

National Testing Agency

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MFM

Group Number : 1
Group Id : 53100212
Group Maximum Duration : 0
Group Minimum Duration : 180
Show Attended Group? : No
Edit Attended Group? : No
Break time : 0
Group Marks : 150

Communication Ability & English Comprehension

Section Id : 53100244
Section Number : 1
Section type : Online
Mandatory or Optional : Mandatory
Number of Questions : 34
Number of Questions to be attempted : 34
Section Marks : 50
Maximum Instruction Time : 0
Sub-Section Number : 1
Sub-Section Id : 53100285
Question Shuffling Allowed : No

Question Id : 5310021012 **Question Type :** COMPREHENSION **Sub Question Shuffling Allowed :** Yes **Group Comprehension Questions :** No **Question Pattern Type :** NonMatrix
Question Numbers : (1 to 5)

Read the given passage carefully and answer the questions that follow:

While researching micro-famous LinkedIn users, I realized there was no escaping the influencer industry. If tech and finance professionals with stable, high-paying careers with cushy benefits felt the need to supplement their status and income by becoming influencers, what hope was there for the rest of us? In truth, I should have realized this a long time ago. In an increasingly unpredictable economy, one with massive wealth disparity and mass layoffs, where landing a solid career path feels out of reach for so many, of course the industry that promises self-employment and creative freedom sounds like the best possible option. The first inkling that the influencer industry would become a very big deal occurred during a different period of economic precarity. In her new book, *The Influencer Industry: The Quest for Authenticity on Social Media*, Emily Hund analyzes how in the wake of the Great Recession starting in late 2007, individual bloggers charted a new path to financial and social fulfilment, and launched an entirely new cottage industry that would threaten the institutions it circumvented.

“While individual participants looked for a route to autonomy, stability, and professional fulfilment that seemed impossible elsewhere, they ended up creating a value system that advanced the erosion of boundaries between individuals’ inner lives and commercialism, asking us to view ourselves as products perpetually ready for market, our relationships as monetizable, and our daily activities as potential shopping experiences,” Hund writes. “Influencers are neither a flash in the pan nor bubble about to burst, but indicators of a paradigm shift in the way we think about each other and ourselves”, Hund writes.

The economic crisis in the 2000s was the last straw that pushed this industry forward. Before that, we had lots of other factors that had been bubbling for a long time – in the US, for example, the valorization of entrepreneurialism and self-branding, especially since the 1980s. We love public figures who we think are just being themselves and are still successful at whatever they do. Then there was the software that made it really easy and accessible for people who were not technical experts to create a web presence for themselves and build newsletters and personal websites. There was also this optimism at the time that social media was going to democratize culture, that it was going to be a way for you to take control of your selfhood. At the same time, the media industry was facing significant challenges adapting to the digital world, and advertisers were looking for new places that had a greater return on their investment for their ads. They discovered these individual people who had really loyal audiences, and that was appealing to advertisers.

In the beginning, “blogger” was like a dirty word. Some editors were starting to embrace them, others were not. Then publications continued to shut down and working within fashion media became more and more precarious. At the same time, Instagram was eating everything in early part of the 2010s. Eventually, it became really clear that editors needed to cultivate themselves and their publications online, drawing from the monetization strategies that bloggers and influencers used. Women were central to this transformation. Many women found that traditional industries – often hostile to parenthood or offering little flexibility – failed to provide viable career options. So, they turned to social media. As people began to recognize the cultural weight of influencers, they transitioned from being dismissed as party crashers to securing front-row seats at major events.

Question Number : 1 Question Id : 5310021013 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Why does turning to the influencer industry feel like the best possible option today?

Options :

5310023881. Because landing a stable job with a solid career path is very easy today.

5310023882. Owing to a relatively predictable economy.

5310023883. Because of massive wealth disparity and mass layoffs today.

5310023884. Because a traditional job offers creative freedom

Question Number : 2 Question Id : 5310021014 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is not an implication of “an entirely new cottage industry” referred to in the passage?

Options :

5310023885.

The creation of a new, informal and decentralized business model without the need for a larger, traditional corporate structure.

5310023886.

Creation of a structure where individuals using digital platforms can create and promote content for a living.

5310023887.

It highlights a shift towards self-employment, creativity and an ability to monetize personal brands.

5310023888. The collapse of the fashion industry.

Question Number : 3 Question Id : 5310021015 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What are the respective meanings of the phrases “*a flash in the pan*” and “a bubble about to burst” used in the passage?

Options :

5310023889. Thunderstorm and rain.

5310023891. Ephemeral and out of order.

5310023892. Insignificant and materialistic.

Question Number : 4 Question Id : 5310021016 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following options according to the passage is not a reason which makes influencers appealing to advertisers?

Options :

5310023893. They have a great return on investment.

5310023894. They have really loyal audiences.

5310023895. They are affordable substitutes to celebrities.

5310023896. They helped advertisers adapt to the digital world.

Question Number : 5 Question Id : 5310021017 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Why did many women turn to social media and the influencer industry?

Options :

5310023897. Since they had paid maternity leaves at their workplace.

5310023898. As traditional industries were hostile to parenthood.

5310023899. As corporate jobs provide more flexibility.

5310023900. As they failed to adopt the monetization strategies of bloggers.

Question Id : 5310021012 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (1 to 5)

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“While individual participants looked for a route to autonomy, stability, and professional fulfilment that seemed impossible elsewhere, they ended up creating a value system that advanced the erosion of boundaries between individuals’ inner lives and commercialism, asking us to view ourselves as products perpetually ready for market, our relationships as monetizable, and our daily activities as potential shopping experiences,” Hund writes. “Influencers are neither a flash in the pan nor bubble about to burst, but indicators of a paradigm shift in the way we think about each other and ourselves”, Hund writes.

The economic crisis in the 2000s was the last straw that pushed this industry forward. Before that, we had lots of other factors that had been bubbling for a long time – in the US, for example, the valorization of entrepreneurialism and self-branding, especially since the 1980s. We love public figures who we think are just being themselves and are still successful at whatever they do. Then there was the software that made it really easy and accessible for people who were not technical experts to create a web presence for themselves and build newsletters and personal websites. There was also this optimism at the time that social media was going to democratize culture, that it was going to be a way for you to take control of your selfhood. At the same time, the media industry was facing significant challenges adapting to the digital world, and advertisers were looking for new places that had a greater return on their investment for their ads. They discovered these individual people who had really loyal audiences, and that was appealing to advertisers.

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Question Number : 2 Question Id : 5310021014 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

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5310023887.

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Question Number : 3 Question Id : 5310021015 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

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Question Number : 4 Question Id : 5310021016 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following options according to the passage is not a reason which makes influencers appealing to advertisers?

Options :

5310023893. They have a great return on investment.

5310023894. They have really loyal audiences.

5310023895. They are affordable substitutes to celebrities.

5310023896. They helped advertisers adapt to the digital world.

Question Number : 5 Question Id : 5310021017 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Why did many women turn to social media and the influencer industry?

Options :

5310023897. Since they had paid maternity leaves at their workplace.

5310023898. As traditional industries were hostile to parenthood.

5310023899. As corporate jobs provide more flexibility.

5310023900. As they failed to adopt the monetization strategies of bloggers.

Sub-Section Number :

2

Sub-Section Id :

53100286

Question Shuffling Allowed :

No

Question Id : 5310021018 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (6 to 10)

Read the given passage carefully and answer the questions that follow:

The 'Clean Girl Aesthetic' became the most popular trend on TikTok. The premise is all about keeping your entire beauty look fresh and natural. Basically, the 'Clean Girl Aesthetic' walked, so 'quiet luxury' could run. From your hair to your makeup, the look calls for a minimalistic and simple take on everything. At the time, it seemed to champion a clean and minimalist beauty routine of dewy skin, fluffy brows and a slicked-back low bun. But after taking a deep dive into the aesthetic, we found it had a few red flags which we can't overlook anymore. Here's everything you need to know about the trend and why it can be problematic to try out.

The 'Clean Girl Aesthetic' puts mostly white women front-and-center as the preeminent aspirational figure on TikTok. The hashtag tag lacks diversity and caters to one specific demographic. The trend alienates BIPOC women, fat women, women with acne-prone skin, women with disabilities, older women and so forth. Also, adding 'girl' to the name limits non-binary folks from feeling welcome to participate in the look.

Moreover, the phrase 'clean girl' implies there's a 'dirty girl' aesthetic. The popular trend makes wearing a full face of makeup or having textured skin seem less desirable. It also makes you wonder if having acne, natural hair or even body hair puts you in the 'dirty' category. Again, the aesthetic punishes those who don't fit in this very specific idea of what 'clean' means and looks like.

"[This is] just one trend of many and it can be inspirational, but 'clean girl' also reflects the values in our society of what the ideal woman is like, as a sort of reincarnation of girl boss," explains one creator. "It [perpetuates] consumerism and white privilege and tells us that the perfect woman has the perfect looking life and is constantly working on herself.

New hashtags are challenging the aesthetic and elevating more communities on the platform. For example, the #LatinaGirl Aesthetic sheds light on different Latinx cultures, representing not one, but many Latinx women who don't fall into a single category. Other hashtags like #CleanMakeupForBlackGirls and #CleanLookBlackGirl are showing this trend can work on all skin tones. Even the 'clean girl' tag is getting bombarded with women who have had enough. One commenter said it best: "Why is there a new aesthetic every day? Life is less stressful when [you] don't think about what girl aesthetic you want to be for the day. Just be yourself."

Sub questions

Question Number : 6 Question Id : 5310021019 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate title for the given passage:

Options :

5310023901. The 'Clean Girl Aesthetic': Embracing and Celebrating Diversity.

5310023902. The 'Latina Girl Aesthetic': The Alternative to the 'Clean Girl Aesthetic'.

5310023903. The 'Clean Girl Aesthetic': Capitalism and Consumption.

Question Number : 7 Question Id : 5310021020 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is not a feature of the 'Clean Girl Aesthetic'?

Options :

5310023905. Fluffy brows

5310023906. Slicked-back low bun

5310023907. Dewy skin

5310023908. Full face of make-up.

Question Number : 8 Question Id : 5310021021 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which fashion terminology best describes the 'Clean Girl Aesthetic'?

Options :

5310023909. Sangfroid

5310023910. Haute Couture

5310023911. Green Washing

5310023912. Microtrend

Question Number : 9 Question Id : 5310021022 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The passage argues that the 'Clean Girl Aesthetic' is exclusionary. Choose the option that includes all the statements that explain the above.

- A. 'The Clean Girl Aesthetic' mainly puts white women as the aspirational figure.
- B. The trend lacks diversity and caters to one specific demography.
- C. The aesthetic embraces natural hair and body hair.
- D. The trend alienates BIPOC women, fat women, women with acne-prone skin, women with disabilities and older women.
- E. By using the word 'girl', the aesthetic pushes non-binary folks to participate in the look:

Choose the **correct** answer from the options given below:

5310023913. C and E only

5310023914. B, D and E only

5310023915. A, B and D only

5310023916. A and D only

Question Number : 10 Question Id : 5310021023 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the central idea of the passage?

Options :

5310023917.

The passage advocates the 'Clean Girl Aesthetic' as it promotes a reduction in the use of beauty products and compels women to embrace their real skin.

5310023918.

The passage critiques the shorter cycle of trends that compels people to consume more to fit in. The 'Clean Girl Aesthetic' is one of those trends and the passage highlights that it contributes to overconsumption and creates challenges for sustainability.

5310023919.

The passage critiques the 'Clean Girl Aesthetic' because it is exclusionary and caters to a specific demography. It excludes numerous groups and communities, and makes certain features and forms of self-expression seem undesirable.

5310023920.

The passage discusses the disappearance of the Latina Girl Aesthetic which shed light on different Latinx cultures, and the ways in which it celebrated diversity.

Question Id : 5310021018 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (6 to 10)

Read the given passage carefully and answer the questions that follow:

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"[This is] just one trend of many and it can be inspirational, but 'clean girl' also reflects the values in our society of what the ideal woman is like, as a sort of reincarnation of girl boss," explains one creator. "It [perpetuates] consumerism and white privilege and tells us that the perfect woman has the perfect looking life and is constantly working on herself.

New hashtags are challenging the aesthetic and elevating more communities on the platform. For example, the #LatinaGirl Aesthetic sheds light on different Latinx cultures, representing not one, but many Latinx women who don't fall into a single category. Other hashtags like #CleanMakeupForBlackGirls and #CleanLookBlackGirl are showing this trend can work on all skin tones. Even the 'clean girl' tag is getting bombarded with women who have had enough. One commenter said it best: "Why is there a new aesthetic every day? Life is less stressful when [you] don't think about what girl aesthetic you want to be for the day. Just be yourself."

Sub questions

Question Number : 6 Question Id : 5310021019 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate title for the given passage:

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Question Number : 8 Question Id : 5310021021 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

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- D. The trend alienates BIPOC women, fat women, women with acne-prone skin, women with disabilities and older women.
- E. By using the word 'girl', the aesthetic pushes non-binary folks to participate in the look:

Choose the **correct** answer from the options given below:

5310023913. C and E only

5310023914. B, D and E only

5310023915. A, B and D only

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Question Number : 10 Question Id : 5310021023 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

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What is the central idea of the passage?

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The passage discusses the disappearance of the Latina Girl Aesthetic which shed light on different Latinx cultures, and the ways in which it celebrated diversity.

Sub-Section Number :

3

Sub-Section Id :

53100287

Question Shuffling Allowed :

No

Question Id : 5310021024 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (11 to 15)

Read the given passage carefully and answer the questions that follow:

In a letter to her sister penned in 1851, the novelist George Eliot gave her opinion on some muslin fabrics. “The quality of the spotted one is best,” she said, ‘but the effect is chintzy’. Eliot, to whom the first use of the term ‘chintzy’ is attributed, was most likely slighting not bona fide chintz but rather an inferior copy of it. The real thing was vivid and luxuriant. Its production is something that “modern science still cannot explain,” says Sarah Fee, the curator of a future exhibition about chintz at the Royal Ontario Museum (ROM). “By that time, Britain’s factories had flooded world markets with cheap imitations of chintz, industrial imitation [which made] it widely available to the masses, disassociating any original connotation of luxury.”

Chintz – although it might today be largely associated with tweed or cutesy armchairs and wallpaper – is, in its true form, a fabric that was not only once highly prized the world over, and helped revolutionize fashion and design, but also changed the course of history – in many cases, unfortunately, for the worse.”[Chintz tells] a story that is much larger, and often much less pleasant”, according to Harvard historian Dr. Sven Beckert. “A tale of armed trade, colonialism, slavery, and the dispossession of native people.”

Chintz – which comes from the Hindi word ‘chint’ meaning ‘spotted’, ‘variegated’, ‘speckled’, or ‘sprayed’ originated in modern-day India thousands of years ago. Contrary to what many think, chintz does not necessarily have anything to do with glazed fabric, or even floral prints. Simply put, chintz is cotton to which substances called ‘mordants’ and ‘resists’ – used to help dyes adhere to it – have been applied.

Over time, the word ‘chintz’ came to be used to refer to a variety of fabrics. “The term was appropriated in the English-speaking world in the 18th Century to reference industrially-printed cottons,” says Fee. “In popular imagination, over the 19th Century, the term became associated with floral designs and heavy glazing”. As Alexandra Palmer, another curator at the ROM, explains, “More costly Indian chintz had a glazed finish... which added a stiff, luxurious hand”. Whether glazed or not, the use of mordants, resists, and dyes originally defined chintz, the intricate patterns of which were painstakingly produced by hand in two main ways: either with wooden blocks or through the more complex process of kalamkari (from the Persian “ghalamkari”, meaning “pen-work”).

Sub questions

Question Number : 11 Question Id : 5310021025 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the option that contains all the incorrect statement(s) about chintz in the passage.

- A. Chintz is today associated with cutesy armchairs and wallpapers but was once prized for its colonial history and cheap price.
- B. Chintz comes from the Hindi word 'chint' which means 'spotted' but overtime came to refer to a variety of fabrics.
- C. The use of mordants, resists and dyes used to define chintz, and the intricate patterns, were either produced using wooden blocks or pen work.
- D. Chintz tells a large and unpleasant story rooted in colonialism, slavery and the upliftment of native people.
- E. Mass produced chintz was able to reproduce the vivid and luxuriant effects of the hand-produced original.

Choose the **correct** answer from the options given below:

Options :

5310023921. A and C only

5310023922. A, B and D only

5310023923. D and E only

5310023924. A, D and E only

Question Number : 12 Question Id : 5310021026 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Infer the meaning of the word 'Chintzy' from the given passage and choose the most appropriate option.

Options :

5310023925. Vivid and luxuriant.

5310023926. Industrially printed cotton

5310023927. Of cheap and inferior quality

5310023928. Floral prints in a glazed fabric

Question Number : 13 Question Id : 5310021027 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the option which correctly explains the word 'connotation', which has been mentioned in the passage.

5310023929. The actual or literal meaning or idea expressed by a word.

5310023930. The emotions and ideas associated with a particular word, concept or thing.

5310023931. The idea that the given subject is rare and priceless.

5310023932. The intrinsic value of a product.

Question Number : 14 Question Id : 5310021028 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which substance was not necessarily used to produce 'original' Indian chintz?

Options :

5310023933. Mordants

5310023934. Dyes

5310023935. Glazed fabric

5310023936. Resists

Question Number : 15 Question Id : 5310021029 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate meaning of the term 'bona fide' in the context of the given passage.

Options :

5310023937. Good quality

5310023938. Genuine and real

5310023939. Enthusiasm and energy

5310023940. Prosperity and wealth

Question Id : 5310021024 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (11 to 15)

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Chintz – although it might today be largely associated with tweed or cutesy armchairs and wallpaper – is, in its true form, a fabric that was not only once highly prized the world over, and helped revolutionize fashion and design, but also changed the course of history – in many cases, unfortunately, for the worse. “[Chintz tells] a story that is much larger, and often much less pleasant”, according to Harvard historian Dr. Sven Beckert. “A tale of armed trade, colonialism, slavery, and the dispossession of native people.”

Chintz – which comes from the Hindi word ‘chint’ meaning ‘spotted’, ‘variegated’, ‘speckled’, or ‘sprayed’ originated in modern-day India thousands of years ago. Contrary to what many think, chintz does not necessarily have anything to do with glazed fabric, or even floral prints. Simply put, chintz is cotton to which substances called ‘mordants’ and ‘resists’ – used to help dyes adhere to it – have been applied.

Over time, the word ‘chintz’ came to be used to refer to a variety of fabrics. “The term was appropriated in the English-speaking world in the 18th Century to reference industrially-printed cottons,” says Fee. “In popular imagination, over the 19th Century, the term became associated with floral designs and heavy glazing”. As Alexandra Palmer, another curator at the ROM, explains, “More costly Indian chintz had a glazed finish... which added a stiff, luxurious hand”. Whether glazed or not, the use of mordants, resists, and dyes originally defined chintz, the intricate patterns of which were painstakingly produced by hand in two main ways: either with wooden blocks or through the more complex process of kalamkari (from the Persian “ghalamkari”, meaning “pen-work”).

Sub questions

Question Number : 11 Question Id : 5310021025 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

Choose the option that contains all the incorrect statement(s) about chintz in the passage.

- A. Chintz is today associated with cutesy armchairs and wallpapers but was once prized for its colonial history and cheap price.
- B. Chintz comes from the Hindi word 'chint' which means 'spotted' but overtime came to refer to a variety of fabrics.
- C. The use of mordants, resists and dyes used to define chintz, and the intricate patterns, were either produced using wooden blocks or pen work.
- D. Chintz tells a large and unpleasant story rooted in colonialism, slavery and the upliftment of native people.
- E. Mass produced chintz was able to reproduce the vivid and luxuriant effects of the hand-produced original.

Choose the **correct** answer from the options given below:

Options :

5310023921. A and C only

5310023922. A, B and D only

5310023923. D and E only

5310023924. A, D and E only

Question Number : 12 Question Id : 5310021026 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Infer the meaning of the word 'Chintzy' from the given passage and choose the most appropriate option.

Options :

5310023925. Vivid and luxuriant.

5310023926. Industrially printed cotton

5310023927. Of cheap and inferior quality

5310023928. Floral prints in a glazed fabric

Question Number : 13 Question Id : 5310021027 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the option which correctly explains the word 'connotation', which has been mentioned in the passage.

5310023929. The actual or literal meaning or idea expressed by a word.

5310023930. The emotions and ideas associated with a particular word, concept or thing.

5310023931. The idea that the given subject is rare and priceless.

5310023932. The intrinsic value of a product.

Question Number : 14 Question Id : 5310021028 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which substance was not necessarily used to produce 'original' Indian chintz?

Options :

5310023933. Mordants

5310023934. Dyes

5310023935. Glazed fabric

5310023936. Resists

Question Number : 15 Question Id : 5310021029 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate meaning of the term 'bona fide' in the context of the given passage.

Options :

5310023937. Good quality

5310023938. Genuine and real

5310023939. Enthusiasm and energy

5310023940. Prosperity and wealth

Sub-Section Number :

4

Sub-Section Id :

53100288

Question Shuffling Allowed :

No

Question Id : 5310021030 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (16 to 20)

Read the given passage carefully and answer the questions that follow:

Whether it was spritzing on perfumes in a department store or fantasizing about a more organized home in the seemingly endless aisles of Bed Bath and Beyond, shopping was once a far more pleasurable experience than it is today. It was both a social and languid activity, an opportunity to connect with a friend or explore our materialistic desires in contented solitude. Retail therapy, we called it. Now going to the store is a battle that leaves consumers feeling defeated. Shoppers' complaints abound. We spoke with customers across the country who bemoaned a dearth of employees in stores of all stripes. Equally aggravating: empty shelves, or only a register or two open at any given time.

Hayley Leibson avoids in-store shopping but wasn't able to avoid it after she had a baby and needed formula, she says. A few months ago, a large retail chain she frequents started locking up formula, and there seemed to be fewer employees around to help her get it, with "much more emphasis on trying to funnel people to self-checkout," she says. She sees lines of people, waiting for the product they want to be unlocked. To shop in a store these days, she laments, "You have to budget a lot of time." A spokesperson from the chain declined to comment on whether it locked up baby formula, writing in an emailed statement, "On a limited basis, we employ theft-deterrent merchandizing strategies, such as locking cases, for categories that are prone to theft."

Understaffing, inventory problems, and heavy-handed theft prevention measures are not new to the retail industry, but the problems have become more commonplace in the last few years. One can argue that every issue you encounter while shopping is a result of bad working conditions for retail employees. The early department stores that popped up in the last 1800s and early 1900s were an elegant, even opulent innovation that centralized consumers' shopping needs; their beautifully decorated windows drew in passersby, and the stores themselves were massive and filled with a vast range of goods, with knowledgeable, attentive staff ready to aid customers. Retail jobs in department stores were coveted, too; they were much safer than factory jobs, came with benefits and vacation days, and conferred a degree of job security. They provided a novel path of economic opportunity for women in particular. But eventually as retail jobs grew much less stable and lucrative, the joy of shopping also began to wane.

Sub questions

Question Number : 16 Question Id : 5310021031 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is not a common complaint of shoppers, according to the passage?

Options :

5310023941. Self-checkout options and a dearth of staff at departmental stores.

5310023942. Fewer functional cash registers for sales transactions.

5310023943. Empty shelves and locked cases.

Question Number : 17 Question Id : 5310021032 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What can be an appropriate title for the given passage?

Options :

5310023945. Theft-Deterrent Merchandising Strategies.

5310023946. The Decline and Fall of Retail Shopping.

5310023947. Online Shopping and Consumerism.

5310023948. Job Security in a Post - Pandemic world.

Question Number : 18 Question Id : 5310021033 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following options cannot be considered to constitute “Retail Therapy”?

Options :

5310023949. Socializing with a friend in a retail outlet.

5310023950. Going to a mall by oneself.

5310023951. Decorating a shop front to draw customers.

5310023952. Spritzing perfume in a departmental store.

Question Number : 19 Question Id : 5310021034 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

According to the passage, why were departmental stores in the past better than the ones today?

Options :

5310023953. Because factory jobs were better than retail jobs.

5310023954. Because of the availability of knowledgeable, attentive and helpful staff.

5310023955.

Because they had limited goods which didn't cater to excessive consumerism life.

Question Number : 20 Question Id : 5310021035 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate synonym for the word “aggravating” used in the passage.

Options :

5310023957. Infuriating

5310023958. Navigating

5310023959. Aggrandizing

5310023960. Pessimistic

Question Id : 5310021030 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix Question Numbers : (16 to 20)

Read the given passage carefully and answer the questions that follow:

Whether it was spritzing on perfumes in a department store or fantasizing about a more organized home in the seemingly endless aisles of Bed Bath and Beyond, shopping was once a far more pleasurable experience than it is today. It was both a social and languid activity, an opportunity to connect with a friend or explore our materialistic desires in contented solitude. Retail therapy, we called it. Now going to the store is a battle that leaves consumers feeling defeated. Shoppers' complaints abound. We spoke with customers across the country who bemoaned a dearth of employees in stores of all stripes. Equally aggravating: empty shelves, or only a register or two open at any given time.

Hayley Leibson avoids in-store shopping but wasn't able to avoid it after she had a baby and needed formula, she says. A few months ago, a large retail chain she frequents started locking up formula, and there seemed to be fewer employees around to help her get it, with "much more emphasis on trying to funnel people to self-checkout," she says. She sees lines of people, waiting for the product they want to be unlocked. To shop in a store these days, she laments, "You have to budget a lot of time." A spokesperson from the chain declined to comment on whether it locked up baby formula, writing in an emailed statement, "On a limited basis, we employ theft-deterrent merchandizing strategies, such as locking cases, for categories that are prone to theft."

Understaffing, inventory problems, and heavy-handed theft prevention measures are not new to the retail industry, but the problems have become more commonplace in the last few years. One can argue that every issue you encounter while shopping is a result of bad working conditions for retail employees. The early department stores that popped up in the last 1800s and early 1900s were an elegant, even opulent innovation that centralized consumers' shopping needs; their beautifully decorated windows drew in passersby, and the stores themselves were massive and filled with a vast range of goods, with knowledgeable, attentive staff ready to aid customers. Retail jobs in department stores were coveted, too; they were much safer than factory jobs, came with benefits and vacation days, and conferred a degree of job security. They provided a novel path of economic opportunity for women in particular. But eventually as retail jobs grew much less stable and lucrative, the joy of shopping also began to wane.

Sub questions

Question Number : 16 Question Id : 5310021031 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is not a common complaint of shoppers, according to the passage?

Options :

5310023941. Self-checkout options and a dearth of staff at departmental stores.

5310023942. Fewer functional cash registers for sales transactions.

5310023943. Empty shelves and locked cases.

Question Number : 17 Question Id : 5310021032 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What can be an appropriate title for the given passage?

Options :

5310023945. Theft-Deterrent Merchandising Strategies.

5310023946. The Decline and Fall of Retail Shopping.

5310023947. Online Shopping and Consumerism.

5310023948. Job Security in a Post - Pandemic world.

Question Number : 18 Question Id : 5310021033 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following options cannot be considered to constitute “Retail Therapy”?

Options :

5310023949. Socializing with a friend in a retail outlet.

5310023950. Going to a mall by oneself.

5310023951. Decorating a shop front to draw customers.

5310023952. Spritzing perfume in a departmental store.

Question Number : 19 Question Id : 5310021034 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

According to the passage, why were departmental stores in the past better than the ones today?

Options :

5310023953. Because factory jobs were better than retail jobs.

5310023954. Because of the availability of knowledgeable, attentive and helpful staff.

5310023955.

Because they had limited goods which didn't cater to excessive consumerism life.

Because they failed to centralize consumers' shopping needs.

Question Number : 20 Question Id : 5310021035 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate synonym for the word "aggravating" used in the passage.

Options :

5310023957. Infuriating

5310023958. Navigating

5310023959. Aggrandizing

5310023960. Pessimistic

Sub-Section Number :

5

Sub-Section Id :

53100289

Question Shuffling Allowed :

Yes

Question Number : 21 Question Id : 5310021036 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

From the given options, choose the most appropriate option to change the following sentence from Active Voice to Passive Voice.

Nobody can change destiny.

Options :

5310023961. Destiny cannot be changed.

5310023962. Destiny can change no one.

5310023963. Destiny cannot change anybody.

5310023964. Change cannot be made to destiny.

Question Number : 21 Question Id : 5310021036 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

From the given options, choose the most appropriate option to change the following sentence from Active Voice to Passive Voice.

Nobody can change destiny.

Options :

5310023962. Destiny can change no one.

5310023963. Destiny cannot change anybody.

5310023964. Change cannot be made to destiny.

Question Number : 22 Question Id : 5310021037 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the correct Active Voice for the given sentence from the options provided.

The errant driver was made to surrender his driving licence.

Options :

5310023965. They seized the errant driver's licence.

5310023966. The errant driver surrendered his driving licence.

5310023967. They made the errant driver surrender his driving licence.

5310023968. They will surrender his driving licence.

Question Number : 22 Question Id : 5310021037 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the correct Active Voice for the given sentence from the options provided.

The errant driver was made to surrender his driving licence.

Options :

5310023965. They seized the errant driver's licence.

5310023966. The errant driver surrendered his driving licence.

5310023967. They made the errant driver surrender his driving licence.

5310023968. They will surrender his driving licence.

Question Number : 23 Question Id : 5310021038 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option to convert the given sentence from Direct Speech to Indirect Speech.

The boutique owner said, "The wedding season has begun!"

Options :

5310023969. The boutique owner exclaimed that the wedding season has begun.

5310023970. The boutique owner exclaimed that the wedding season had begun.

5310023971. The boutique owner said that the wedding season had begun.

5310023972. The boutique owner assured that the wedding season has begun.

Question Number : 23 Question Id : 5310021038 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option to convert the given sentence from Direct Speech to Indirect Speech.

The boutique owner said, "The wedding season has begun!"

Options :

5310023969. The boutique owner exclaimed that the wedding season has begun.

5310023970. The boutique owner exclaimed that the wedding season had begun.

5310023971. The boutique owner said that the wedding season had begun.

5310023972. The boutique owner assured that the wedding season has begun.

Question Number : 24 Question Id : 5310021039 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

From the given options, choose the correct option to convert the following sentence from Indirect to Direct Speech.

He told the listeners that twenty parliamentarians had been absent when the Bill was passed the previous day.

Options :

5310023973.

He said to the listeners, "Twenty parliamentarians were absent when the Bill was passed yesterday".

5310023974.

He said to the listeners, "Twenty parliamentarians have not been present when the Bill was passed the last day".

5310023975. He told the listeners, "They were absent when the Bill was passed yesterday."

5310023976.

Twenty parliamentarians were absent when the Bill was passed according to the speaker.

Question Number : 24 Question Id : 5310021039 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

From the given options, choose the correct option to convert the following sentence from Indirect to Direct Speech.

He told the listeners that twenty parliamentarians had been absent when the Bill was passed the previous day.

Options :

5310023973.

He said to the listeners, "Twenty parliamentarians were absent when the Bill was passed yesterday".

5310023974.

He said to the listeners, "Twenty parliamentarians have not been present when the Bill was passed the last day".

5310023975. He told the listeners, "They were absent when the Bill was passed yesterday."

5310023976.

Twenty parliamentarians were absent when the Bill was passed according to the speaker.

Question Number : 25 Question Id : 5310021040 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate preposition:

My preparation will have finished _____ this time next year.

Options :

5310023977. from

5310023978. by

5310023979. across

5310023980. in

Question Number : 25 Question Id : 5310021040 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate preposition:

My preparation will have finished _____ this time next year.

Options :

5310023977. from

5310023978. by

5310023979. across

5310023980. in

Question Number : 26 Question Id : 5310021041 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate modal:

He _____ go to Jaipur by car if he could.

Options :

5310023981. need

5310023982. would

5310023983. am to

5310023984. have

Question Number : 26 Question Id : 5310021041 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate modal:

He _____ go to Jaipur by car if he could.

Options :

5310023981. need

5310023982. would

5310023983. am to

5310023984. have

Question Number : 27 Question Id : 5310021042 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blanks with the most appropriate option:

_____ 'Clean Girl Aesthetic' is being criticized as it lacks diversity and caters to _____ specific demographic.

Options :

5310023985. No article, a

5310023986. The, a

5310023987. No article, the

5310023988. The, an

Question Number : 27 Question Id : 5310021042 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blanks with the most appropriate option:

_____ 'Clean Girl Aesthetic' is being criticized as it lacks diversity and caters to _____ specific demographic.

Options :

5310023985. No article, a

5310023986. The, a

5310023987. No article, the

5310023988. The, an

Question Number : 28 Question Id : 5310021043 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate determiner.

_____ person with a sound mind will see the flow in his argument.

Options :

5310023989. Any

5310023990. That

5310023991. Those

5310023992. The

Question Number : 28 Question Id : 5310021043 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate determiner.

_____ person with a sound mind will see the flow in his argument.

Options :

5310023989. Any

5310023990. That

5310023991. Those

5310023992. The

Question Number : 29 Question Id : 5310021044 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate verb form:

By this time next year, most people _____ (forget) all about the 'quiet luxury' trend.

Options :

5310023993. would forget

5310023994. forgotten

5310023995. shall have forgotten

5310023996. will have forgotten

Question Number : 29 Question Id : 5310021044 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate verb form:

By this time next year, most people _____ (forget) all about the 'quiet luxury' trend.

Options :

5310023993. would forget

5310023994. forgotten

5310023995. shall have forgotten

5310023996. will have forgotten

Question Number : 30 Question Id : 5310021045 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the synonym of the term “Chronicles” ?

Options :

5310023997. Primitivism

5310023998. Classical

5310023999. Annals

5310024000. Battle

Question Number : 30 Question Id : 5310021045 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the synonym of the term “Chronicles” ?

Options :

5310023997. Primitivism

5310023998. Classical

5310023999. Annals

5310024000. Battle

Question Number : 31 Question Id : 5310021046 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate synonym of the term “Anthropological”.

Options :

5310024001. Related to spiders

5310024002. Related to weaving

5310024003. Related to humans

5310024004. Related to God.

Question Number : 31 Question Id : 5310021046 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate synonym of the term “Anthropological”.

Options :

5310024001. Related to spiders

5310024002. Related to weaving

5310024003. Related to humans

5310024004. Related to God.

Question Number : 32 Question Id : 5310021047 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the most appropriate antonym of the word “Quotidian”?

Options :

5310024005. Mundane

5310024006. Every day

5310024007. At close proximity

5310024008. Unusual and extraordinary

Question Number : 32 Question Id : 5310021047 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the most appropriate antonym of the word “Quotidian”?

Options :

5310024005. Mundane

5310024006. Every day

5310024007. At close proximity

5310024008. Unusual and extraordinary

Question Number : 33 Question Id : 5310021048 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the antonym of ‘Branded’?

Options :

5310024009. Client

5310024010. Documented

5310024011. Accurate

5310024012. Generic

Question Number : 33 Question Id : 5310021048 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the antonym of 'Branded'?

Options :

5310024009. Client

5310024010. Documented

5310024011. Accurate

5310024012. Generic

Question Number : 34 Question Id : 5310021049 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Match the idioms in **List I** with their meaning in **List II**.

LIST-I (Idioms)		LIST-II (Meaning)	
A.	Flotsam and Jetsam	I.	An untidy collection of unimportant and useless objects.
B.	Grist to the mill	II.	A useless item that is expensive to maintain.
C.	White elephant	III.	No longer reliable or effective
D.	Broken reed	IV.	A thing that can be used to one's advantage.

Choose the *correct* answer from the options given below:

Options :

5310024013. A-I, B-III, C-II, D-IV

5310024014. A-II, B-IV, C-I, D-III

5310024016. A-I, B-III, C-II, D-IV

Question Number : 34 Question Id : 5310021049 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Match the idioms in **List I** with their meaning in **List II**.

LIST-I (Idioms)		LIST-II (Meaning)	
A.	Flotsam and Jetsam	I.	An untidy collection of unimportant and useless objects.
B.	Grist to the mill	II.	A useless item that is expensive to maintain.
C.	White elephant	III.	No longer reliable or effective
D.	Broken reed	IV.	A thing that can be used to one's advantage.

Choose the *correct* answer from the options given below:

Options :

5310024013. A-I, B-III, C-II, D-IV

5310024014. A-II, B-IV, C-I, D-III

5310024015. A-I, B-IV, C-II, D-III

5310024016. A-I, B-III, C-II, D-IV

Question Number : 35 Question Id : 5310021050 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Match the phrasal verbs in **List I** with their meaning in **List II**.

LIST-I (Phrasal Verbs)		LIST-II (Meanings)	
A.	fall through	I.	investigate carefully
B.	inquire into	II.	fails before it can be completed.
C.	inquire after	III.	speak about a subject at great length.
D.	hold forth	IV.	ask about health and welfare.

Choose the **correct** answer from the options given below:

Options :

5310024017. A-III, B-IV, C-I, D-II

5310024018. A-II, B-I, C-IV, D-III

5310024019. A-III, B-IV, C-II, D-I

5310024020. A-IV, B-I, C-III, D-II

Question Number : 35 Question Id : 5310021050 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Match the phrasal verbs in **List I** with their meaning in **List II**.

LIST-I (Phrasal Verbs)		LIST-II (Meanings)	
A.	fall through	I.	investigate carefully
B.	inquire into	II.	fails before it can be completed.
C.	inquire after	III.	speak about a subject at great length.
D.	hold forth	IV.	ask about health and welfare.

Choose the **correct** answer from the options given below:

Options :

5310024017. A-III, B-IV, C-I, D-II

5310024018. A-II, B-I, C-IV, D-III

5310024019. A-III, B-IV, C-II, D-I

Question Number : 36 Question Id : 5310021051 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the meaning of the term 'Pour Homme', which is widely used in toiletries?

Options :

5310024021. For home use

5310024022. Safe for children

5310024023. For children

5310024024. For men

Question Number : 36 Question Id : 5310021051 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the meaning of the term 'Pour Homme', which is widely used in toiletries?

Options :

5310024021. For home use

5310024022. Safe for children

5310024023. For children

5310024024. For men

Question Number : 37 Question Id : 5310021052 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What do you understand by the term "Haute Couture"?

Options :

5310024025. Exalted Fashion

5310024026. Old Fashion

5310024027. New Release

5310024028. Sale

Question Number : 37 Question Id : 5310021052 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What do you understand by the term “Haute Couture”?

Options :

5310024025. Exalted Fashion

5310024026. Old Fashion

5310024027. New Release

5310024028. Sale

Question Number : 38 Question Id : 5310021053 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What do we mean by the term Cliché?

Options :

5310024029. An idea which has clicked in the mind.

5310024030. An over-used thing, fashion or statement.

5310024031. A small bag for ladies.

5310024032. An accessory for bike riding.

Question Number : 38 Question Id : 5310021053 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What do we mean by the term Cliché?

Options :

5310024029. An idea which has clicked in the mind.

5310024030. An over-used thing, fashion or statement.

5310024031. A small bag for ladies.

5310024032. An accessory for bike riding.

Question Number : 39 Question Id : 5310021054 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

You are the Supply Manager of Hilans Co Ltd., Almora, a cooperative run by women that supplies hand-knitted sweaters. Choose the most appropriate subject for a letter to Umang Ltd., to seek a quotation for the wool yarn that will be used to make the finished product, that is sweaters.

Options :

- 5310024033. Enquiry about wool
- 5310024034. Seeking of quote for wool yarn
- 5310024035. Order for wool yarn
- 5310024036. Request to supply wool yarn

Question Number : 39 Question Id : 5310021054 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

You are the Supply Manager of Hilans Co Ltd., Almora, a cooperative run by women that supplies hand-knitted sweaters. Choose the most appropriate subject for a letter to Umang Ltd., to seek a quotation for the wool yarn that will be used to make the finished product, that is sweaters.

Options :

- 5310024033. Enquiry about wool
- 5310024034. Seeking of quote for wool yarn
- 5310024035. Order for wool yarn
- 5310024036. Request to supply wool yarn

Question Number : 40 Question Id : 5310021055 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the option that lists in proper sequence, the format of an informal letter.

Options :

- 5310024037.
date, sender's address, salutation, subscription, introductory paragraph, body paragraph, concluding paragraph, subscription, name.
- 5310024038.
sender's address, date, receiver's address, salutation, body paragraph, introductory paragraph, concluding paragraph, subscription name.

5310024039.

sender's address, date, introductory paragraph, body paragraph, concluding paragraph, subscription, signature, name.

5310024040.

sender's address, date, salutation, introductory paragraph, body paragraph, concluding paragraph, subscription, name.

Question Number : 40 Question Id : 5310021055 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the option that lists in proper sequence, the format of an informal letter.

Options :

5310024037.

date, sender's address, salutation, subscription, introductory paragraph, body paragraph, concluding paragraph, subscription, name.

5310024038.

sender's address, date, receiver's address, salutation, body paragraph, introductory paragraph, concluding paragraph, subscription name.

5310024039.

sender's address, date, introductory paragraph, body paragraph, concluding paragraph, subscription, signature, name.

5310024040.

sender's address, date, salutation, introductory paragraph, body paragraph, concluding paragraph, subscription, name.

Question Number : 41 Question Id : 5310021056 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

As a student coordinator of the Fashion society in your college, you are required to write a letter to a company to order 20 mannequins. Which of the following information should not be mentioned in the letter?

Options :

5310024041. receiver's address

5310024042. enquiry about the material used to make the mannequins.

5310024043. expected date of delivery of the mannequins.

5310024044. request to sponsor the Fashion society.

Question Number : 41 Question Id : 5310021056 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

As a student coordinator of the Fashion society in your college, you are required to write a letter to a company to order 20 mannequins. Which of the following information should not be mentioned in the letter?

Options :

5310024041. receiver's address

5310024042. enquiry about the material used to make the mannequins.

5310024043. expected date of delivery of the mannequins.

5310024044. request to sponsor the Fashion society.

Question Number : 42 Question Id : 5310021057 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the option with the correct spelling to fill in the blank.

I didn't realize when the drag queen stumped my toe with their _____.

Options :

5310024045. stilleto

5310024046. stiletto

5310024047. steelato

5310024048. stiltoe

Question Number : 42 Question Id : 5310021057 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the option with the correct spelling to fill in the blank.

I didn't realize when the drag queen stumped my toe with their _____.

Options :

5310024045. stilleto

5310024046. stiletto

5310024047. steelato

Question Number : 43 Question Id : 5310021058 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriately spelled word.

_____ food is made using rare ingredients and sophisticated cooking technique, making it more expensive than street food.

Options :

5310024049. Gourmand

5310024050. Gourmet

5310024051. Gourmaet

5310024052. Guormet

Question Number : 43 Question Id : 5310021058 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriately spelled word.

_____ food is made using rare ingredients and sophisticated cooking technique, making it more expensive than street food.

Options :

5310024049. Gourmand

5310024050. Gourmet

5310024051. Gourmaet

5310024052. Guormet

Question Number : 44 Question Id : 5310021059 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate 'one word substitution' for the following:

The study of ancient writing.

Options :

5310024053. Heirography

5310024055.

Orinthology

5310024056.

Chiromancy

Question Number : 44 Question Id : 5310021059 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate 'one word substitution' for the following:

The study of ancient writing.

Options :

5310024053.

Heirography

5310024054.

Paleography

5310024055.

Orinthology

5310024056.

Chiromancy

Question Number : 45 Question Id : 5310021060 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Match the description in **List I** with the appropriate category in **List II**:

LIST-I		LIST-II	
A.	A man who learns a trade or works under somebody.	I.	Pawnbroker
B.	One who lends money and keeps goods as security.	II.	Cortege
C.	One who flatters people in power in order to gain personal personal advantage	III.	Sycophant
D.	A funeral procession	IV.	Apprentice

Choose the **correct** answer from the options given below :

Options :

5310024057. A-IV, B-I, C-III, D-II

5310024058. A-I, B-III, C-IV, D-II

5310024060. A-III, B-II, C-I, D-IV

Question Number : 45 Question Id : 5310021060 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Match the description in **List I** with the appropriate category in **List II**:

LIST-I		LIST-II	
A.	A man who learns a trade or works under somebody.	I.	Pawnbroker
B.	One who lends money and keeps goods as security.	II.	Cortege
C.	One who flatters people in power in order to gain personal personal advantage	III.	Sycophant
D.	A funeral procession	IV.	Apprentice

Choose the **correct** answer from the options given below :

Options :

5310024057. A-IV, B-I, C-III, D-II

5310024058. A-I, B-III, C-IV, D-II

5310024059. A-II, B-III, C-IV, D-I

5310024060. A-III, B-II, C-I, D-IV

Question Number : 46 Question Id : 5310021061 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Rearrange the following phrases into a coherent and meaningful sentence:

- A. at the Indira Gandhi International Airport on Sunday
- B. from Copenhagen (Denmark) came to blows over
- C. two passengers on board a Delhi-bound Air India flight.
- D. armrest space just when the aircraft was about to land.

Choose the **correct** answer from the options given below:

Options :

5310024061. C – B – A – D

5310024063. D – A – C– B

5310024064. C – B– D– A

Question Number : 46 Question Id : 5310021061 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Rearrange the following phrases into a coherent and meaningful sentence:

- A. at the Indira Gandhi International Airport on Sunday
- B. from Copenhagen (Denmark) came to blows over
- C. two passengers on board a Delhi-bound Air India flight.
- D. armrest space just when the aircraft was about to land.

Choose the **correct** answer from the options given below:

Options :

5310024061. C – B – A– D

5310024062. B – A – D– C

5310024063. D – A – C– B

5310024064. C – B– D– A

Question Number : 47 Question Id : 5310021062 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Rearrange the parts of the following sentence in the correct sequence to make a meaningful sentence.

- A. all types of silk machineries required for the sericulture industry and silk reeling sector,
- B. which can produce International 4A Grade Silk.
- C. including the Automatic Reeling Machine (ARM0),
- D. of the Central Silk Board, India has become Atmanirbhar in manufacturing,
- E. with the continued and sustained research and development efforts.

Choose the **correct** answer from the options given below:

Options :

5310024065. E – D – A – C – B

5310024067. C – B – A – D – E

5310024068. A – E – C – B – D

Question Number : 47 Question Id : 5310021062 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Rearrange the parts of the following sentence in the correct sequence to make a meaningful sentence.

- A. all types of silk machineries required for the sericulture industry and silk reeling sector,
- B. which can produce International 4A Grade Silk.
- C. including the Automatic Reeling Machine (ARM0),
- D. of the Central Silk Board, India has become Atmanirbhar in manufacturing,
- E. with the continued and sustained research and development efforts.

Choose the **correct** answer from the options given below:

Options :

5310024065. E – D – A – C – B

5310024066. B – A – D – E – C

5310024067. C – B – A – D – E

5310024068. A – E – C – B – D

Question Number : 48 Question Id : 5310021063 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Rearrange the following sentences into a coherent and meaningful paragraph:

- A. The latter has repeatedly called for a 70-hour work-week saying that India's development requires sacrifice
- B. He has also shared personal insights into his work ethic.
- C. An MP has taken a dig at a co-founder for saying that he was "disappointed" with India's shift from a six-day work-week to a five-day workweek in 1986.
- D. The MP however differed with the co-founder, saying working longer was "meaningless" and focus should be on "efficiency".

Choose the **correct** answer from the options given below:

Options :

5310024070. C – A – B – D

5310024071. B – A – C – D

5310024072. A – D – C – B

Question Number : 48 Question Id : 5310021063 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Rearrange the following sentences into a coherent and meaningful paragraph:

- A. The latter has repeatedly called for a 70-hour work-week saying that India's development requires sacrifice
- B. He has also shared personal insights into his work ethic.
- C. An MP has taken a dig at a co-founder for saying that he was "disappointed" with India's shift from a six-day work-week to a five-day workweek in 1986.
- D. The MP however differed with the co-founder, saying working longer was "meaningless" and focus should be on "efficiency".

Choose the **correct** answer from the options given below:

Options :

5310024069. D – B – A – C

5310024070. C – A – B – D

5310024071. B – A – C – D

5310024072. A – D – C – B

Question Number : 49 Question Id : 5310021064 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

N.B. is an acronym commonly used on the receipts of a purchased item. What does it mean?

Options :

5310024073. Note Benne / Kindly Note

5310024074. Non beneficiary / Non transferable

5310024075. No breaking / for goods made of glass

Question Number : 49 Question Id : 5310021064 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

N.B. is an acronym commonly used on the receipts of a purchased item. What does it mean?

Options :

5310024073. Note Benne / Kindly Note

5310024074. Non beneficiary / Non transferable

5310024075. No breaking / for goods made of glass

5310024076. Next Buy / Suggestion or offer for next purchase

Question Number : 50 Question Id : 5310021065 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the expanded form of P.S. often used in communication? What does it mean?

Options :

5310024077. Post-Statum, which means an extra piece of communication to an existing one.

5310024078.

Post-Statum, which means an agreement between two companies for equal profit sharing.

5310024079.

Post-statement, which means an unofficial press release before launching a product.

5310024080. Pre-statement, meaning an official statement of purpose.

Question Number : 50 Question Id : 5310021065 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the expanded form of P.S. often used in communication? What does it mean?

Options :

5310024077. Post-Statum, which means an extra piece of communication to an existing one.

5310024078.

Post-Statum, which means an agreement between two companies for equal profit sharing.

5310024079.

Post-statement, which means an unofficial press release before launching a product.

5310024080. Pre-statement, meaning an official statement of purpose.

Quantitative Ability

Section Id :	53100245
Section Number :	2
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	20
Number of Questions to be attempted :	20
Section Marks :	20
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	53100290
Question Shuffling Allowed :	Yes

Question Number : 51 Question Id : 5310021066 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0.25

A salesman earns 'a' % on the first sale of items costing ₹ 5000 and 'b' % on the rest of the sale. If he earns ₹ 1600 from the sale of items costing ₹ 10,000 and ₹ 1900 from the sale of items costing ₹ 12,000, then find the value of 'a'.

Options :

5310024081. 19

5310024082. 17

5310024083. 12

5310024084. 15

Question Number : 51 Question Id : 5310021066 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0.25

एक विक्रेता पहले ₹ 5000 की वस्तुओं की बिक्री से 'a' % आय अर्जित करता है और शेष बिक्री पर 'b' % अर्जित करता है। यदि वह ₹ 10,000 की वस्तुओं की बिक्री से ₹ 1600 और ₹ 12,000 की वस्तुओं की बिक्री से ₹ 1900 अर्जित करता है तो 'a' % का मान ज्ञात कीजिए।

Options :

5310024081. 19

5310024082. 17

5310024084.15

Question Number : 52 Question Id : 5310021067 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The length, breadth and height of a rectangular open box are in the ratio 3:2:1. If the difference between the cost of decorating its outer faces at the rate ₹ 10 and ₹ 20 per square meter is ₹ 1440, then the dimensions of the box in meters are :

Options :

5310024085. 30m, 20m 10m

5310024086. 3m, 2m, 1m

5310024087. 15m, 10m, 5m

5310024088. 9m, 6m, 3m

Question Number : 52 Question Id : 5310021067 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक आयताकार खुले बॉक्स की लंबाई, चौड़ाई और ऊँचाई 3:2:1 के अनुपात में हैं। यदि इसके बाहरी फलकों को प्रति वर्ग मीटर ₹ 10 और ₹ 20 की दर से सजाने की लागत में अन्तर ₹ 1440 है, तो बॉक्स की मीटर में विमताएँ होंगी:

Options :

5310024085. 30m, 20m 10m

5310024086. 3m, 2m, 1m

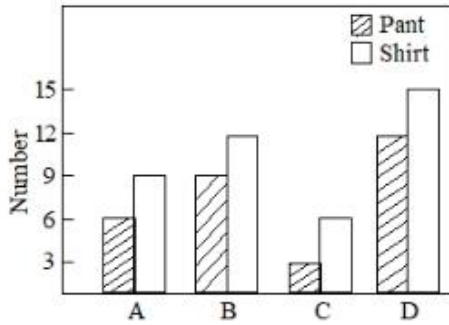
5310024087. 15m, 10m, 5m

5310024088. 9m, 6m, 3m

Question Number : 53 Question Id : 5310021068 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The given chart shows the number of pants and shirts possessed by A, B, C and D. Who among the following has the most surplus percent of shirts over pants?



Options :

5310024089. A

5310024090. B

5310024091. C

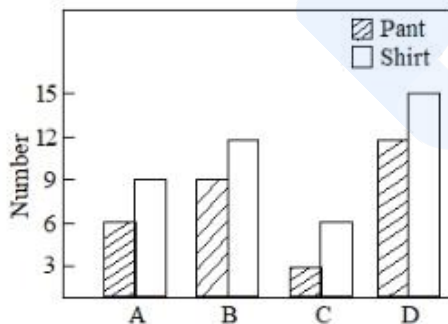
5310024092. D

Question Number : 53 Question Id : 5310021068 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

दिए गए चार्ट में A, B, C और D के पास पैंट और कमीजों की संख्या को दर्शाया गया है। निम्नलिखित में से किसके पास पैंट की तुलना में कमीजों का अतिरिक्त प्रतिशत सर्वाधिक है?



Options :

5310024089. A

5310024090. B

5310024091. C

5310024092. D

Question Number : 54 Question Id : 5310021069 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A storage box with dimensions 27 cm x 32 cm x 20 cm, is made from a material of thickness 1 cm. The volume of material required to make this storage box is:

Options :

5310024093. 354 cm^3

5310024094. 3780 cm^3

5310024095. 1062 cm^3

5310024096. 3980 cm^3

Question Number : 54 Question Id : 5310021069 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

27 सेमी x 32 सेमी x 20 सेमी विमाओं का एक भंडारण बॉक्स 1 सेमी की मोटाई वाले पदार्थ से बना है। इस भंडारण बॉक्स को बनाने के लिए आवश्यक पदार्थ का आयतन है:

Options :

5310024093. 354 सेमी^3

5310024094. 3780 सेमी^3

5310024095. 1062 सेमी^3

5310024096. 3980 सेमी^3

Question Number : 55 Question Id : 5310021070 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A fashion outlet purchased a collection of jackets for its retail business at sum of ₹ 23,000. They paid ₹ 8,000 upfront and the rest after 15 months, on which they are charged simple interest at the rate of 12% per year. The total amount they have paid for the collection of jackets:

Options :

5310024097. ₹ 25,250

5310024098. ₹ 29,000

5310024100. ₹ 27,500

Question Number : 55 Question Id : 5310021070 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक फैशन आउटलेट ने अपने रिटेल (खुदरा) व्यापार के लिए जैकटों का संग्रह ₹ 23,000 में खरीदा। उन्होंने ₹ 8,000 का तत्काल भुगतान किया और शेष राशि 15 महीने के बाद दी, जिस पर उनसे प्रतिवर्ष 12% की दर से साधारण ब्याज लिया गया। जैकटों के संग्रह के लिए उनके द्वारा भुगतान की गई कुल राशि है:

Options :

5310024097. ₹ 25,250

5310024098. ₹ 29,000

5310024099. ₹ 27,250

5310024100. ₹ 27,500

Question Number : 56 Question Id : 5310021071 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Divide ₹ 8410 between two investment scheme A and B, so that the amount of A after 5 years is equal to the amount of B after 7 years, the interest being compounded at 5% per annum. The investment in scheme A and B is :

Options :

5310024101. ₹ 4500, ₹ 3910

5310024102. ₹ 4850, ₹ 3560

5310024103. ₹ 4270, ₹ 4140

5310024104. ₹ 4410, ₹ 4000

Question Number : 56 Question Id : 5310021071 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

₹ 8410 को दो निवेश योजनाओं A और B में इस प्रकार विभाजित कीजिए ताकि 5 वर्ष के पश्चात A की धनराशि 7 वर्ष के निवेश के बाद B की धनराशि के बराबर हो जाए। निवेश पर चक्रवृद्धि ब्याज की गणना 5% प्रति वर्ष की दर से की गई है। A और B योजनाओं में निवेशों का मान है:

5310024101. ₹ 4500, ₹ 3910

5310024102. ₹ 4850, ₹ 3560

5310024103. ₹ 4270, ₹ 4140

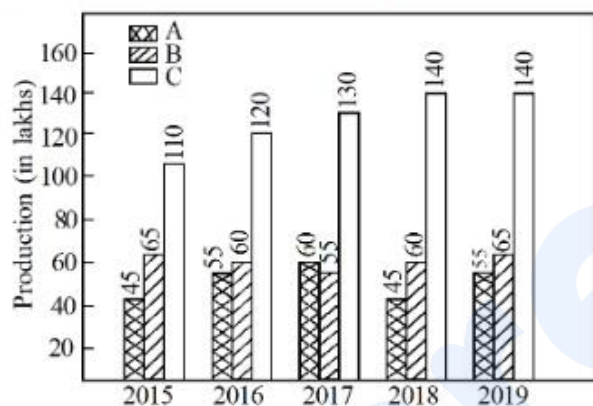
5310024104. ₹ 4410, ₹ 4000

Question Number : 57 Question Id : 5310021072 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The given chart shows the production (in lakhs) of three designs of blazer A, B and C by a factory from the years 2015 to 2019.

In which year the annual growth rate of total production (of all blazers) is highest?



Options :

5310024105. 2016

5310024106. 2017

5310024107. 2018

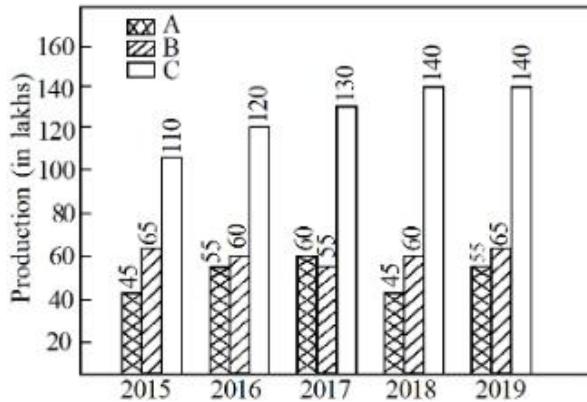
5310024108. 2019

Question Number : 57 Question Id : 5310021072 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

दिए गए चार्ट में एक फैक्ट्री द्वारा वर्ष 2015 से 2019 के दौरान तीन डिजाइन के ब्लेजर के उत्पादन (लाख में) को दर्शाया गया है।

किस वर्ष में कुल उत्पादन (सभी ब्लेजर का) की वार्षिक वृद्धि दर अधिकतम थी?



Options :

5310024105. 2016

5310024106. 2017

5310024107. 2018

5310024108. 2019

Question Number : 58 Question Id : 5310021073 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Suppose there are ear-rings of M different colours in a carton. If you take out one ear-ring at a time, what is the maximum number of ear-ring that you would have to take out before a matching pair is found? (Assume that M is even number)

Options :

5310024109. $\frac{M}{2}$

5310024110. $\frac{M}{2} + 1$

5310024111. M

5310024112. M+1

Question Number : 58 Question Id : 5310021073 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

मान लीजिए कि एक कार्टन (गत्ते के डिब्बे) में M विभिन्न रंगों के इयररिंग (बालियां) हैं। यदि आप एक बार में एक इयररिंग निकालते हैं तो आपके द्वारा सुमेलित रंग का जोड़ा प्राप्त करने के लिए अधिकतम कितने इयररिंग बाहर निकालने होंगे। (माना M एक सम संख्या है)

Options :

5310024109. $\frac{M}{2}$

5310024110. $\frac{M}{2} + 1$

5310024111. M

5310024112. $M+1$

Question Number : 59 Question Id : 5310021074 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A carton consists of 50 T-shirts of which 80% are good, 16% have minor defects and rest of them have major defects. One T-shirt is drawn at random from the carton. Find the probability of this T-shirt being defective.

Options :

5310024113. $2/5$

5310024114. $1/5$

5310024115. $4/25$

5310024116. $2/25$

Question Number : 59 Question Id : 5310021074 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक कार्टन (गत्ते के डिब्बे) में 50 टी-शर्ट रखी हैं, जिसमें से 80% अच्छी हैं, 16% में अल्प त्रुटि हैं और शेष में अत्यधिक त्रुटियां हैं। कार्टन में से यादृच्छ रूप से एक टी-शर्ट निकालने पर इस टी-शर्ट के त्रुटिपूर्ण होने की प्रायिकता ज्ञात कीजिए।

Options :

5310024113. $2/5$

5310024114. $1/5$

5310024115. $4/25$

Question Number : 60 Question Id : 5310021075 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A delivery executive goes to supply the consignment from the warehouse to the customer at a speed of 45 km/hr and then returns at a speed of 60 km/hr. If he takes 3.5 hrs in the to-and-fro journey, the distance between the customer's location and the warehouse is:

Options :

5310024117. 90 km

5310024118. 105 km

5310024119. 180 km

5310024120. 210 km

Question Number : 60 Question Id : 5310021075 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक वितरक कर्मचारी गोदाम से ग्राहक तक एक कन्साइनमेंट (परेषित माल) की आपूर्ति के लिए 45 km/hr की चाल से जाता है और फिर 60 km/hr की चाल से वापिस आता है। यदि उसे आने-जाने की यात्रा में 3.5 घंटे लगते हैं, तो ग्राहक के स्थान और गोदाम के बीच की दूरी कितनी है?

Options :

5310024117. 90 km

5310024118. 105 km

5310024119. 180 km

5310024120. 210 km

Question Number : 61 Question Id : 5310021076 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The cost price of same kind of T-shirts by brands A and B is in the ratio 5:7. If the cost price of T-shirt by brand A is increased by 20% and that of brand B by ₹ 140, the original ratio remains the same. What is the original cost price of the T-shirt by brand A?

Options :

5310024121. ₹ 1200

5310024123. ₹ 500

5310024124. ₹ 700

Question Number : 61 Question Id : 5310021076 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

ब्रांड A और B की एक ही प्रकार की टी-शर्ट का लागत मूल्य 5:7 के अनुपात में है। यदि ब्रांड A के टी-शर्ट के लागत मूल्य में 20% की वृद्धि होती है और फिर ब्रांड B के मूल्य में ₹ 140 की वृद्धि होती है, तो मूल अनुपात समान बना रहता है। ब्रांड A की टी-शर्ट का लागत मूल्य क्या है?

Options :

5310024121. ₹ 1200

5310024122. ₹ 900

5310024123. ₹ 500

5310024124. ₹ 700

Question Number : 62 Question Id : 5310021077 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A dealer sold two hand-bags for ₹ 3500 each. In the sale of the first bag, he suffered 20% loss and in the sale of the second bag, he earned 20% profit. What is the net percentage loss or profit?

Options :

5310024125. 4% loss

5310024126. 10% profit

5310024127. 4% profit

5310024128. 10% loss

Question Number : 62 Question Id : 5310021077 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक डीलर ने दो हैंड बैग में से प्रत्येक को ₹ 3500 में बेचा। पहले बैग की बिक्री में उसे 20% की हानि हुई और दूसरे बैग की बिक्री में उसे 20% का लाभ हुआ। हानि या लाभ का नेट प्रतिशत क्या है?

5310024125. 4% हानि

5310024126. 10% लाभ

5310024127. 4% लाभ

5310024128. 10% हानि

Question Number : 63 Question Id : 5310021078 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A tailor can make a dress in 6 hours working alone. He can also finish it by working with a boy for 3 hours and then working alone for 1 more hour. The time taken by the boy to make the dress alone is:

Options :

5310024129. 9 hours

5310024130. 8 hours

5310024131. 10 hours

5310024132. 6 hours

Question Number : 63 Question Id : 5310021078 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक दर्जी 6 घंटे में एक पोशाक तैयार कर सकता है। एक लड़के के साथ 3 घंटे कार्य करके और फिर शेष बचे कार्य को अकेले अगले एक घंटा कार्य करके पूरा कर सकता है। लड़के के द्वारा अकेले उसी पोशाक को पूरा तैयार करने में कितना समय लगेगा?

Options :

5310024129. 9 घंटे

5310024130. 8 घंटे

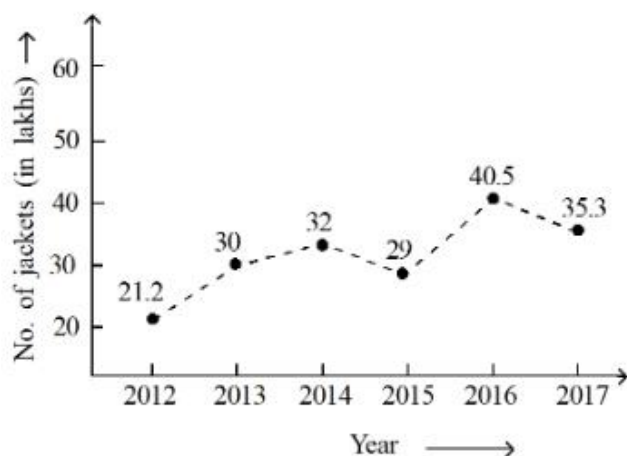
5310024131. 10 घंटे

5310024132. 6 घंटे

Question Number : 64 Question Id : 5310021079 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Study the graph carefully and answer the given question. These are the data regarding export of leather jackets.



The export in 2015 was approximately what percent of the average export for the given years?

Options :

5310024133. 91.5

5310024134. 93.5

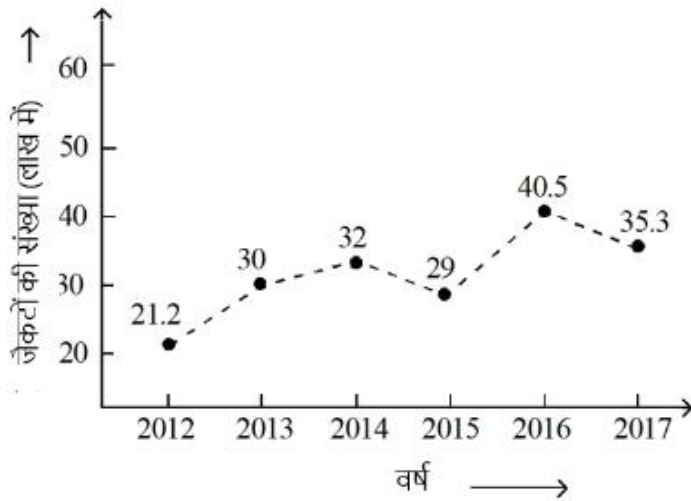
5310024135. 92

5310024136. 90

Question Number : 64 Question Id : 5310021079 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

दिए गए ग्राफ का ध्यानपूर्वक अध्ययन कीजिए और नीचे दिए प्रश्न का उत्तर दीजिए। ये चमड़े की जैकेट के निर्यात से संबंधित आंकड़े हैं।



2015 में निर्यात दिए गए वर्षों के औसत निर्यात का लगभग कितने प्रतिशत है?

Options :

5310024133. 91.5

5310024134. 93.5

5310024135. 92

5310024136. 90

Question Number : 65 Question Id : 5310021080 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A shopkeeper gives two successive discounts of 12.5% and $x\%$ on an item marked ₹ 150. If the customer pays ₹ 105 for the same, find the rate of second discount x .

Options :

5310024137. 18%

5310024138. 25%

5310024139. 15%

5310024140. 20%

Question Number : 65 Question Id : 5310021080 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक दुकानदार ₹ 150 अंकित एक वस्तु पर 12.5% और $x\%$ की दो उत्तरोत्तर छूट (डिस्काउन्ट) देता है। यदि ग्राहक उस वस्तु के लिए ₹ 105 का भुगतान करता है, तो दूसरी छूट x की दर क्या होगी?

Options :

5310024137. 18%

5310024138. 25%

5310024139. 15%

5310024140. 20%

Question Number : 66 Question Id : 5310021081 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Rajan has done $\frac{2}{3}$ rd of a task in 40 days, Vinod completes the rest of the task in 20 days. In how many days can they together do the task?

Options :

5310024141. 20 days

5310024142. 24 days

5310024143. 34 days

5310024144. 30 days

Question Number : 66 Question Id : 5310021081 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

राजन ने एक कार्य का $\frac{2}{3}$ भाग 40 दिनों में पूरा किया। विनोद शेष कार्य को 20 दिनों में पूरा करता है। ये दोनों एक साथ मिलकर कितने दिनों में कार्य को पूरा करेंगे?

Options :

5310024141. 20 दिन

5310024142. 24 दिन

5310024143. 34 दिन

5310024144. 30 दिन

Question Number : 67 Question Id : 5310021082 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A, B and C started a business in partnership. They agreed to share the net profit earned in such a way that 5 times the amount received by A is equal to 8 times the amount received by B and 3 times the amount received by C. The ratio in which the three partners A, B and C respectively received the amount is:

Options :

5310024145. 3:8:5

5310024146. 24:15:8

5310024147. 24:15:10

5310024148. 20:5:3

Question Number : 67 Question Id : 5310021082 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A, B और C ने एक व्यापार को साझेदारी में आरंभ किया। उन्होंने अर्जित कुल लाभ को इस प्रकार बांटने की सहमति दी कि A द्वारा प्राप्त की गई धनराशि का 5 गुना, B द्वारा प्राप्त की गई धनराशि का 8 गुना और C द्वारा प्राप्त की गई धनराशि का 3 गुना बराबर थे। क्रमशः तीनों भागीदारों A, B और C द्वारा प्राप्त की गई धनराशि का अनुपात होगा:

Options :

5310024145. 3:8:5

5310024146. 24:15:8

5310024147. 24:15:10

5310024148. 20:5:3

Question Number : 68 Question Id : 5310021083 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A invested ₹ 37,500 in a business and was joined afterwards by B with ₹ 50,000. After how many months did B join, if the total profits at the end of year were divided equally?

Options :

5310024149. 6 months

5310024150. 3 months

5310024152. 9 months

Question Number : 68 Question Id : 5310021083 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A ने एक व्यापार में ₹ 37,500 का निवेश किया और बाद में B ₹ 50,000 के साथ उस व्यापार में जुड़ गया। कितने महीने बाद B व्यापार से जुड़ा था, यदि वर्ष के अंत में कुल लाभ को दोनों के बीच बराबर बांटा गया था?

Options :

5310024149. 6 महीने

5310024150. 3 महीने

5310024151. 2 महीने

5310024152. 9 महीने

Question Number : 69 Question Id : 5310021084 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Monu and Sonu started a business jointly. Monu invested ₹ 24,000 for 8 months, whereas Sonu invested his amount for the whole year. If at the end of year Monu received ₹ 4,000 as his share out of the total profit of Rs. 7,000, then the amount invested by Sonu is:

Options :

5310024153. ₹ 11,000

5310024154. ₹ 15,000

5310024155. ₹ 8,000

5310024156. ₹ 12,000

Question Number : 69 Question Id : 5310021084 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

मोनू और सोनू ने साझेदारी में एक व्यापार शुरू किया। मोनू ने ₹ 24,000 का निवेश 8 महीने के लिए किया, जबकि सोनू ने अपनी धनराशि पूरे साल के लिए निवेशित की। यदि वर्ष के अंत में मोनू को ₹ 7,000 के कुल लाभ में से ₹ 4,000 मिले तो सोनू ने कितनी धनराशि का निवेश किया था?

5310024153. ₹ 11,000

5310024154. ₹ 15,000

5310024155. ₹ 8,000

5310024156. ₹ 12,000

Question Number : 70 Question Id : 5310021085 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In a blazer manufacturing unit, the rejected pieces on Monday were 7% of the total production and accepted pieces on Tuesday were 91.2% of the total production. The overall acceptance rate for the two days combined work out to 92.1%. What was the ratio of production of Monday to the production of Tuesday?

Options :

5310024157. 1:2

5310024158. 2:1

5310024159. 1:1

5310024160. 3:2

Question Number : 70 Question Id : 5310021085 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक ब्लेज़र बनाने की यूनिट में, सोमवार को रद्द हुए ब्लेज़रों की संख्या कुल उत्पादन का 7% थी और मंगलवार को स्वीकृत हुए कुल ब्लेज़रों की संख्या कुल उत्पादन का 91.2% थी। दोनों दिन के संयुक्त कार्य की समग्र स्वीकृति दर 92.1% थी। सोमवार और मंगलवार के उत्पादन का अनुपात क्या था?

Options :

5310024157. 1:2

5310024158. 2:1

5310024159. 1:1

5310024160. 3:2

Section Id :	53100246
Section Number :	3
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	22
Number of Questions to be attempted :	22
Section Marks :	25
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	53100291
Question Shuffling Allowed :	Yes

Question Number : 71 Question Id : 5310021086 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A shoe manufacturing unit produces shoes of different styles. Each style is coded in a specific way and all the styles follow a particular series. Find the missing code of the following series of a particular style.

2 B 10, 4 D 68, 6 F 222, 8 H 520, ?

Options :

5310024161. 10 I 1100

5310024162. 10 J 1000

5310024163. 10 J 1010

5310024164. 10 I 1010

Question Number : 71 Question Id : 5310021086 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक जूता निर्माण इकाई विभिन्न शैलियों (स्टाइल) के जूते बनाती है। प्रत्येक शैली (स्टाइल) को एक विशिष्ट तरीके से कोडित किया जाता है और सभी शैलियाँ एक विशेष श्रृंखला का अनुसरण करती हैं। किसी विशेष शैली (स्टाइल) की निम्नलिखित श्रृंखला का लुप्त कोड ज्ञात कीजिए।

2 B 10, 4 D 68, 6 F 222, 8 H 520, ?

Options :

5310024161. 10 I 1100

5310024162. 10 J 1000

5310024163. 10 J 1010

5310024164. 10 I 1010

Question Number : 72 Question Id : 5310021087 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A company designed shirts of different sizes i.e. 28, 30, 34, 38, 40 & 44 which have been respectively assigned codes in a specific series as given below. Find the code missing in the following series which corresponds to size '38'.

F30, H56, J90, ?, N182, P240

Options :

5310024165. L38

5310024166. L132

5310024167. L116

5310024168. L156

Question Number : 72 Question Id : 5310021087 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक कंपनी ने अलग-अलग आमाप की शर्ट डिज़ाइन की हैं, जैसे कि 28, 30, 34, 38, 40 और 44 जिन्हें निम्न के अनुसार एक विशिष्ट श्रृंखला में क्रमशः कोड दिए गए हैं। निम्नलिखित श्रृंखला में लुप्त कोड ज्ञात करें जो आकार '38' से मेल खाता है।

F30, H56, J90, ?, N182, P240

Options :

5310024165. L38

5310024166. L132

5310024167. L116

5310024168. L156

Question Number : 73 Question Id : 5310021088 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In an apparel store several dresses were marked with codes in a particular series. One of the dresses of another series got mixed up with them. If the series is as follows, find out the code of the dress which got mixed.

W2H, T6J, Q12L, N19M, K30P, H42R

Options :

5310024169. T6J

5310024171. H42R

5310024172. N19M

Question Number : 73 Question Id : 5310021088 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक परिधान स्टोर में कई पोशाकों को एक विशेष श्रृंखला में कोड के साथ चिह्नित किया गया था। दूसरी श्रृंखला की एक पोशाक उनके साथ मिल गई। यदि श्रृंखला इस प्रकार है, तो दूसरी श्रृंखला की उस ड्रेस का कोड ज्ञात करें जो मिल गई।

W2H, T6J, Q12L, N19M, K30P, H42R

Options :

5310024169. T6J

5310024170. Q12L

5310024171. H42R

5310024172. N19M

Question Number : 74 Question Id : 5310021089 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

If the anklet is called arm, arm is called ankle, ankle is called neck, neck is called coffee and coffee is called gold, then where would the anklet be worn?

Options :

5310024173. ankle

5310024174. arm

5310024175. neck

5310024176. coffee

Question Number : 74 Question Id : 5310021089 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

अगर पायल को हाथ, हाथ को टखना, टखने को गर्दन, गर्दन को कॉफी और कॉफी को सोना कहा जाता है, तो पायल कहाँ पहनी जाएगी?

Options :

5310024174. हाथ

5310024175. गर्दन

5310024176. कॉफी

Question Number : 75 Question Id : 5310021090 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In a certain code, the word EXAMINER is written as GVCKKLGP. Following the same rule of coding, what should be the code for the word 'TROUSERS'?

Options :

5310024177. VPQSUCTQ

5310024178. RTMWQGPU

5310024179. VPQSUTCQ

5310024180. RTMWGQPU

Question Number : 75 Question Id : 5310021090 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक निश्चित कोड में, EXAMINER शब्द को GVCKKLGP लिखा जाता है। कोडिंग के उसी नियम का पालन करते हुए 'TROUSERS' शब्द के लिए कोड क्या होना चाहिए?

Options :

5310024177. VPQSUCTQ

5310024178. RTMWQGPU

5310024179. VPQSUTCQ

5310024180. RTMWGQPU

Question Number : 76 Question Id : 5310021091 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Sunny and Shivani are a married couple with two daughters, Sonam and Komal. Sonam is married to Manish who is the son of Rajiv and Sonia. Priya, who is Manish's sister, is married to Ravi and they have a son, Aarav. How is Priya related to Sonam?

Options :

5310024181. Mother-in-law

5310024182. Sister-in-law

5310024183. Cousins

5310024184. Aunt

Question Number : 76 Question Id : 5310021091 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

सनी और शिवानी एक विवाहित जोड़ा है, जिनकी दो बेटियाँ हैं, सोनम और कोमल। सोनम की शादी मनीष से हुई है, जो राजीव और सोनिया का बेटा है। प्रिया, जो मनीष की बहन है, की शादी रवि से हुई है और उनका एक बेटा है, आरव। प्रिया का सोनम से क्या संबंध है?

Options :

5310024181. सास

5310024182. भाभी

5310024183. चचेरी बहनें

5310024184. चाची

Question Number : 77 Question Id : 5310021092 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

All the six members of a family P, Q, R, S, T and U run a departmental store where the ladies of the house take care of the cash section. Q is the son of R but R is not the mother of Q. P and R are a married couple. T is the brother of R. S is the daughter of P. U is the brother of Q. Which option will represent the ladies of the family?

Options :

5310024185. T, S

5310024186. P, S

5310024187. R, P

Question Number : 77 Question Id : 5310021092 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक परिवार के सभी छह सदस्य P, Q, R, S, T और U एक डिपार्टमेंटल स्टोर चलाते हैं जहाँ घर की महिलाएँ कैश सेक्शन संभालती हैं। Q, R का बेटा है लेकिन R, Q की माँ नहीं है। P और R एक विवाहित जोड़ा है। T, R का भाई है। S, P की बेटी है। U, Q का भाई है। कौन सा विकल्प परिवार की महिलाओं को दर्शाता है?

Options :

5310024185. T, S

5310024186. P, S

5310024187. R, P

5310024188. Q, P

Question Number : 78 Question Id : 5310021093 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

7 customers A, B, C, D, E, F and G stand in a queue at the billing counter of a departmental store in a particular sequence. F stands immediately before A but not immediately after D. C is the last one in the queue. E stands immediately after A and is subsequently followed by G. Four persons stand between B and C. Which customer stands in the middle of the queue?

Options :

5310024189. D

5310024190. E

5310024191. A

5310024192. B

Question Number : 78 Question Id : 5310021093 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

7 ग्राहक A, B, C, D, E, F और G एक डिपार्टमेंटल स्टोर के बिलिंग काउंटर पर एक विशेष क्रम में कतार में खड़े हैं। F, A से ठीक पहले खड़ा है लेकिन D के ठीक बाद नहीं। C कतार में अंतिम व्यक्ति है। E, A के ठीक बाद खड़ा है और उसके बाद G है। B और C के बीच चार व्यक्ति खड़े हैं। कतार के बीच में कौन सा ग्राहक खड़ा है?

Options :

5310024189. D

5310024190. E

5310024191. A

5310024192. B

Question Number : 79 Question Id : 5310021094 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

6 Events-A, B, C, D, E and F are to be organized on consecutive Sundays such that A gets a slot a week before E. C is neither the first nor the second event to be held. B must be held immediately after F. Event D is scheduled for the fifth Sunday and should not be immediately preceded by B. E is not the last event to be held. Which of the following events will be held last?

Options :

5310024193. A

5310024194. B

5310024195. C

5310024196. F

Question Number : 79 Question Id : 5310021094 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

6 इवेंट-A, B, C, D, E और F क्रमिक (निरंतर) रविवार को आयोजित किए जाने हैं ताकि A को E से एक सप्ताह पहले स्लॉट मिल जाए। C न तो पहला और न ही दूसरा इवेंट है। B को F के तुरंत बाद आयोजित किया जाना चाहिए। इवेंट D पांचवे रविवार के लिए निर्धारित है और B से तुरंत पहले नहीं होना चाहिए। E आयोजित होने वाला अंतिम इवेंट नहीं है। निम्नलिखित में से कौन सा इवेंट अंतिम रूप से आयोजित किया जाएगा?

Options :

5310024193. A

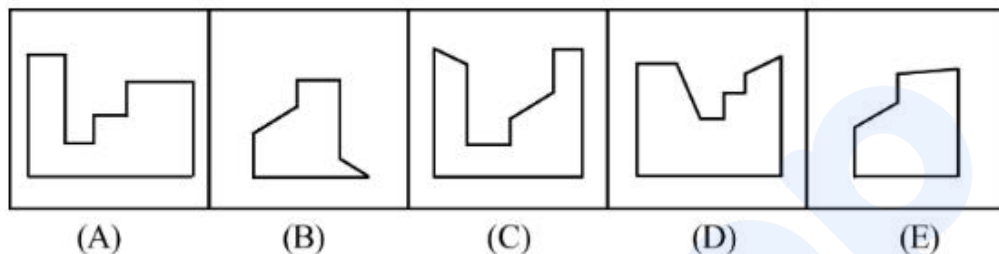
5310024195. C

5310024196. F

Question Number : 80 Question Id : 5310021095 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the pair out of the given alternatives which when combined together forms a complete square.



Options :

5310024197. CD

5310024198. CE

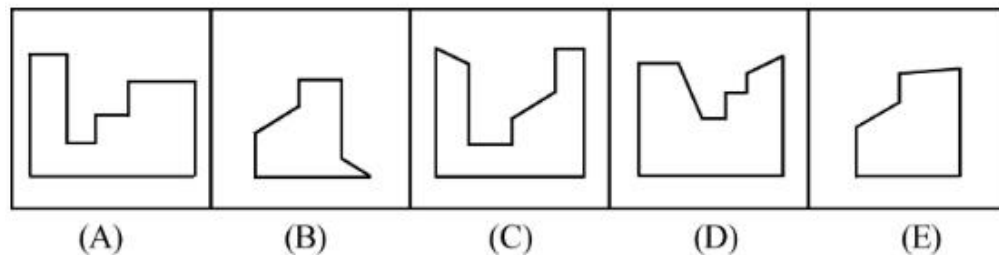
5310024199. AB

5310024200. BC

Question Number : 80 Question Id : 5310021095 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

दिए गए विकल्पों में से उस युग्म का चयन कीजिए जो एक साथ संयोजित होने पर पूर्ण वर्ग बनाता है।



Options :

5310024197. CD

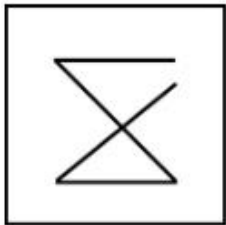
5310024198. CE

5310024200. BC

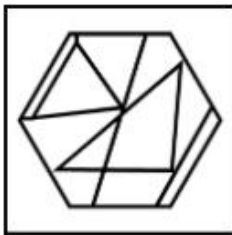
Question Number : 81 Question Id : 5310021096 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Find the figure in which the given figure is embedded



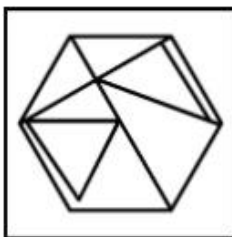
Options :



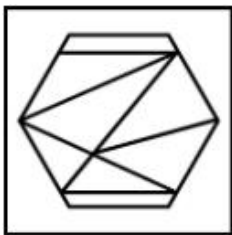
5310024201.



5310024202.



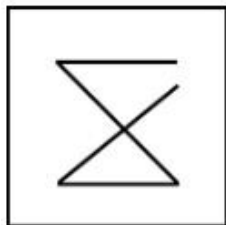
5310024203.



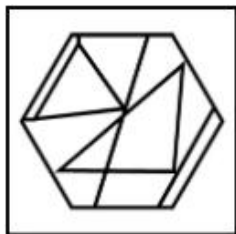
5310024204.

Question Number : 81 Question Id : 5310021096 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

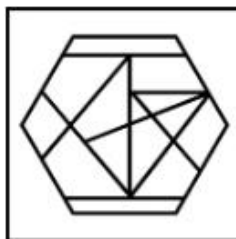
वह आकृति ज्ञात कीजिए जिसमें दी गई आकृति अंतर्निहित है



Options :



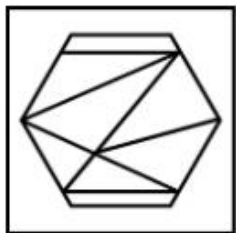
5310024201.



5310024202.



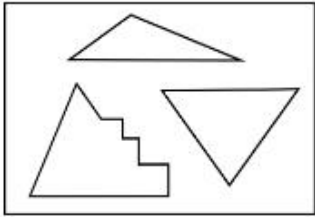
5310024203.



5310024204.

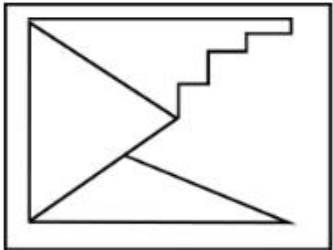
Question Number : 82 Question Id : 5310021097 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0.25

Choose a figure which can be formed from the pieces given below:

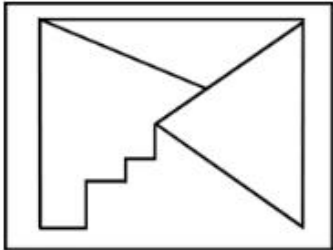


Options :

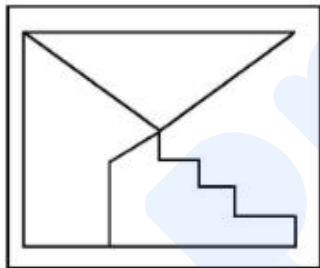
5310024205.



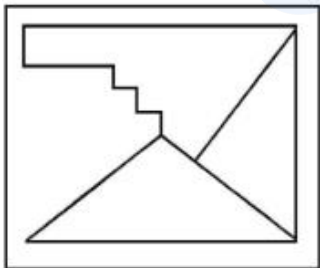
5310024206.



5310024207.

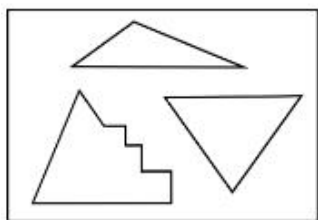


5310024208.

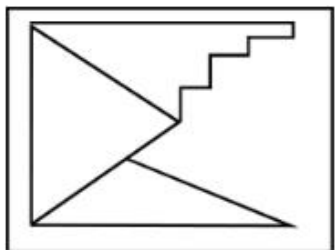


Question Number : 82 Question Id : 5310021097 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

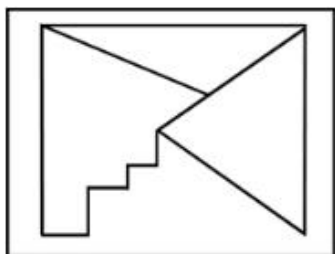
नीचे दिए गए टुकड़ों से बनाई जा सकने वाली एक आकृति चुनें:



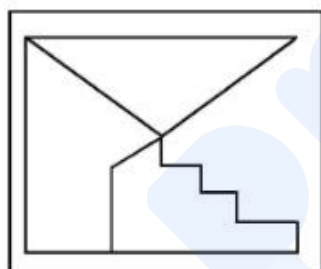
Options :



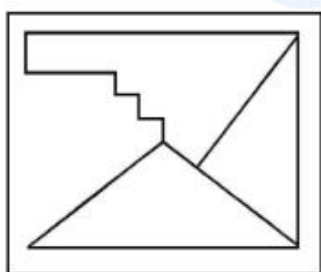
5310024205.



5310024206.



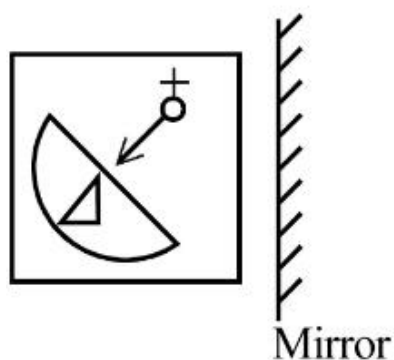
5310024207.



5310024208.

Question Number : 83 Question Id : 5310021098 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

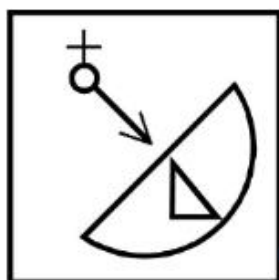
Choose the correct mirror image of the given figure.



Options :



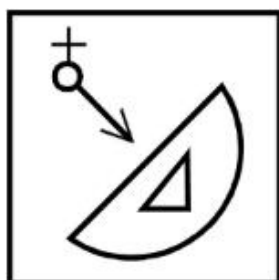
5310024209.



5310024210.

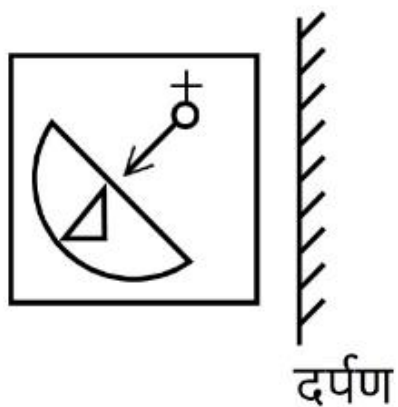


5310024211.

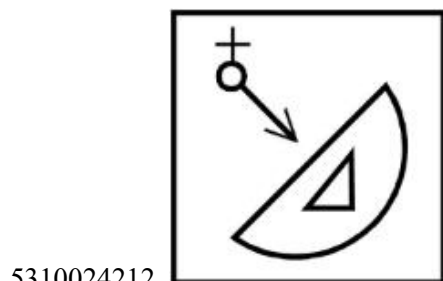
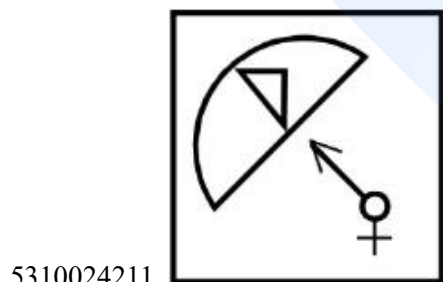
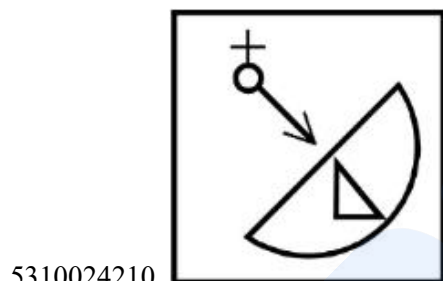
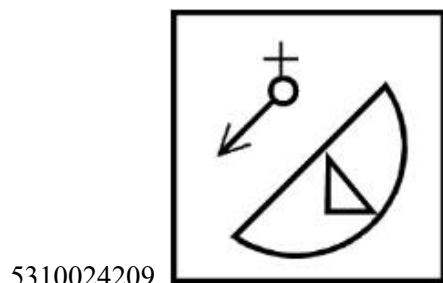


5310024212.

दी गई आकृति का सही दर्पण प्रतिबिंब चुनें।



Options :

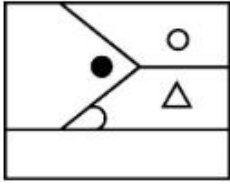


Question Number : 84 Question Id : 5310021099 Question Type : MCQ Option Shuffling : Yes Display Question

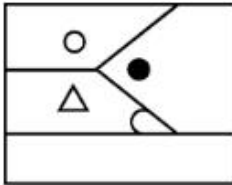
Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

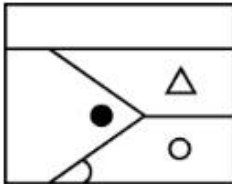
Choose the correct water image of the given figure.



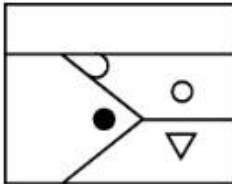
Options :



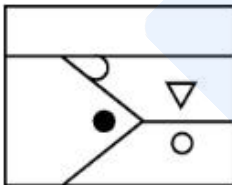
5310024213.



5310024214.



5310024215.



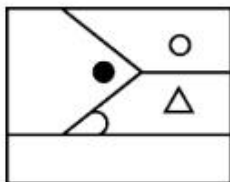
5310024216.

Question Number : 84 Question Id : 5310021099 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

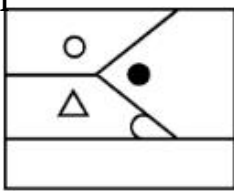
Correct Marks : 1 Wrong Marks : 0.25

दी गई आकृति का सही जल प्रतिबिंब चुनें।

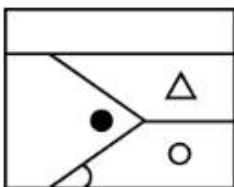


Options :

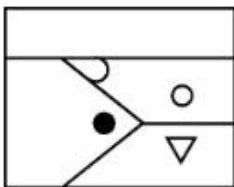
5310024213.



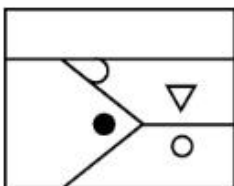
5310024214.



5310024215.



5310024216.



Question Number : 85 Question Id : 5310021100 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Six friends – A, B, P, R, S and T enjoy a May Fair Lady ride while seating themselves in a circular arrangement and all facing in one direction. 'T' sits two places ahead of 'A'. 'A' sits just before 'R'. 'B' sits two places ahead of 'S'. 'S' sits just opposite 'P'. Who sits behind 'R'?

Options :

5310024217. B

5310024218. P

5310024219. S

5310024220. T

Question Number : 85 Question Id : 5310021100 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

छह दोस्त – A, B, P, R, S और T एक गोलाकार व्यवस्था में बैठे हुए और सभी एक दिशा में मुंह करके माई फेयर लेडी की सवारी का आनंद लेते हैं। 'T', 'A' से दो स्थान आगे बैठता है। 'A', 'R' से ठीक पहले बैठता है। 'B', 'S' से दो स्थान आगे बैठता है। 'S', 'P' के ठीक विपरीत (सामने) बैठा है। 'R' के पीछे कौन बैठता है?

Options :

5310024217. B

5310024218. P

5310024219. S

5310024220. T

Question Number : 86 Question Id : 5310021101 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Six book stalls – A, G, P, Q, R and S are installed in two rows such that three of them are facing exactly the other three. G is not at the end of any row and is to the right of S. S is facing A. Q is to the left of R. R is facing G. Which of the following stalls is to the immediate left of P?

Options :

5310024221. G

5310024222. S

5310024223. R

5310024224. A

Question Number : 86 Question Id : 5310021101 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

छह बुक स्टॉल – A, G, P, Q, R और S दो पंक्तियों में इस प्रकार स्थापित हैं कि उनमें से तीन अन्य तीन के ठीक सामने हैं। G किसी भी पंक्ति के अंत में नहीं है और S के दाईं ओर है। S, A के सामने है। Q, R के बाईं ओर है। A, G के सामने है। निम्नलिखित में से कौन सा स्टाल P के ठीक बाईं ओर है?

Options :

5310024221. G

5310024222. S

5310024223. R

Question Number : 87 Question Id : 5310021102 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

7 persons – P, Q, R, S, T, U and V are sitting in a row such that R is sitting left to P but right to T. V is sitting right to S and left to T. Similarly, U is sitting right to P and left to T. Similarly, U is sitting right to P and left to Q. Who is sitting in the middle?

Options :

5310024225. R

5310024226. U

5310024227. V

5310024228. T

Question Number : 87 Question Id : 5310021102 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

7 व्यक्ति – P, Q, R, S, T, U और V एक पंक्ति में इस प्रकार बैठे हैं कि R, P के बाएं लेकिन T के दाएं बैठा है। V, S के दाएं और T के बाएं बैठा है। इसी प्रकार U, P के दाएं और T के बाएं बैठा है। इसी प्रकार U, P के दाएं और Q के बाएं बैठा है, बीच में कौन बैठा है?

Options :

5310024225. R

5310024226. U

5310024227. V

5310024228. T

Sub-Section Number :

2

Sub-Section Id :

53100292

Question Shuffling Allowed :

No

Question Id : 5310021103 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix Question Numbers : (88 to 90)

In the annual festival of a Fashion Institute, a dress designing competition is organized. Students with their self designed dresses are invited to compete. To be shortlisted for the contest, the following criteria must be fulfilled:

- i. The design should be free from plagiarism.
- ii. Fabric used should be sourced from India only.
- iii. The colours of the dresses should be either Orange or Green majorly.
- iv. At most two students should be associated with a single dress.

In case of dresses which satisfy all other criteria except

(A) At (iii), but the dress is majorly of white colour, the final decision for shortlisting will be of the head of the department.

(B) At (iv) but not more than three students are associated with a single dress, the final decision of shortlisting will rest with the convener of the competition.

On the basis of the information provided in each case and above stated criteria make a decision of shortlisting of a particular dress in the question. Do not assume anything on your own.

Sub questions

Question Number : 88 Question Id : 5310021104 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

D₁ is a dress made up of linen fabric. It is majorly of orange colour with a tinge of pink on the cuffs. It is the work of a team comprising of Rahul, Riti and Suresh. The design is completely original in nature. What will happen to D₁ in terms of short listing?

Options :

5310024229. It will be shortlisted

5310024230. It will be rejected

5310024231. Decision will be taken by the head of the department.

5310024232. Decision will be taken by the convener of the competition.

Question Number : 89 Question Id : 5310021105 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

'D₂' is a dress made of Jute. It is green coloured. As per the application form of the competition, two students who are sisters, are behind the design. This is exactly the same design as presented by their elder brother 3 years back in the same competition. What will happen to D₂ in terms of shortlisting?

Options :

5310024234. It will be rejected

5310024235. Decision will be taken by the head of the department

5310024236. Decision will be taken by the convener of the competition.

Question Number : 90 Question Id : 5310021106 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

D₃ is a dress made of Banarasi Silk. Raj and Simran along with their respective brothers designed it and made sure it's a completely new concept in terms of design. The colour of the dress is Green. What will happen to D₃ in terms of shortlisting?

Options :

5310024237. It will be rejected

5310024238. It will be shortlisted

5310024239. Decision will be taken by the head of the department

5310024240. Decision will be taken by the convener of the competition.

Question Id : 5310021103 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix Question Numbers : (88 to 90)

फैशन संस्थान के वार्षिक उत्सव में, एक ड्रेस डिज़ाइनिंग प्रतियोगिता आयोजित की जाती है, जहाँ छात्रों को स्वयं डिज़ाइन की गई ड्रेस के साथ प्रतिस्पर्धा करने के लिए आमंत्रित किया जाता है। प्रतियोगिता के लिए शॉर्टलिस्ट होने के लिए निम्नलिखित मानदंडों को पूरा करना होगा:

- i. डिज़ाइन किसी पूर्व निर्मित डिज़ाइन की नकल/चोरी से मुक्त होना चाहिए।
 - ii. इस्तेमाल किया जाने वाला कपड़ा केवल भारत से ही लिया जाना चाहिए।
 - iii. पोशाकों का रंग मुख्य रूप से नारंगी या हरा होना चाहिए।
 - iv. एक पोशाक में अधिकतम दो छात्र जुड़े होने चाहिए।
- पोशाकों के मामले में, जो अन्य सभी मानदंडों को पूरा करते हैं, सिवाय

(A) (iii) में, लेकिन पोशाक मुख्य रूप से सफेद रंग की है, शॉर्टलिस्टिंग के लिए अंतिम निर्णय विभागाध्यक्ष का होगा।

(B) (iv) में लेकिन एक ही पोशाक में तीन से अधिक छात्र नहीं जुड़े हैं, शॉर्टलिस्टिंग का अंतिम निर्णय प्रतियोगिता के संयोजक के पास रहेगा।

प्रत्येक मामले में दी गई जानकारी और ऊपर बताए गए मानदंडों के आधार पर प्रश्न में किसी विशेष पोशाक की शॉर्टलिस्टिंग का निर्णय लें। अपने आप कुछ भी न मानें।

Sub questions

Question Number : 88 Question Id : 5310021104 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

D₁ is a dress made up of linen fabric. It is majorly of orange colour with a tinge of pink on the cuffs. It is the work of a team comprising of Rahul, Riti and Suresh. The design is completely original in nature. What will happen to D₁ in terms of short listing?

Options :

5310024229. इसे शॉर्टलिस्ट किया जाएगा।

5310024230. इसे अस्वीकार कर दिया जाएगा।

5310024231. विभागाध्यक्ष द्वारा निर्णय लिया जाएगा।

5310024232. प्रतियोगिता के संयोजक द्वारा निर्णय लिया जाएगा।

Question Number : 89 Question Id : 5310021105 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

‘D₂’ जूट से बनी एक ड्रेस है। यह हरे रंग की है। प्रतियोगिता के आवेदन पत्र के अनुसार, दो छात्राएं जो बहनें हैं, इस डिज़ाइन के पीछे हैं। यह बिल्कुल वैसा ही डिज़ाइन है जैसा कि उनके बड़े भाई ने 3 साल पहले इसी प्रतियोगिता में प्रस्तुत किया था। शॉर्टलिस्टिंग के मामले में D₂ का क्या होगा?

5310024233. इसे शॉर्टलिस्ट किया जाएगा।

5310024234. इसे अस्वीकार कर दिया जाएगा।

5310024235. विभागाध्यक्ष द्वारा निर्णय लिया जाएगा।

5310024236. प्रतियोगिता के संयोजक द्वारा निर्णय लिया जाएगा।

Question Number : 90 Question Id : 5310021106 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

D₃ बनारसी सिल्क से बनी ड्रेस है। राज और सिमरन ने अपने-अपने भाइयों के साथ मिलकर इसे डिज़ाइन किया और सुनिश्चित किया कि यह डिज़ाइन के मामले में बिल्कुल नई अवधारणा हो। ड्रेस का रंग हरा है। शॉर्टलिस्टिंग के मामले में D₃ का क्या होगा?

Options :

5310024237. इसे शॉर्टलिस्ट किया जाएगा।

5310024238. इसे अस्वीकार कर दिया जाएगा।

5310024239. विभागाध्यक्ष द्वारा निर्णय लिया जाएगा।

5310024240. प्रतियोगिता के संयोजक द्वारा निर्णय लिया जाएगा।

Sub-Section Number :

3

Sub-Section Id :

53100293

Question Shuffling Allowed :

No

Question Id : 5310021107 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (91 to 92)

Read the following information carefully and answer the following questions :

Tarun is a specialist in relaxed and vacation friendly designs, especially beach wear. He wanted to establish his outlet. So, he looked for the location which would fulfil the following criteria:

1. The location should be within a radius of 2 km from a beach.
2. The local-tourists' footfall to the location must be at least 1 lakh per season.
3. The foreign-tourists' footfall to the location must be 50,000 per season.
4. Availability of cheap and skilled workforce for the store which could cater both to the local and foreign tourists.

If all the criteria are fulfilled, he will choose the location and run the outlet independently. In case of location, which satisfies all the criteria except:

(A) At (2), if the foreign tourists' footfall is at least 75000 per season, he will appoint a foreigner as a manager.

(B) At (3), if the local tourist footfall is 1.5 lac per season, he will appoint a local manager.

On the basis of the information provided in each question and the above stated criteria, make a decision on how would Tarun choose to run his outlet. Do not assume anything on your own.

Sub questions

Question Number : 91 Question Id : 5310021108 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A location which is 1 km away from the beach. It witnesses a total of 3 lac visitors per season, including both locals and foreigners. Out of which 75000 per season are foreigners. The work force there is well trained, fluent in different languages and are available at very economical wages. What will be the decision of Tarun regarding this place?

Options :

5310024241. Will choose it and run on his own.

5310024242. Will reject it.

5310024243. Will appoint a foreign manager

5310024244. Will appoint a local manager

Question Number : 92 Question Id : 5310021109 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A location which is 1.2 km away from the beach. It is very famous amongst foreigners who visit it in numbers of at least 1.5 lac per season. But the locals don't visit the place much. Locals visit at the rate of 30,000 per season. A well skilled workforce is also available at a cheap rate. What will be the decision of Tarun regarding running the outlet at this place?

5310024245. Will choose it and run on his own.

5310024246. Will reject it

5310024247. Will appoint a foreign manager

5310024248. Will appoint a local manager

Question Id : 5310021107 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (91 to 92)

निम्नलिखित जानकारी को ध्यान से पढ़े और निम्नलिखित प्रश्नों के उत्तर दें:

तरुण आरामदायक और छुट्टी मनाने के लिए अनुकूल डिज़ाइन, (विशेष रूप से समुद्र तट पर पहनने के लिए) विशेषज्ञ है। वह अपना आउटलेट खोलना चाहता था। इसलिए, उसने ऐसी जगह की तलाश की जो निम्नलिखित मानदंडों को पूरा करे:

1. जगह समुद्र तट से 2 किमी के दायरे में होनी चाहिए।
2. उस जगह पर स्थानीय पर्यटकों की संख्या प्रति सीजन कम से कम 1 लाख होनी चाहिए।
3. उस जगह पर विदेशी पर्यटकों की संख्या प्रति सीजन 50,000 होनी चाहिए।
4. स्टोर के लिए सस्ते और कुशल कर्मचारियों की उपलब्धता जो स्थानीय और विदेशी दोनों पर्यटकों की ज़रूरतों को पूरा कर सके।

यदि सभी मानदंड पूरे होते हैं, तो वह स्थान का चयन करेगा और स्वतंत्र रूप से आउटलेट चलाएगा। स्थान के मामले में, जो निम्नलिखित को छोड़कर सभी मानदंडों को पूरा करता है:

(A) (2) में, यदि विदेशी पर्यटकों की संख्या प्रति सीजन कम से कम 75000 है, तो वह एक विदेशी को प्रबंधक के रूप में नियुक्त करेगा।

(B) (3) में, यदि स्थानीय पर्यटकों की संख्या प्रति सीजन 1.5 लाख है, तो वह एक स्थानीय प्रबंधक नियुक्त करेगा।

प्रत्येक प्रश्न में दी गई जानकारी और ऊपर बताए गए मानदंडों के आधार पर, यह निर्णय लें कि तरुण अपना आउटलेट कैसे चलाना पसंद करेगा। अपने आप कुछ भी न मानें।

Sub questions

Question Number : 91 Question Id : 5310021108 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक स्थान जो समुद्र तट से 1 किमी दूरी पर स्थित है। यहाँ हर सीजन में कुल 3 लाख आगंतुक आते हैं, जिसमें स्थानीय और विदेशी दोनों शामिल हैं। इनमें से हर सीजन में 75000 विदेशी होते हैं। यहाँ अच्छी तरह से प्रशिक्षित लोग हैं, अलग-अलग भाषाओं में पारंगत हैं और बहुत ही किफायती वेतन पर उपलब्ध हैं। इस स्थान के बारे में तरुण का क्या निर्णय होगा?

5310024241. इसे चुनेंगे और खुद चलाएँगे।

5310024242. इसे अस्वीकार करेंगे।

5310024243. विदेशी प्रबंधक नियुक्त करेंगे।

5310024244. स्थानीय प्रबंधक नियुक्त करेंगे।

Question Number : 92 Question Id : 5310021109 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक स्थान जो समुद्र तट से 1.2 किमी दूरी पर स्थित है। यह विदेशियों के बीच बहुत प्रसिद्ध है जो प्रति सीजन कम से कम 1.5 लाख की संख्या में इसे देखने आते हैं। लेकिन स्थानीय लोग इस जगह पर ज्यादा नहीं आते हैं। स्थानीय लोग प्रति सीजन 30,000 की दर से आते हैं। कुशल कार्यबल भी सस्ती दर पर उपलब्ध है। इस स्थान पर आउटलेट चलाने के बारे में तरुण का क्या निर्णय होगा।

Options :

5310024245. इसे चुनेंगे और चलाएँगे।

5310024246. इसे अस्वीकार करेंगे।

5310024247. विदेशी प्रबंधक नियुक्त करेंगे।

5310024248. स्थानीय प्रबंधक नियुक्त करेंगे।

Sub-Section Number :

4

Sub-Section Id :

53100294

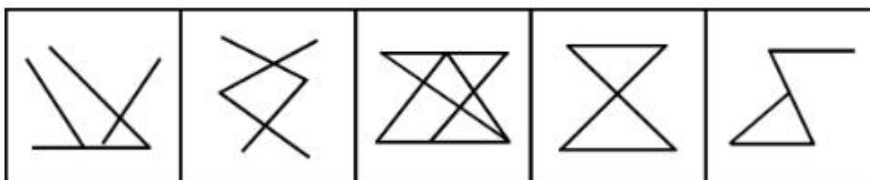
Question Shuffling Allowed :

Yes

Question Number : 93 Question Id : 5310021110 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the odd one out.



(a)

(b)

(c)

(d)

(e)

Options :

5310024250. (b)

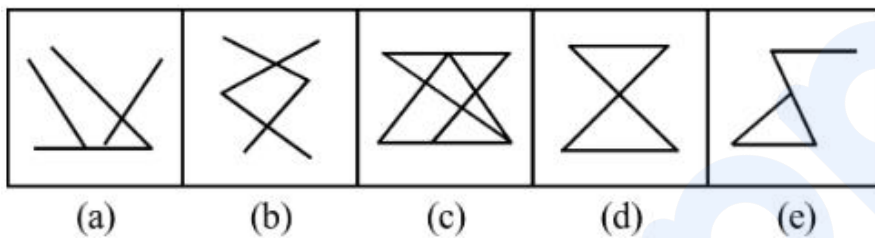
5310024251. (a)

5310024252. (c)

Question Number : 93 Question Id : 5310021110 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

भिन्न चित्र का चयन करें।



Options :

5310024249. (d)

5310024250. (b)

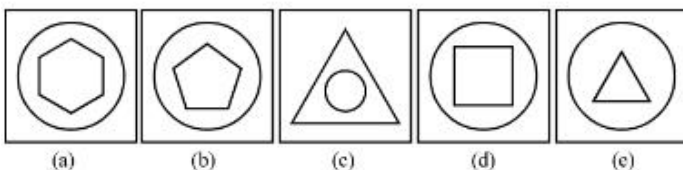
5310024251. (a)

5310024252. (c)

Question Number : 94 Question Id : 5310021111 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the odd one out.



Options :

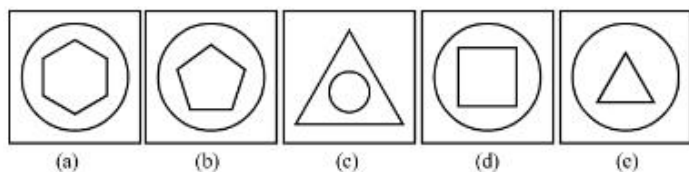
5310024253. (e)

5310024254. (a)

5310024255. (c)

Question Number : 94 Question Id : 5310021111 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

भिन्न चित्र का चयन करें।



Options :

5310024253. (e)

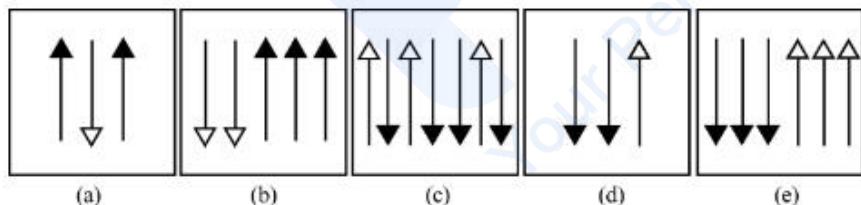
5310024254. (a)

5310024255. (c)

5310024256. (d)

Question Number : 95 Question Id : 5310021112 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

Out of the figures (a), (b), (c), (d) and (e), four are similar in a certain manner and one is unlike the other four. Choose the one which is different from the rest.



Options :

5310024257. (c)

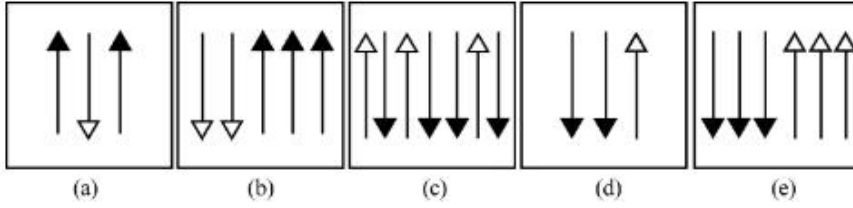
5310024258. (e)

5310024259. (b)

5310024260. (d)

Question Number : 95 Question Id : 5310021112 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

आकृति (a), (b), (c), (d) और (e) में से चार आकृतियाँ एक निश्चित तरीके से समान हैं परंतु एक अन्य चारों से भिन्न है। वह चुनें जो बाकी से भिन्न है।



Options :

5310024257. (c)

5310024258. (e)

5310024259. (b)

5310024260. (d)

General Knowledge And Current Affairs

Section Id :	53100247
Section Number :	4
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	25
Number of Questions to be attempted :	25
Section Marks :	25
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	53100295
Question Shuffling Allowed :	Yes

Question Number : 96 Question Id : 5310021113 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following traditional Indian embroidery styles started in Punjab?

Options :

5310024261. Chikankari

5310024262. Pul Kari

5310024263. Kashida

5310024264. Pipli Work

Question Number : 96 Question Id : 5310021113 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से कौन सी भारतीय पारंपरिक कशीदाकारी 15वीं शताब्दी में पंजाब में आरंभ हुई थी?

Options :

5310024261. चिकनकारी

5310024262. पुलकारी

5310024263. कशीदा

5310024264. पिपली वर्क

Question Number : 97 Question Id : 5310021114 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Pantaloon's first store was launched in 1997 at:

Options :

5310024265. Mumbai

5310024266. Kolkata

5310024267. Chennai

5310024268. Bhubneshwar

Question Number : 97 Question Id : 5310021114 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

1997 में पेन्टालून का पहला स्टोर _____ में आरंभ हुआ था।

Options :

5310024265. मुंबई

5310024266. कोलकाता

5310024267. चेन्नई

5310024268. भुवनेश्वर

Question Number : 98 Question Id : 5310021115 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the source of the motto Satyameva Jayate inscribed in India's state emblem?

Options :

5310024269. Mundaka Upanishad

5310024270. Katha Upanishad

5310024271. Isha Upanishad

5310024272. Kaushitaki Upanishad

Question Number : 98 Question Id : 5310021115 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

भारत के प्रतीक चिन्ह में अंकित मॉटो 'सत्यमेव जयते' का स्रोत क्या है?

Options :

5310024269. मुंडाका उपनिषद्

5310024270. कथा उपनिषद्

5310024271. ईशा उपनिषद्

5310024272. कौशिताकी उपनिषद्

Question Number : 99 Question Id : 5310021116 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Who among the following was Vogue magazine first editor?

Options :

5310024273. Anna Wintour

5310024274. Josephine Redding

5310024275. Diana Vreland

5310024276. Anna Harvey

Question Number : 99 Question Id : 5310021116 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से वोग पत्रिका के पहले संपादक कौन थे?

Options :

5310024273. अन्ना विंटोर

5310024274. जोसेफिन रेडिंग

5310024275. डायना ब्रेलैंड

5310024276. अन्ना हार्वे

Question Number : 100 Question Id : 5310021117 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Name the Indian beauty pageant who was crowned Femina Miss India World 2024?

Options :

5310024277. Nikita Porwal

5310024278. Dhurvi Patel

5310024279. Rekha sharma

5310024280. Ritu Kumar

Question Number : 100 Question Id : 5310021117 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

किस भारतीय सौन्दर्य प्रतियोगीको फेमिना मिस इंडिया विश्व, 2024 का ताज पहनाया गया था?

Options :

5310024277. निकिता पोरवाल

5310024278. धूर्वी पटेल

5310024279. रेखा शर्मा

5310024280. रितु कुमार

Question Number : 101 Question Id : 5310021118 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The 2024 BRICS Fashion summit was held in

Options :

5310024281. Moscow, Russia

5310024282. Tokyo, Japan

5310024283. New York, USA

5310024284. Paris, France

Question Number : 101 Question Id : 5310021118 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

2024 में ब्रिक्स फैशन सम्मिट/सम्मेलन का आयोजन _____ में हुआ था।

Options :

5310024281. मॉस्को, रशिया

5310024282. टोक्यो, जापान

5310024283. न्यूयॉर्क, अमेरिका

5310024284. पेरिस, फ्रांस

Question Number : 102 Question Id : 5310021119 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The 2024 Kerala retail summit was held at:

Options :

5310024285. Kochi

5310024286. Kannur

5310024287. Kollan

5310024288. Thrissur

Question Number : 102 Question Id : 5310021119 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

2024 में केरल रिटेल सम्मिट का आयोजन कहाँ हुआ था?

Options :

5310024285. कोच्चि में

5310024286. कुन्नूर में

5310024287. कोल्लन में

5310024288. त्रिचूर में

Question Number : 103 Question Id : 5310021120 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the contribution of the retail industry to employment in India as on December 2024?

Options :

5310024289. 16%

5310024290. 17%

5310024291. 8%

5310024292. 29%

Question Number : 103 Question Id : 5310021120 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

भारत में दिसंबर 2024 तक, रोजगार में रिटेल (खुदरा) उद्योग का योगदान कितना है?

Options :

5310024289. 16%

5310024290. 17%

5310024291. 8%

5310024292. 29%

Question Number : 104 Question Id : 5310021121 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Who among the following is known as the father of Artificial Intelligence (AI)?

5310024293. Charles Babbage

5310024294. John McCarthy

5310024295. Tim Beners-Lee

5310024296. Pablo Picasso

Question Number : 104 Question Id : 5310021121 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से किसे कृत्रिम मेधा (आर्टिफीशियल इंटेलीजेन्स/AI) के जनक के रूप में जाना जाता है?

Options :

5310024293. चार्ल्स बेबेज

5310024294. जॉन मैककार्ती

5310024295. टिम बेनर्स-ली

5310024296. पाब्लो पिकासो

Question Number : 105 Question Id : 5310021122 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Innovation is defined as:

Options :

5310024297. the commercialization of a new product or process

5310024298. the invention of a new product or process

5310024299. a new product or process idea

5310024300. the implementation of a new production method

Question Number : 105 Question Id : 5310021122 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

नवाचार को किस रूप में परिभाषित किया गया है?

5310024297. नये उत्पाद या प्रक्रिया का व्यवसायीकरण
5310024298. किसी नये उत्पाद या प्रक्रिया का अविष्कार
5310024299. एक नया उत्पाद या प्रक्रिया विचार
5310024300. एक नई उत्पादन पद्धति का कार्यान्वयन

Question Number : 106 Question Id : 5310021123 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

India's first AI teacher Iris was launched in 2024 in:

Options :

5310024301. Maharashtra
5310024302. Kerala
5310024303. Karnataka
5310024304. Tamilnadu

Question Number : 106 Question Id : 5310021123 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

भारत का पहला AI शिक्षक आइरिस, 2024 में _____ में लॉन्च (आरंभ) किया गया था।

Options :

5310024301. महाराष्ट्र
5310024302. केरल
5310024303. कर्नाटक
5310024304. तमिलनाडु

Question Number : 107 Question Id : 5310021124 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Currency printing press of India is not located in:

Options :

5310024306. Dewas

5310024307. Salbovi

5310024308. Chandigarh

Question Number : 107 Question Id : 5310021124 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से किस स्थान पर भारतीय रिजर्व बैंक की करेन्सी नोट छापने की प्रिंटिंग प्रेस उपस्थित नहीं है?

Options :

5310024305. नासिक

5310024306. देवास

5310024307. सालबोवी

5310024308. चंडीगढ़

Question Number : 108 Question Id : 5310021125 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which country's instant payment platform "AANI" was linked with India's UPI?

Options :

5310024309. Nepal

5310024310. Bhutan

5310024311. Myanmar

5310024312. UAE

Question Number : 108 Question Id : 5310021125 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

किस देश का इंस्टैंट पेमेन्ट प्लेटफॉर्म (तत्काल भुगतान प्लेटफॉर्म) एएनआई (AANI) भारत के यूपीआई से लिंक किया गया था?

5310024309. नेपाल

5310024310. भूटान

5310024311. म्यांमार

5310024312. यू.ए.ई.

Question Number : 109 Question Id : 5310021126 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following law does not govern the retail sector in India?

Options :

5310024313. Shop Establishment Act

5310024314. Consumer Protection Act

5310024315. Legal Metrology Act

5310024316. Indian Penal Code Act

Question Number : 109 Question Id : 5310021126 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से कौन सा कानून भारत में रिटेल क्षेत्र को नियंत्रित नहीं करता है?

Options :

5310024313. दुकान संस्थापन अधिनियम

5310024314. उपभोक्ता संरक्षण अधिनियम

5310024315. विधिक मापपद्धति अधिनियम

5310024316. भारतीय दंड संहिता अधिनियम

Question Number : 110 Question Id : 5310021127 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which among the following is not a constituent of Petroleum?

Options :

5310024318. Lubricating Oil

5310024319. Paraffin Wax

5310024320. Coke

Question Number : 110 Question Id : 5310021127 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से कौन सा पेट्रोलियम का एक संघटक नहीं है?

Options :

5310024317. पेट्रोल

5310024318. स्नेहक तेल

5310024319. पैराफिन मोम

5310024320. कोक

Question Number : 111 Question Id : 5310021128 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Raw Material Assistance Scheme was launched by:

Options :

5310024321. The National Small Industries Corporation, Delhi

5310024322. Ministry of Science and Technology

5310024323. Ministry of Labour

5310024324. Ministry of Commerce, Delhi

Question Number : 111 Question Id : 5310021128 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

कच्चा माल सहायता योजना (रॉ मैटीरियल असिस्टेन्स स्कीम) _____ द्वारा आरंभ की गई थी।

Options :

5310024321. राष्ट्रीय लघु उद्योग निगम (एनएसआईसी), दिल्ली

5310024322. विज्ञान एवं प्रौद्योगिकी मंत्रालय

5310024323. श्रम मंत्रालय

5310024324. वाणिज्य मंत्रालय, दिल्ली

Question Number : 112 Question Id : 5310021129 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which institution released the 4th edition of Sustainable Development Goal India Index-2023-24?

Options :

5310024325. Finance Commission

5310024326. NITI Aayog

5310024327. Law Commission

5310024328. Election Commission

Question Number : 112 Question Id : 5310021129 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

"सस्टेनेबल डवलपमेन्ट गोल इंडिया सूची-2023-24" के चौथे संस्करण का विमोचन किस संस्थान ने किया था?

Options :

5310024325. वित्त आयोग

5310024326. नीति आयोग

5310024327. विधि आयोग

5310024328. चुनाव आयोग

Question Number : 113 Question Id : 5310021130 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which state ranked first in Sustainable Development Goals (SDG) India Index 2023-24?

5310024329. Uttar Pradesh

5310024330. Rajasthan

5310024331. Madhya Pradesh

5310024332. Uttarakhand

Question Number : 113 Question Id : 5310021130 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

सस्टेनेबल डवलपमेन्ट गोल्स (SDG) भारत सूची (इंडिया इंडेक्स) 2023-24 में कौन-सा राज्य प्रथम स्तर पर है?

Options :

5310024329. उत्तर प्रदेश

5310024330. राजस्थान

5310024331. मध्य प्रदेश

5310024332. उत्तराखंड

Question Number : 114 Question Id : 5310021131 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Match the LIST-I with LIST-II

LIST-I (Book)		LIST-II (Author)	
A.	Principles of Marketing	I.	Phillip Kotlar
B.	Heritage Marketing	II.	Shashi Misiura
C.	The Great Fashion Designers	III.	Brenda Polan
D.	Fashion Merchandising Principles and Practice	IV.	James Clark

Choose the **correct** answer from the options given below:

Options :

5310024333. A-I, B-II, C-III, D-IV

5310024334. A-II, B-III, C-IV, D-I

5310024336. A-IV, B-III, C-II, D-I

Question Number : 114 Question Id : 5310021131 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

सूची-I के साथ सूची-II का मिलान कीजिए:

सूची-I (पुस्तक)		सूची-II (लेखक)	
A.	प्रिंसिपल्स ऑफ मार्केटिंग	I.	फिलिप कोटलर
B.	हेरिटेज मार्केटिंग	II.	शशी मिसिउरा
C.	द ग्रेट फैशन डिजाइनर्स	III.	ब्रैंडा पोलन
D.	फेशन मर्चेन्टाइजिंग प्रिंसिपल्स एंड प्रैक्टिसेस	IV.	जेम्स क्लार्क

नीचे दिए गए विकल्पों में से सही उत्तर का चयन कीजिए :

Options :

5310024333. A-I, B-II, C-III, D-IV

5310024334. A-II, B-III, C-IV, D-I

5310024335. A-III, B-IV, C-I, D-II

5310024336. A-IV, B-III, C-II, D-I

Question Number : 115 Question Id : 5310021132 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Who is the Author of the famous book “End of Fashion”?

Options :

5310024337. Teri Agins

5310024338. Teri Donald

5310024339. Charles James

5310024340. Abhinav Sharma

Question Number : 115 Question Id : 5310021132 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

प्रसिद्ध पुस्तक 'एन्ड ऑफ फैशन' के लेखक कौन हैं?

Options :

5310024337. टेरी एजिन्स

5310024338. टेरी डोनाल्ड

5310024339. चार्ल्स जेम्स

5310024340. अभिनव शर्मा

Question Number : 116 Question Id : 5310021133 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Who is the author of book the "Understanding Fabrics (Practical Approach)"?

Options :

5310024341. Ritu Kumar

5310024342. Akshya Tholia

5310024343. Rohitbal

5310024344. Arvind Tholia

Question Number : 116 Question Id : 5310021133 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

पुस्तक "अंडरस्टैंडिंग फैब्रिक्स" (प्राॅक्टिकल एप्रोच) के लेखक कौन हैं?

Options :

5310024341. रितु कुमार

5310024342. अक्षय थोलिया

5310024343. रोहित बल

5310024344. अरविंद थोलिया

Question Number : 117 Question Id : 5310021134 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is not a part of Supply Chain Management System?

Options :

5310024345. Manufacturer

5310024346. Supplier

5310024347. Competitor

5310024348. Information Flow

Question Number : 117 Question Id : 5310021134 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से कौन सा आपूर्ति श्रृंखला प्रबंधन प्रणाली का भाग नहीं है?

Options :

5310024345. विनिर्माता

5310024346. आपूर्तिकर्ता

5310024347. प्रतिद्वंदी

5310024348. सूचना प्रवाह

Question Number : 118 Question Id : 5310021135 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

By entering into international business, a firm expects improvement in _____.

Options :

5310024349. Marketing

5310024350. All spheres of marketing, operation and finance simultaneously

5310024351. Any or all spheres of marketing, operation and finance

5310024352. Finance only

Question Number : 118 Question Id : 5310021135 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

अंतर्राष्ट्रीय व्यापार में प्रवेश करके कोई फर्म _____ में सुधार की आशा करती है।

Options :

5310024349. विपणन (मार्केटिंग)

5310024350. समकालिक रूप से विपणन, प्रचालन और वित्त के सभी क्षेत्रों में

5310024351. विपणन, प्रचालन और वित्त के किसी एक अथवा सभी क्षेत्रों में

5310024352. केवल वित्त में

Question Number : 119 Question Id : 5310021136 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In international business, cheaper alternatives to litigation is/are:

Options :

5310024353. Conciliation

5310024354. Arbitration

5310024355. Negotiations

5310024356. Conciliation and arbitration

Question Number : 119 Question Id : 5310021136 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

अंतरराष्ट्रीय व्यापार में मुकदमेबाजी के सस्ते विकल्प हैं:

Options :

5310024353. सुलह

5310024354. मध्यस्थता

5310024355. संधिवार्ता

5310024356. सुलह और मध्यस्थता

Question Number : 120 Question Id : 5310021137 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Exercise “Hariman Shakti – 2024” was conducted between India and which country?

Options :

5310024357. Japan

5310024358. Malaysia

5310024359. Sri Lanka

5310024360. Afghanistan

Question Number : 120 Question Id : 5310021137 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

अभ्यास “हरिमान शक्ति- 2024” भारत और किस देश के बीच किया गया था?

Options :

5310024357. जापान

5310024358. मलेशिया

5310024359. श्रीलंका

5310024360. अफगानिस्तान

Case Study

Section Id :	53100248
Section Number :	5
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	6
Number of Questions to be attempted :	6
Section Marks :	30
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	53100296
Question Shuffling Allowed :	No

Question Id : 5310021138 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (121 to 125)

Read the following text and answer the given questions on the basis of the same:

(i) Nike is a household name synonymous with athleticism, performance, and innovation. Through its creative marketing strategies and commitment to design, Nike has become a leader in the sports apparel industry. Nike's collaboration with athletes like Michael Jordan led to the creation of the Air Jordan line. Creating ads that resonate emotionally with consumers, such as the "Find Your Greatness" campaign, have kept it at the forefront of the sports industry.

Nike's brand success lies in its ability to intertwine sports, culture, and personal aspiration.

Its collaborations with athletes, investment in storytelling, and commitment to innovation have made it a leader in the sports apparel industry. The challenges and criticisms it has faced provide insight into the complexities of maintaining a global brand. Understanding Nike's branding strategies offers an exciting exploration into how a brand can connect with consumers on multiple levels and across diverse markets.

Sub questions

Question Number : 121 Question Id : 5310021139 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the trademark of Nike?

Options :

5310024361. Just Do It

5310024362. Do it just

5310024363. Go For It

5310024364. Do It

Question Number : 122 Question Id : 5310021140 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The success of the Nike Sport's brand is not associated with which of the following factors?

Options :

5310024365. Celebrity endorsements

5310024366. Nike's relationship with its customers

5310024367. Innovation and design

5310024368. Inexpensive merchandise

Question Number : 123 Question Id : 5310021141 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blanks with the most appropriate option:

Customers are _____ when they aspire for the prestige associated with the brand while making a purchase decision.

Options :

5310024369. Novelty oriented

5310024370. Quality oriented

5310024371. Brand conscious

5310024372. Impulsive

Question Number : 124 Question Id : 5310021142 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which brand is the major competition of Nike?

Options :

5310024373. Liberty

5310024374. Emporio Armani

5310024375. Sparx

5310024376. Adidas

Question Number : 125 Question Id : 5310021143 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In today's time, why must marketing be understood and developed?

Options :

5310024377. To get the first mover's advantage.

5310024378. To create value for the customers

5310024379. To push for higher sales and volumes

5310024380. To create innovative products

Question Id : 5310021138 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (121 to 125)

निम्नलिखित अनुच्छेद को पढ़ें और उसके आधार पर प्रश्नों के उत्तर दीजिए:

नाइके एक जाना पहचाना नाम है जो खेलकूद, प्रदर्शन और नवाचार का पर्याय है। अपनी रचनात्मक विपणन रणनीतियों और डिज़ाइन के प्रति समर्पण के कारण, नाइके खेल परिधान उद्योग में अगुआ बन गई है। माइकल जॉर्डन जैसे एथलीटों के साथ नाइके के गठजोड़ के कारण एयर जॉर्डन लाइन का निर्माण है। “अपनी महानता पहचानें (फाईंड योअर ग्रेटनेस)” जैसे उपभोक्ताओं के साथ जुड़ने वाले विज्ञापनों के अभियान ने इसे खेल उद्योग में सबसे आगे रखा है।

नाइके की ब्रांड सफलता खेल, संस्कृति और व्यक्तिगत आकांक्षा को अंतर्गुहित करने की इसकी योग्यता में निहित है। एथलीटों के साथ इसके गठजोड़, कहानी-कथन/कहानी-गठन में इसके निवेश और नवाचार के प्रति समर्पण ने इसे खेल परिधान उद्योग में अगुआ बना दिया है। इसके द्वारा सामना की गई चुनौतियाँ और आलोचनाएँ किसी वैश्विक ब्रांड को बनाए रखने में आने वाली जटिलताओं के बारे में अंतर्दृष्टि प्रदान करती हैं। नाइके की ब्रांडिंग रणनीतियों की समझ इस बारे में रोचक जानकारी प्रदान करती है कि किस प्रकार एक ब्रांड बहुविध स्तरों और विविध बाज़ारों में उपभोक्ताओं के साथ जुड़ता है।

Sub questions

Question Number : 121 Question Id : 5310021139 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

नाइके का ट्रेडमार्क क्या है?

Options :

5310024361. जस्ट डू इट

5310024362. डू इट जस्ट

5310024363. गो फॉर इट

5310024364. डू इट

Question Number : 122 Question Id : 5310021140 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

नाइके खेल ब्रांड की सफलता निम्नलिखित में से किस कारक से संबद्ध नहीं है?

Options :

5310024365. सेलिब्रिटी अनुसमर्थन

5310024366. अपने उपभोक्ताओं के साथ नाइके के संबंध

5310024367. नवाचार और डिज़ाइन

Question Number : 123 Question Id : 5310021141 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

सबसे उचित विकल्प से रिक्त स्थान भरें:

उपभोक्ता _____ होते हैं, जब कोई क्रय निर्णय करते समय वे ब्रांड के साथ संबद्ध प्रतिष्ठा की आकांक्षा रखते हैं।

Options :

5310024369. नवाचार/नवीनता उन्मुखी

5310024370. गुणवत्ता उन्मुखी

5310024371. ब्रांड सचेतन

5310024372. आवेगशील

Question Number : 124 Question Id : 5310021142 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

नाइके का प्रमुख प्रतिस्पर्धी कौन सा ब्रांड है?

Options :

5310024373. लिबर्टी

5310024374. एम्प्योरिओ अरमानी

5310024375. स्पाक्स

5310024376. एडिडास

Question Number : 125 Question Id : 5310021143 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

वर्तमान समय में विपणन क्यों समझा और विकसित किया जाना चाहिए?

Options :

5310024377. प्रथम प्रवेशकर्ता लाभ प्राप्त करने के लिए

5310024378. उपभोक्ताओं के लिए मूल्य सृजन के लिए

5310024379. अधिक बिक्री और मात्रा बढ़ाने के लिए

5310024380. नवाचारी उत्पाद बनाने के लिए

Sub-Section Number : 2
 Sub-Section Id : 53100297
 Question Shuffling Allowed : No

Question Id : 5310021144 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group
 Comprehension Questions : No Question Pattern Type : NonMatrix
 Question Numbers : (126 to 130)

IKEA is a well-known Swedish retail company that sells low cost stylish furniture that is purchased in a flat-packed form and usually assembled at home. It is known for a simplistic, clean-lined Scandinavian style. IKEA has large warehouse – style stores throughout the world. Although there are differences in various regions, the stores are typically set up into “rooms” that show the furniture arranged as it would be in homes so visitors can experience it. They also host kid-friendly play areas and cafeterias with Scandinavian food, as well as some local dishes.

IKEA stores are often destination shopping centers, where consumers frequently travel many miles to visit and spend the day enjoying the experience. IKEA executives believe one reason for IKEA’s success is that it listens to its customers’ need and wants to co-create value.

“Living Unboring” is IKEA’s slogan. IKEA’s vision is to create a better everyday life for many and is committed to meeting the needs of its customers by creating great customer experience, whenever and wherever. From helping parents and guardians outfit their kids’ abodes on a budget, to decorating a dorm room with hip but economically viable necessities, to outfitting any place anyone calls home. IKEA is unique in one very important way: It offers the experiences of a lifetime and it offers them in-store, online and in our own homes. It engages us visually, tangibly and practically.

Sub questions

Question Number : 126 Question Id : 5310021145 Question Type : MCQ Option Shuffling : Yes Display Question
 Number : Yes Is Question Mandatory : No
 Correct Marks : 1 Wrong Marks : 0.25

IKEA’s model of furniture purchasing is:

Options :

5310024381. Known for its large warehouse-style stores throughout the world.

5310024382.

Flat-packed and then assembling it yourself at home which is a new and different way of doing things for consumers in many countries.

5310024383. To host kid-friendly play areas and cafeterias with Scandinavian food.

Question Number : 127 Question Id : 5310021146 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the key factor for the success of IKEA?

Options :

5310024385. It provides the products according to the customers' needs and wants.

5310024386. It provides economical products.

5310024387. It provides best furniture in the world.

5310024388. There is no competition in that market.

Question Number : 128 Question Id : 5310021147 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

When a customer purchases furniture to decorate their kids' room, which of the following factors influences their decisions?

Options :

5310024389. Standard of living

5310024390. Education

5310024391. Family

5310024392. Motivation

Question Number : 129 Question Id : 5310021148 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

IKEA offers a good customer experience by providing them all necessary staff service like, picking up stock, searching stock, and products according to their preferences which helps IKEA to:

Options :

5310024393. Gain brand popularity.

5310024394. Produce memorable and rewarding experiences and customer loyalty

5310024395. Provide economical products to the customers.

Question Number : 130 Question Id : 5310021149 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Through the slogan “Live Unboring”, IKEA wants to project a vision of:

Options :

5310024397.

Creating a great customer experience by providing products according to their needs.

5310024398. Providing economical products to their customers.

5310024399. Providing shopping centers at all geographical locations.

5310024400. Providing the best experience to the kids.

Question Id : 5310021144 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (126 to 130)

निम्नलिखित अनुच्छेद को पढ़ें और उसके आधार पर प्रश्नों के उत्तर दीजिए:

आईकिया एक प्रख्यात स्वीडिश रिटेल कंपनी है जो किफायती और स्टाईलिश फर्नीचर बेचती है जो फ्लैट-पैकड रूप में खरीदा जाता है तथा सामान्यता घर पर संयोजित (असेम्बल) किया जाता है। यह साधारण, स्पष्ट-रेखीय स्कैंडिनेवियाई शैली के लिए जानी जाती है। आईकिया के संपूर्ण विश्व में विशाल वेयर-हाउस शैली के स्टोर हैं। हालांकि विभिन्न क्षेत्रों में अंतर हैं, स्टोर सामान्यता “कमरों” में बनाये जाते हैं जो फर्नीचर इस प्रकार व्यवस्थित दिखाते हैं जैसे घर में होता है ताकि आगंतुक इसका अनुभव ले सकें। इन स्टोरों में बाल-हितैषी खेल क्षेत्र और कैफेटेरिया के साथ-साथ स्कैंडिनेवियाई खाना और स्थानीय व्यंजनों की भी व्यवस्था होती है।

आईकिया स्टोर अक्सर गंतव्य खरीददार केन्द्र होते हैं जहाँ उपभोक्ता अक्सर कई मील की यात्रा करके स्टोर में पहुँचते हैं तथा अनुभव का आनंद उठाते हुए दिन व्यतीत करते हैं। आईकिया के एक्जीक्यूटिव का मानना है कि आईकिया की सफलता का एक कारण यह है कि कंपनी अपने ग्राहकों की जरूरतों पर ध्यान देती है तथा साथ मिलकर मूल्य सृजन करना चाहती है।

“लिविंग अनबोर्िंग” आईकिया का स्लोगन है। आईकिया का दृष्टिकोण है कि बहुत सारे लोगों के लिए दैनिक जीवन को बेहतर बनाना तथा जहाँ भी और जब भी संभव हो, बेहतर ग्राहक अनुभव निर्मित करके अपने उपभोक्ताओं की आवश्यकताओं को पूरा करने के प्रति समर्पित रहना। माता-पिता और संरक्षकों द्वारा अपने बच्चों के आश्रय सुव्यवस्थित करने से लेकर किसी कक्ष को आर्थिक रूप से व्यवहार्य जरूरतों से सुसज्जित करने तक; किसी भी स्थान को इस प्रकार सुसज्जित करना कि उसे घर कहा जा सके। आईकिया बहुत ही महत्वपूर्ण और विशिष्ट है: यह जीवनपर्यन्त याद रहने वाले अनुभव प्रदान करती है तथा ये स्टोर में, ऑनलाइन और हमारे अपने घरों में प्रदान किया जाता है। यह दृश्य रूप से मूर्त रूप से और व्यवहारिक रूप से जुड़ती है।

Question Number : 126 Question Id : 5310021145 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

आईकिया का फर्नीचर क्रय का मॉडल ऐसा है कि

Options :

5310024381. संपूर्ण विश्व में अपने विशाल वेयरहाउस-शैली भंडारों के लिए प्रसिद्ध है।

5310024382.

फ्लैट-पैकड तथा इसे घर पर स्वयं व्यवस्थित करना बहुत सारे देशों में उपभोक्ताओं के लिए चीजें संपादित/कार्य करने का नवीन और अलग तरीका है।

5310024383. स्कैंडिनेवियाई भोजन के साथ कैफेटेरिया और बाल-हितैषी खेल क्षेत्रों का होना

5310024384. दृश्य रूपी, मूर्त और व्यवहारिक सेवाएं प्रदान करना।

Question Number : 127 Question Id : 5310021146 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

आईकिया की सफलता का मुख्य कारण क्या है?

Options :

5310024385. ग्राहकों की जरूरतों और इच्छाओं के अनुसार उत्पाद प्रदान करना।

5310024386. किफायती उत्पाद प्रदान करना।

5310024387. विश्व में सर्वश्रेष्ठ फर्नीचर प्रदान करना।

5310024388. बाज़ार में उसकी कोई प्रतिस्पर्धा नहीं है।

Question Number : 128 Question Id : 5310021147 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

जब एक ग्राहक अपने बच्चों का कमरा सुसज्जित करने के लिए फर्नीचर खरीदता है, तो निम्नलिखित में से कौनसा कारक उसके निर्णय को प्रभावित करता है?

Options :

5310024389. जीवन स्तर

5310024390. शिक्षा

5310024392. अभिप्रेरणा

Question Number : 129 Question Id : 5310021148 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

आईकिया ग्राहकों को उनकी प्राथमिकताओं के अनुसार स्टाफ सेवा, सामग्री लेने, सामग्री और उत्पादन खोजबीन करने जैसी समस्त जरूरतें प्रदान करके बेहतर सेवा प्रदान करती है, जो उन्हें निम्नलिखित में सहायता प्रदान करता है।

Options :

5310024393. उन तक ब्रांड प्रसिद्धि पहुँचाने में

5310024394. यादगार एवं लाभदायी अनुभव तथा ग्राहक वफादारी सृजित करने में

5310024395. ग्राहकों को किफायती उत्पाद प्रदान करने में

5310024396. प्रतिस्पर्धा समाप्त करने में

Question Number : 130 Question Id : 5310021149 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

आईकिया के स्लोगन “लिव अनबोरिंग” के माध्यम से आईकिया का दृष्टिकोण है:

Options :

5310024397. उनकी जरूरतों के अनुसार उत्पाद प्रदान करके बेहतर ग्राहक अनुभव की रचना करना।

5310024398. अपने ग्राहकों को किफायती उत्पाद प्रदान करना।

5310024399. सभी भौगोलिक क्षेत्रों में शॉपिंग केन्द्र उपलब्ध कराना।

5310024400. बालकों को सर्वश्रेष्ठ अनुभव प्रदान कराना।

Sub-Section Number :

3

Sub-Section Id :

53100298

Question Shuffling Allowed :

No

Question Id : 5310021150 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (131 to 135)

Read the following text and answer the following questions on the basis of the same:

New Delhi-based women power clothing brand, Qua, has collaborated with top Indian women cricketers for its pre-fall 2024 campaign ahead of the upcoming ICC Women's T20 World Cup. Named 'Modern Heroine', the campaign celebrates the spirit of women in sports and their discipline, hard work, dedication, and the pursuit of excellence. The players roped in for the ads include right-handed batters Shafali Verma and Jemimah Rodrigues, the right-arm off-break bowler Shreyanka Patil, and the slow left-arm orthodox bowler Radha Yadav. Qua's choice of selecting these women cricketers stemmed from its objective to represent them as the modern-day icons of empowerment. It wanted to underline that power dressing could easily blend the tenacity of sport with the elegance and sophistication of fashion. Qua's pre-fall 2024 campaign featuring Indian women cricketers will be amplified across platforms, with an emphasis on influencer collaborations, targeted performance ads, and partnerships with top-tier fashion magazines.

Explaining the thought process behind featuring female cricketers in the campaign and the intended messaging, Rupanshi Agarwal, co-founder and CEO of Qua, said, "The core message behind the 'Modern Heroine' campaign is to celebrate the multidimensional strength and individuality of women by reimagining what it means to be powerful in today's world." Rupanshi further explains that this collaboration marks a deliberate evolution in the brand's journey. As the brand has grown and its audience has diversified, a need was felt to connect with a broad spectrum of strong, inspirational women. The collaboration with sportswomen, specifically cricketers, represents QUA's recognition of the shifting cultural landscape in India, where female sportspersons are emerging as powerful role models, breaking all barriers.

Sub questions

Question Number : 131 Question Id : 5310021151 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Qua's pre-fall 2024 campaign celebrates the spirit of women in sports. The campaign was named :

Options :

5310024401. Qua's Heroine

5310024402. Modern Women in Sports

5310024403. Modern Heroine

5310024404. Modern Lady

Question Number : 132 Question Id : 5310021152 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What was the reason behind Qua's choice of selecting Indian women cricketers for its campaign?

Options :

- 5310024405. To promote gender equality
- 5310024406. To grab attention of the potential customers.
- 5310024407. To promote cricket
- 5310024408. To represent the women cricketers as icons of empowerment.

Question Number : 133 Question Id : 5310021153 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What was the idea behind the campaign?

Options :

- 5310024409. The brand wanted to launch a distinct product.
- 5310024410. The brand wanted to address issues like gender discrimination, etc.
- 5310024411. The brand wanted to highlight the strength, resilience and determination of modern day women.
- 5310024412. The brand wanted to promote women cricket which is not considered as important as men's cricket.

Question Number : 134 Question Id : 5310021154 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

An effective advertising campaign must not:

Options :

- 5310024413. Revolve around a strong single idea.
- 5310024414. Appeal to the self-interest of customers
- 5310024415. Encourage transparency.
- 5310024416. Reinforce stereotypes or promote unrealistic ideas.

Question Number : 135 Question Id : 5310021155 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The fastest growing medium of advertising is _____.

Options :

5310024417. Television

5310024418. Radio

5310024419. Internet

5310024420. Newspaper

Question Id : 5310021150 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (131 to 135)

निम्नलिखित अनुच्छेद को पढ़ें और उसके आधार पर प्रश्नों के उत्तर दीजिए:

नई दिल्ली स्थित महिला शक्ति वस्त्र ब्रांड 'कुआ' ने आगामी आईसीसी महिला टी20 विश्व कप से पहले अपने प्री-फॉल 2024 अभियान के लिए शीर्ष भारतीय महिला क्रिकेटर्स से गठजोड़ किया। “आधुनिक नायिका (मॉडर्न हीरोइन)” नामक यह अभियान खेलों में महिलाओं की भावना तथा उनके अनुशासन, कड़ी मेहनत, समर्पण और उत्कृष्टता तक पहुँचने की उनकी ललक का जश्न मनाता है। विज्ञापनों में शामिल की गई खिलाड़ियों में दाहिने हाथ की बल्लेबाज शोफाली वर्मा और जेमिमा रॉड्रिग, दायें हाथ की ऑफ ब्रेक गेंदबाज श्रेयंका पाटिल और धीमी बाएँ हाथ की ऑर्थोडोक्स गेंदबाज राधा यादव सम्मिलित थी। इन महिला क्रिकेटर्स का चयन करने के पीछे 'कुआ' का प्रयोजन उन्हें सशक्तीकरण के आधुनिक नायकों के रूप में प्रस्तुत करना था। यह रेखांकित करना चाहती थी कि शक्ति पोशाक सच्चा खेल की दृढ़ता को फैशन की सौम्यता और सौभद्रता/सुनम्यता के साथ आसानी से मिश्रित हो सकती है। भारतीय महिला क्रिकेटर्स वाली 'कुआ' का प्री-फॉल 2024 अभियान इन्फ्लुएंसर गठजोड़, लक्षित प्रदर्शन विज्ञापनों और चोटी की फैशन पत्रिकाओं के साथ साझेदारी के साथ-साथ विभिन्न प्लेटफॉर्मों पर प्रदर्शित किया जाएगा।

अभियान में महिला क्रिकेटर्स को शामिल करने के पीछे की विचार प्रक्रिया और लक्षित संदेश को स्पष्ट करते हुए कुआ की सह-स्थापक और सीईओ रूपांशी अग्रवाल ने बताया, “आधुनिक नायिका अभियान के पीछे मूल संदेश वर्तमान विश्व में शक्तिशाली होने के अर्थ की पुनर्कल्पना करते हुए महिलाओं की व्यक्तिपरकता/एकनिष्ठता और बहुआयामी शक्ति का जश्न मनाना है।” रूपांशी ने आगे बताया कि यह गठजोड़ ब्रांड की मात्रा में एक इरादतन विकास क्रम का संकेत देता है। जैसे-जैसे ब्रांड बढ़ा है और इसके श्रोता विविधिकृत हुए हैं, शक्तिशाली और आकांक्षी महिलाओं के एक व्यापक फलक से जुड़ने की आवश्यकता महसूस की गई। खेल महिलाओं, विशेष रूप से क्रिकेटर्स से गठजोड़, भारत में बदल रहे सांस्कृतिक परिदृश्य की कुआ की पहचान को निरूपित करता है, जहाँ महिला खिलाड़ी सभी बाधाओं को तोड़ते हुए शक्तिशाली रोल मॉडलों के रूप में उभर रही हैं।

Sub questions

Question Number : 131 Question Id : 5310021151 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

'कुआ' प्री-फॉल 2024 अभियान खेलों में महिलाओं का भावना का जश्न मनाता है। इस अभियान का नाम रखा गया था:

Options :

5310024401. 'कुआ' की नायिका

5310024402. खेलों में आधुनिक महिलाएँ

5310024403. आधुनिक नायिका

5310024404. आधुनिक नारी

Question Number : 132 Question Id : 5310021152 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

'कुआ' द्वारा अपने अभियान के लिए भारतीय महिला क्रिकेटर्स का चयन करने के पीछे क्या कारण था?

Options :

5310024405. लिंग समानता को बढ़ावा देना।

5310024406. संभावित ग्राहकों का ध्यान आकर्षित करना।

5310024407. क्रिकेट को बढ़ावा देना।

5310024408. सशक्तिकरण के नायकों के रूप में महिला क्रिकेटर्स को निरूपित करना।

Question Number : 133 Question Id : 5310021153 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

इस अभियान के पीछे क्या विचार था?

Options :

5310024409. ब्रांड विशिष्ट उत्पाद लॉन्च करना चाहता था।

5310024410. ब्रांड लिंग भेदभाव, आदि मुद्दों को संबोधित करना चाहता था।

5310024411.

ब्रांड आधुनिक महिला की मज़बूती, समुत्थान शक्ति और दृढ़ निश्चय को प्रदर्शित करना चाहता था।

ब्रांड महिला क्रिकेट को बढ़ावा देना चाहता था, जो पुरुष क्रिकेट जितना महत्वपूर्ण नहीं समझा जाता।

Question Number : 134 Question Id : 5310021154 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

किसी प्रभावी विज्ञापन अभियान में क्या शामिल नहीं होना चाहिए:

Options :

5310024413. किसी शक्तिशाली एकल विचार के आसपास घूमना चाहिए/से संबंधित होना चाहिए.

5310024414. ग्राहक के स्व-हित को अपील करें।

5310024415. पारदर्शिता को बढ़ावा दें।

5310024416. पूर्वाग्रहों को पुनः प्रबलित करना अथवा अवास्तविक विचारों को बढ़ावा देना।

Question Number : 135 Question Id : 5310021155 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

विज्ञापन का सबसे तेज़ बढ़ता माध्यम _____ है।

Options :

5310024417. टेलीविजन

5310024418. रेडियो

5310024419. इंटरनेट

5310024420. समाचार-पत्र

Sub-Section Number :

4

Sub-Section Id :

53100299

Question Shuffling Allowed :

No

Question Id : 5310021156 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (136 to 140)

(ii) Read the following passage carefully and answer the given questions:

Vancl, rated as the largest online and phone-based own-brand apparel retailer in China, was formally established in 2007, and led the Deloitte Technology Fast 500 Asia Pacific 2009 ranking with a three-year revenue growth rate of 29.577%. It took over its rival PPG in terms of sales only 5 months after its establishment, creating a commercial marketing myth in the Chinese garment industry. Vancl has fast become China's first (online) business –to-customer brand for men's clothing. Through a series of brand and product positioning, Vancl successfully extended the range of products from men's shirts to Polo shirts, pants, shoes and other clothing and household goods which mainly target the white collar workers and students. In 2009, the company continued to expand its product lines by entering the women's clothing market by marketing footwear. Vancl has quickly made itself a familiar name to netizens in China under a unique marketing model using online advertisements. The company sells more than 30,000 items ranging from shirts and shoes to home textiles. The company currently has more than 800 employees.

According to the "2010 China's Online shopping Market Monitoring Report" by IResearch Consulting Group, Vancl took a share of 5.3% of independent sales turnover of Chinese B2C online shopping market in the 3rd quarter of 2008 and enjoyed 28.4% of the domestic apparel e-commerce share in 2009, thus ranking top in the fast fashion online retailing in China. Sales of Vancl was recorded worth RMB 2 billion in 2010 and expects the figure to grow to RMB 6 billion in 2011, according to Sohu report in Jan. 2011.

Yet Vancl's success is no accident. It gained success primarily based on proper product and brand positioning, B2C online direct-selling model, multiple channels promotion, high-quality products, fair price, efficient logistics, favourable user experience and good team management.

Sub questions

Question Number : 136 Question Id : 5310021157 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Vancl gained its success through product and brand positioning. What do you understand by brand positioning?

Options :

5310024421.

The process of establishing a unique and valuable place for a brand in the minds of target consumers.

5310024422.

The process to change the identity of a competitor's brand in the minds of consumers.

5310024423. The process of registration and legalization of the company's product name.

5310024424.

It is the pictorial symbol of the company intended to communicate with the consumers.

Question Number : 137 Question Id : 5310021158 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Why brand positioning is important for the company?

Options :

5310024425. It can help the company to make better adjustments to their products.

5310024426. It helps in expanding the market area of the company.

5310024427.

It helps to differentiate the brand from competitors, establish a unique identity, and communicate with the target audience.

5310024428. It helps the consumer in learning about a product.

Question Number : 138 Question Id : 5310021159 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following brand positioning strategies is NOT used by the 'Vancl'?

Options :

5310024429. Consider how consumers perceive the price of their product.

5310024430.

Focus on making the brand the most accessible and easy-to-use option for consumers.

5310024431. 'Vancl' uses different mode of promotion to promote the product.

5310024432. 'Vancl' ruins its rival's brand image in consumers' mind.

Question Number : 139 Question Id : 5310021160 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Vancl has quickly made itself a familiar name to netizens in China by using online advertisements. Identify which is NOT a feature of online advertisement?

Options :

5310024433. The performance of online advertising can be easily measured and assessed.

5310024434.

It is an affordable way of advertising compared to traditional methods such as television advertising.

5310024435. Complete secrecy is maintained in this type of advertising media.

Question Number : 140 Question Id : 5310021161 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A marketing strategy that involves changing a brand's status in the marketplace to keep up with consumer needs and wants is:

Options :

5310024437. Brand Positioning

5310024438. Brand Repositioning

5310024439. Brand Depositioning

5310024440. Brand Logo

Question Id : 5310021156 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix Question Numbers : (136 to 140)

(ii) निम्नलिखित गद्यांश को ध्यान से पढ़ें और दिए गए प्रश्नों के उत्तर दें:

चीन में सबसे बड़े ऑनलाइन और फोन-आधारित स्वयं-ब्रांड परिधान खुदरा विक्रेता के रूप में दर्जा प्राप्त 'वैंकल' की औपचारिक स्थापना 2007 में हुई थी, जिसने 29.577% की तीन साल की राजस्व वृद्धि दर के साथ डेलोइट टेक्नोलॉजी फास्ट 500 एशिया पैसिफिक 2009 रैंकिंग का नेतृत्व किया। इसने अपनी स्थापना के केवल 5 महीने बाद ही बिक्री के मामले में अपने प्रतिद्वंद्वी PPG को पीछे छोड़ दिया, जिससे चीनी परिधान उद्योग में एक वाणिज्यिक विपणन मिथक बन गया। वैंकल तेजी से पुरुषों के कपड़ों के लिए चीन का पहला (ऑनलाइन) 'व्यवसाय-से-ग्राहक' ब्रांड बन गया है। ब्रांड और अन्य कपड़ों और घरेलू सामानों तक उत्पादों की श्रेणी को सफलतापूर्वक बढ़ाया, जो मुख्य रूप से सफेदपोश श्रमिकों और छात्रों को लक्षित करते हैं। 2009 में, कंपनी ने फुटवियर का विपणन करके महिलाओं के कपड़ों के बाजार में प्रवेश करके अपनी उत्पाद लाइनों का विस्तार करना जारी रखा। ऑनलाइन विज्ञापनों का उपयोग करके एक अनूठे विपणन मॉडल के तहत वैंकल ने चीन में नेटिज़ेस के लिए खुद को जल्दी ही एक जाना-पहचाना नाम बना लिया है। कंपनी शर्ट और जूतों से लेकर होम टेक्सटाइल तक 30,000 से अधिक आइटम बेचती है। कंपनी में वर्तमान में 800 से अधिक कर्मचारी हैं। आईरिसर्च कंसल्टिंग ग्रुप द्वारा "2010 चीन की ऑनलाइन शॉपिंग मार्केट मॉनिटरिंग रिपोर्ट" के अनुसार, वैंकल ने 2008 की तीसरी तिमाही में चीनी बी2सी ऑनलाइन शॉपिंग बाजार के स्वतंत्र बिक्री कारोबार का 5.3% हिस्सा प्राप्त किया और 2009 में घरेलू परिधान ई-कॉमर्स शेयर का 28.4% हिस्सा प्राप्त किया, इस प्रकार चीन में फास्ट फैशन ऑनलाइन रिटेलिंग में शीर्ष स्थान पर रहा। जनवरी 2011 में सोहू की रिपोर्ट के अनुसार, 'वैंकल' की बिक्री 2010 में RMB 2 बिलियन दर्ज की गई थी और 2011 में यह आंकड़ा बढ़कर RMB 6 बिलियन होने की उम्मीद है। फिर भी 'वैंकल' की सफलता कोई संयोग नहीं है। इसने मुख्य रूप से उचित उत्पाद, उचित मूल्य, कुशल लॉजिस्टिक्स, अनुकूल उपयोगकर्ता अनुभव और अच्छे टीम प्रबंधन के आधार पर सफलता प्राप्त की।

Sub questions

Question Number : 136 Question Id : 5310021157 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

'वैंकल' ने उत्पाद और ब्रांड पोजिशनिंग के माध्यम से अपनी सफलता प्राप्त की। ब्रांड पोजिशनिंग से आप क्या समझते हैं?

Options :

5310024421.

लक्षित उपभोक्ताओं के मन में किसी ब्रांड के लिए एक अद्वितीय और मूल्यवान स्थान स्थापित करने की प्रक्रिया।

5310024422. उपभोक्ताओं के मन में किसी प्रतियोगी के ब्रांड की पहचान बदलने की प्रक्रिया।

5310024423. कंपनी के उत्पादन नाम के पंजीकरण और वैधीकरण की प्रक्रिया।

5310024424. यह कंपनी का सचित्र प्रतीक है जिसका उद्देश्य उपभोक्ताओं के साथ संवाद करना है।

Question Number : 137 Question Id : 5310021158 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

कंपनी के लिए ब्रांड पोजिशनिंग क्यों महत्वपूर्ण है?

Options :

5310024425. यह कंपनी को अपने उत्पादों में बेहतर समायोजन करने में मदद कर सकता है।

5310024426. यह कंपनी के बाजार क्षेत्र का विस्तार करने में मदद करता है।

5310024427.

यह ब्रांड को प्रतिस्पर्धियों से अलग करने, एक विशिष्ट पहचान स्थापित करने और लक्षित दर्शकों के साथ संवाद करने में मदद करता है।

5310024428. यह उपभोक्ता को किसी उत्पाद के बारे में जानने में मदद करता है।

Question Number : 138 Question Id : 5310021159 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से कौन सी ब्रांड पोजिशनिंग रणनीति 'वैकल' द्वारा उपयोग नहीं की जाती है?

Options :

5310024429. विचार करें कि उपभोक्ता अपने उत्पाद की कीमत को कैसे समझते हैं।

5310024430.

ब्रांड को उपभोक्ताओं के लिए सबसे सुलभ और उपयोग में आसान विकल्प बनाने पर ध्यान केंद्रित करें।

5310024431. 'वैकल' उत्पाद को बढ़ावा देने के लिए प्रचार के विभिन्न तरीकों का उपयोग करता है।

5310024432. 'वैकल' उपभोक्ताओं के मन में अपने प्रतिद्वंद्वी की ब्रांड छवि को बर्बाद कर देता है।

Question Number : 139 Question Id : 5310021160 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

ऑनलाइन विज्ञापनों का उपयोग करके 'वैकल' ने चीन में नेटिज़न्स के बीच खुद को जल्दी ही एक जाना-पहचाना नाम बना लिया है। इनमें से जो ऑनलाइन विज्ञापन की विशेषता नहीं है उसकी पहचान कीजिए।

Options :

5310024433. ऑनलाइन विज्ञापन के प्रदर्शन को आसानी से मापा और आंका जा सकता है।

यह टेलीविज़न विज्ञापन जैसे पारंपरिक तरीकों की तुलना में विज्ञापन का एक किफ़ायती तरीका है।

5310024435. इस प्रकार के विज्ञापन मीडिया में पूरी गोपनीयता बरती जाती है।

5310024436. यह अन्य प्रकार के विज्ञापन मीडिया की तुलना में अधिक लचीलापन प्रदान करता है।

Question Number : 140 Question Id : 5310021161 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक मार्केटिंग रणनीति जिसमें उपभोक्ता की ज़रूरतों और इच्छाओं को पूरा करने के लिए बाज़ार में ब्रांड की स्थिति को बदलना शामिल है:

Options :

5310024437. ब्रांड पोजिशनिंग

5310024438. ब्रांड रीपोजिशनिंग

5310024439. ब्रांड डिपोजिशनिंग

5310024440. ब्रांड लोगो

Sub-Section Number :

5

Sub-Section Id :

531002100

Question Shuffling Allowed :

No

Question Id : 5310021162 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix Question Numbers : (141 to 145)

Read the following passage carefully and answer the given questions:

Barington Mills manufactures denim jeans from two primary raw materials, cotton and dye, which includes lapped cotton, spun yarn and undyed cloth. The supply chain for denim jeans is pivoted on a straight-forward manufacturing process with a distinct set of suppliers.

Barington Mills has more than 157 suppliers that serve its needs, including first tier suppliers that supply it directly, second tier suppliers that supply to first-tier suppliers and third tier suppliers that supply to second-tier suppliers, and so on. The supply chain is also an integrated group of business processes and activities with the same goal – providing customer satisfaction, so that the demand for a product is forecast, and plans and schedules made to meet these demands within a time-frame. Barington Mills uses IT and Internet to further improve its supply chain performance. Information is the essential link between all supply chain processes and members. Internet and information technology allow real-time, online communication throughout the supply chain. It allows Barington Mills to cut down its geographical barriers, which facilitates fast and accessible supply chains. Now-a-days, however, Barington Mills is concerned about the ‘bullwhip effect’ which occurs when slight demand variability is magnified as information moves back upstream. The upstream supply chain members are basic suppliers, while downstream supply chain members are distributors, warehouses, and eventual end-use customers.

Sub questions

Question Number : 141 Question Id : 5310021163 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following statements is incorrect with regards to supply chain management?

Options :

5310024441.

A supply chain management encompasses all activities associated with the flow and transformation of goods and services.

5310024442.

The supply chain is also an integrated group of processes to source, make and deliver products.

5310024443. The supply chain management is less responsive to customer needs.

5310024444. The supply chain is also associated with information flows.

Question Number : 142 Question Id : 5310021164 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The ‘Bullwhip effect’ means:

Options :

5310024445. The replacement of physical business processes with electronic ones.

5310024446.

Distorted information or the lack of information, such as inaccurate demand data or forecasts, from the customer end can ripple back upstream through the supply chain and magnify demand variability at each stage.

5310024447.

Computer-readable codes are attached to items flowing through the supply chain, including products, containers, packages and even vehicles.

5310024448.

A process for two or more companies in a supply chain to synchronize their demand forecasts into a single plan to meet customer demand.

Question Number : 143 Question Id : 5310021165 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is NOT a part of Barington Mills' Internet Supply Chain Management strategy?

Options :

5310024449.

They can communicate with customers and other businesses within and outside their supply chain anywhere in the world in real time.

5310024450.

The Internet has torn down geographic barriers, enabling them to access markets and suppliers around the world that were previously inaccessible.

5310024451. The Internet makes it easier for them to deal with many more suppliers.

5310024452. The Internet adds speed and accessibility to the supply chain.

Question Number : 144 Question Id : 5310021166 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is not a downstream supply chain member?

Options :

5310024453. Distributors

5310024454. Raw material supplier

5310024455. Warehouses

5310024456. Final customer

Question Number : 145 Question Id : 5310021167 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate option -

_____ links all aspects of the supply chain.

Options :

5310024457. Internet

5310024458. Inventory

5310024459. Information

5310024460. Suppliers

Question Id : 5310021162 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (141 to 145)

निम्नलिखित गद्यांश को ध्यानपूर्वक पढ़ें और दिए गए प्रश्नों के उत्तर दें:

बैरिंगटन मिल्स दो प्राथमिक कच्चे माल, कपास और डाई से डेनिम जींस बनाती है, जिसमें लैप्ड कॉटन, स्पन यार्न और बिना रंगे कपड़े शामिल हैं। डेनिम जींस की आपूर्ति श्रृंखला आपूर्तिकर्ताओं के एक विशिष्ट समूह के साथ एक सीधी-सादी विनिर्माण प्रक्रिया पर आधारित है। बैरिंगटन मिल्स के पास 157 से अधिक आपूर्तिकर्ता हैं जो इसकी जरूरतों को पूरा करते हैं, जिसमें प्रथम श्रेणी के आपूर्तिकर्ता शामिल हैं जो इसे सीधे आपूर्तिकर्ता द्वितीय श्रेणी के आपूर्तिकर्ता जो प्रथम श्रेणी आपूर्तिकर्ता को आपूर्ति करते हैं और तृतीय श्रेणी के आपूर्तिकर्ता जो द्वितीय श्रेणी के आपूर्तिकर्ता को आपूर्ति करते हैं, इत्यादि। आपूर्ति श्रृंखला भी एक ही लक्ष्य के साथ व्यावसायिक प्रक्रियाओं और गतिविधियों का एक एकीकृत समूह है - ग्राहक संतुष्टि प्रदान करना, ताकि किसी उत्पाद की मांग का पूर्वानुमान लगाया जा सके। बैरिंगटन अपनी आपूर्ति श्रृंखला में पुनः सुधार करने के लिए IT और इंटरनेट का प्रयोग करता है। आपूर्ति श्रृंखला प्रक्रियाओं और सदस्यों के बीच सूचनाओं की एक आवश्यक कड़ी है। इंटरनेट और सूचना तकनीक आपूर्ति श्रृंखला को वास्तविक समय ऑनलाइन संवाद करने में सहायता करते हैं। समय-सीमा के भीतर इन मांगों को पूरा करने के लिए योजनाएं और कार्यक्रम बनाए जा सकें यह बैरिंगटन मिल्स को अपनी भौगोलिक बाधाओं को कम करने की अनुमति देता है, जो तेज़ और सुलभ आपूर्ति श्रृंखलाओं की सुविधा प्रदान करता है। हालाँकि, आजकल, बैरिंगटन मिल्स 'बुलव्हिप प्रभाव' के बारे में चिंतित है, जो तब होता है जब सूचना के वापस ऊपर की ओर बढ़ने पर थोड़ी सी भी मांग परिवर्तनशीलता बढ़ जाती है। अपस्ट्रीम आपूर्ति श्रृंखला के सदस्य बुनियादी आपूर्तिकर्ता हैं, जबकि डाउनस्ट्रीम आपूर्ति श्रृंखला के सदस्य वितरक, गोदाम और अंतिम अंतिम उपयोगकर्ता ग्राहक हैं।

Sub questions

Question Number : 141 Question Id : 5310021163 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

आपूर्ति श्रृंखला प्रबंधन के संबंध में निम्नलिखित में से कौन सा कथन गलत है।

Options :

5310024441.

आपूर्ति श्रृंखला प्रबंधन में वस्तुओं और सेवाओं के प्रवाह और परिवर्तन से जुड़ी सभी गतिविधियाँ शामिल है।

5310024442.

आपूर्ति श्रृंखला उत्पादों का स्रोत, बनाने और वितरित करने की प्रक्रियाओं का एक एकीकृत समूह भी है।

5310024443. आपूर्ति श्रृंखला प्रबंधन ग्राहकों की ज़रूरतों के प्रति कम संवेदनशील है।

5310024444. आपूर्ति श्रृंखला सूचना प्रवाह से भी जुड़ी हैं।

Question Number : 142 Question Id : 5310021164 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

‘बुलव्हिप प्रभाव’ का अर्थ है:

Options :

5310024445. भौतिक व्यावसायिक प्रक्रियाओं का इलेक्ट्रॉनिक प्रक्रियाओं से प्रतिस्थापन।

5310024446.

ग्राहक की ओर से विकृत जानकारी या जानकारी की कमी, जैसे कि गलत मांग डेटा या पूर्वानुमान, आपूर्ति आपूर्ति श्रृंखला के माध्यम से वापस ऊपर की ओर फैल सकती है और प्रत्येक चरण में मांग परिवर्तनशीलता को बढ़ा सकती है।

5310024447.

आपूर्ति श्रृंखला के माध्यम से प्रवाहित होने वाली वस्तुओं से कंप्यूटर-पठनीय कोड जुड़े होते हैं, जिनमें उत्पाद, कंटेनर, पैकेज और यहाँ तक कि वाहन भी शामिल हैं।

5310024448.

आपूर्ति श्रृंखला में दो या दो से अधिक कंपनियों के लिए ग्राहक की मांग को पूरा करने के लिए अपने मांग पूर्वानुमानों को एक ही योजना में सिंक्रोनाइज़ करने की प्रक्रिया।

Question Number : 143 Question Id : 5310021165 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्न में से कौन बैरिंगटन मिल्स की इंटरनेट आपूर्ति श्रृंखला प्रबंधन रणनीति का हिस्सा नहीं है ?

Options :

5310024449.

वे दुनिया में कहीं भी अपनी आपूर्ति श्रृंखला के भीतर और बाहर ग्राहकों और अन्य व्यवसायों के साथ वास्तविक समय में संवाद कर सकते हैं।

5310024450.

इंटरनेट ने भौगोलिक बाधाओं को तोड़ दिया है, जिससे वे दुनिया भर के बाजारों और आपूर्तिकर्ताओं तक पहुँच सकते हैं जो पहले दुर्गम थे।

5310024451. इंटरनेट उनके लिए कई और आपूर्तिकर्ताओं से निपटना आसान बनाता है।

5310024452. इंटरनेट आपूर्ति श्रृंखला में गति और पहुँच जोड़ता है।

Question Number : 144 Question Id : 5310021166 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्न में से कौन डाउनस्ट्रीम आपूर्ति श्रृंखला का सदस्य नहीं है?

Options :

5310024453. वितरक

5310024454. कच्चा माल आपूर्तिकर्ता

5310024455. गोदाम

5310024456. अंतिम ग्राहक

Question Number : 145 Question Id : 5310021167 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

रिक्त स्थान को सबसे उपयुक्त विकल्प से भरें

_____ आपूर्ति श्रृंखला के सभी पहलुओं का जोड़ता है।

Options :

5310024457. इंटरनेट

5310024458. इन्वेंट्री

5310024460. आपूर्तिकर्ता

Sub-Section Number : 6
Sub-Section Id : 531002101
Question Shuffling Allowed : No

Question Id : 5310021168 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (146 to 150)

Read the following text and answer the following questions on the basis of it:

Now-a-days, the movements of slow fashion and minimalism remain steadfast, advocating for a departure from the frenetic pace of fast fashion and urging customers to embrace a more mindful and sustainable approach to dressing. These trends resonate deeply with an increasingly conscious consumer base that values quality over quantity.

Slow fashion encourages investment in timeless, durable pieces designed for longevity, thereby reducing the cycle of frequent purchases and curbing waste. By curating collections that embody the ethos of slow fashion and embracing minimalist aesthetics, retailers can cater to the preferences of conscious consumers seeking sustainable fashion choices.

Maati is an Udaipur-based ethical fashion label started by Neha Kabra. The clothing is adaptable, skin-friendly and environmentally beneficial. It has a zero-waste strategy, which includes, upcycling yarns, using natural dyes, and collaborates with local artisans from all across the country.

Sub questions

Question Number : 146 Question Id : 5310021169 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

Which of the following statements does not explain the concept of slow or sustainable fashion?

Options :

5310024461. Slow fashion encourages the investment in timeless and durable pieces.

5310024462.

Slow fashion contradicts the existing societal conventions such as “more is more” and ‘faster and cheaper is better’.

5310024463.

Sustainable fashion strives to develop an industry that benefits both the environment and people.

5310024464. Sustainable fashion is less expensive than fast fashion.

Question Number : 147 Question Id : 5310021170 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

“Slow fashion is a movement that advocates environmental and social justice in the fashion industry”.

Which of the following statements is FALSE in respect to the above line?

Options :

5310024465.

Manufacturing that respects the environment by using low-waste processes and avoiding harmful chemicals.

5310024466. Outsourcing the manufacturing to countries like China to save costs on labour.

5310024467. Providing workers a living wage and healthy working conditions.

5310024468. Using natural fibers, deadstock fabrics or old textiles for upcycling.

Question Number : 148 Question Id : 5310021171 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is NOT an example of sustainable fashion practices?

Options :

5310024469.

Ka Sha is a brand that creates a clothing line out of plastic gunny bags and second hand sneakers.

5310024470.

The brand, Chola, produces all of their clothing entirely from post-consumer waste textiles and recovered cotton.

5310024471.

Doodlage is a brand that replicates age-old Indian traditions of restoring existing materials like patchwork out of old clothes.

5310024472.

Picco is a brand that uses synthetic materials like rayon, polyester and nylon in order to create less expensive clothes in bulk quantity.

Question Number : 149 Question Id : 5310021172 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Four friends, Rahul, Dev, Ajay and Asha went shopping.

Which of them do you think is the most ethical and thoughtful shopper?

Options :

5310024474. Dev looks for more cheaper options while purchasing clothes and shoes.

5310024475. Ajay chooses only trendy and in-fashion clothes.

5310024476. Asha invests in timeless patterns and styles irrespective of price.

Question Number : 150 Question Id : 5310021173 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Many businesses are jumping on the environmental bandwagon and making false claims about their sustainable practices. This is known as _____.

Options :

5310024477. Wheedling

5310024478. Overfishing

5310024479. Greenwashing

5310024480. Brainwashing

Question Id : 5310021168 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (146 to 150)

निम्नलिखित अनुच्छेद को पढ़ें और उसके आधार पर प्रश्नों के उत्तर दीजिए:

आजकल, धीमे फैशन और न्यूनतमता के आंदोलन प्रचलन में हैं जो त्वरित फैशन की अतिशय गति से हटने का समर्थन करते हैं तथा उपभोक्ताओं से पोशाक सज्जा के प्रति अधिक सावधानीपूर्ण और संधारणीय शैली अपनाने का आग्रह करते हैं। यह प्रवृत्तियाँ एक बढ़ते सचेत उपभोक्ता वर्ग को गहरे से प्रभावित करती हैं, जो मात्रा की बजाए गुणवत्ता को अधिक मूल्यवान समझता है।

धीमा फैशन दीर्घजीविता के लिए डिजाइन किए गए कालजयी, टिकाऊ भागों में निवेश को प्रोत्साहित करता है, इस प्रकार अक्सर खरीद के चक्र को कम करता है और अपव्यय की रोकथाम करता है। ऐसे संकलनों को सुसंरक्षित करके जो धीमे फैशन के मूल्यों को निरूपित करते हैं और न्यूनतावादी सौन्दर्यशास्त्र को अपनाकर, खुदरा संधारणीय फैशन विकल्पों की आकांक्षा रखने वाले सचेत उपभोक्ताओं की प्राथमिकताओं को पूरा कर सकते हैं।

उदयपुर स्थित नैतिक फैशन लेबल 'माटी' नेहा काबरा द्वारा शुरू किया गया था। वस्त्रीकरण समायोजनीय, त्वचा-अनुकूल और पर्यावरणीय रूप से लाभदायी है। इसकी शून्य अपशिष्ट रणनीति है जिसमें अपचक्रीय धागे (यार्न), प्राकृतिक रंगों का उपयोग और देशभर से स्थानीय कलाकारों के साथ गठजोड़ शामिल है।

Question Number : 146 Question Id : 5310021169 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से कौन सा कथन धीमे या संधारणीय फैशन की अवधारणा की व्याख्या नहीं करता है?

Options :

5310024461. धीमा फैशन कालातीत और टिकाऊ कपड़ों में निवेश को प्रोत्साहित करता है।

5310024462.

धीमा फैशन मौजूदा सामाजिक परंपराओं जैसे कि “जितना बेहतर उतना अच्छा” और ‘तेज़ और सस्ता अच्छा है’ का खंडन करता है।

5310024463.

संधारणीय फैशन एक ऐसा उद्योग विकसित करने का प्रयास करता है जो पर्यावरण और लोगों दोनों को लाभ पहुंचाए।

5310024464. संधारणीय फैशन तेज़ फैशन की तुलना में कम खर्चीला है।

Question Number : 147 Question Id : 5310021170 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

“धीमा फैशन एक ऐसा आंदोलन है जो फैशन उद्योग में पर्यावरण और सामाजिक न्याय का समर्थन करता है”.

उपर्युक्त पंक्ति के संबंध में निम्नलिखित में से कौन सा कथन गलत है?

Options :

5310024465.

कम अपशिष्ट प्रक्रियाओं का उपयोग करके और हानिकारक रसायनों से बचकर पर्यावरण का सम्मान करने वाला विनिर्माण।

5310024466. श्रम पर लागत बचाने के लिए चीन जैसे देशों को विनिर्माण आउटसोर्स करना।

5310024467.

अपसाइक्लिंग के लिए प्राकृतिक रेशों, डेडस्टॉक कपड़ों या पुराने वस्त्रों का उपयोग करना।

5310024468.

अपसाइक्लिंग के लिए प्राकृतिक रेशों, डेडस्टॉक कपड़ों या पुराने वस्त्रों का उपयोग करना।

Question Number : 148 Question Id : 5310021171 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से कौन सा संधारणीय फैशन प्रथाओं का उदाहरण नहीं है?

Options :

5310024469.

काशा एक ऐसा ब्रांड है जो प्लास्टिक की बोरियों और सेकेंड हैंड स्लीकर्स से कपड़े बनाता है।

5310024470.

चोला ब्रांड अपने सभी कपड़ों का उत्पादन पूरी तरह से उपभोक्ता के बाद के अपशिष्ट वस्तुओं और पुनर्प्राप्त कपास से करता है।

5310024471.

डूडलेज एक ऐसा ब्रांड है जो पुराने कपड़ों से पैचवर्क जैसी मौजूदा सामग्रियों उपयोग करने की सदियों पुरानी भारतीय परंपराओं की नकल करता है।

5310024472.

पिको एक ऐसा ब्रांड है जो थोक मात्रा में कम महंगे कपड़े बनाने के लिए रेयॉन, पॉलिएस्टर और नायलॉन जैसी सिंथेटिक सामग्री का उपयोग करता है।

Question Number : 149 Question Id : 5310021172 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

चार दोस्त, राहुल देव, अजय और आशा खरीदारी करने गए। आपको इनमें से कौन सबसे नैतिक और विचारशील खरीदार लगता है?

Options :

5310024473. राहुल, केवल बड़े ब्रांड चुनता है, H&M और ज़ारा से कपड़े खरीदता है।

5310024474. देव, कपड़े और जूते खरीदते समय अधिक सस्ते विकल्प देखता है।

5310024475. अजय, केवल ट्रेंडी और फैशन के कपड़े चुनता है।

5310024476.

आशा, कीमत की परवाह किए बिना कालातीत पैटर्न और शैलियों (स्टाइल्स) में निवेश करती है।

Question Number : 150 Question Id : 5310021173 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

कई व्यवसाय पर्यावरण के विषय से दूर रहे हैं और अपने संधारणीय व्यवहारों के बारे में झूठे दावे कर रहे हैं। इसे _____ के नाम से जाना जाता है।

Options :

5310024477. व्हीडलिंग

5310024479. ग्रीनवाशिंग

5310024480. ब्रेनवाशिंग

