion (A)** and **Reason (R)**. In the context of the two statements, which one of the following is correct?
 - **Assertion (A):** Mass media mainly television and newspaper are considered as the most effective media for communicating to the rural mass.
 - Reason (R): It provides the awareness to the mass regarding the happenings of the world.
 - (A) Both (A) and (R) are true and (R) is the correct explanation of (A).
 - (B) Both (A) and (R) are true and but (R) is not the correct explanation of (A).
 - (C) (A) is true but (R) is false.
 - (D) (A) is false but (R) is true.

Prepp

Latest Sarkari jobs, Govt Exam alerts, Results and Vacancies

- Latest News and Notification
- Exam Paper Analysis
- ► Topic-wise weightage
- Previous Year Papers with Answer Key
- Preparation Strategy & Subject-wise Books

To know more Click Here











