

National Testing Agency

Question Paper Name : MFTECH 09th Feb 2025 Shift 1
Subject Name : MFTECH
Creation Date : 2025-02-09 14:57:11
Duration : 180
Total Marks : 150
Display Marks: Yes

MFTECH

Group Number : 1
Group Id : 53100214
Group Maximum Duration : 0
Group Minimum Duration : 180
Show Attended Group? : No
Edit Attended Group? : No
Break time : 0
Group Marks : 150

Communication Ability and English Comprehension

Section Id : 53100254
Section Number : 1
Section type : Online
Mandatory or Optional : Mandatory
Number of Questions : 35
Number of Questions to be attempted : 35
Section Marks : 45
Maximum Instruction Time : 0
Sub-Section Number : 1
Sub-Section Id : 531002119
Question Shuffling Allowed : No

Question Id : 5310021336 **Question Type :** COMPREHENSION **Sub Question Shuffling Allowed :** Yes **Group Comprehension Questions :** No **Question Pattern Type :** NonMatrix
Question Numbers : (1 to 5)

Read the given passage carefully and answer the questions that follow:

In the classical discussions of fashion, some European theorists, such as J.C. Flügel and Ferdinand Tönnies, have explicitly and implicitly argued that fashion originated in the West and is a Western product. Flügel explained differences between fixed costume found in simple societies and modish costume found in complex societies, implying that costumes that change frequently exist only in the so-called civilized West. Tönnies's discussion of fashion was in relation to social customs and argued that fashion derives from the desire to make social distinctions, and that it is a sign of the weakening traditional customs in the modern Western world. Such statements reinforce the idea that fashion first started in the West. The scholars Suzanne Baizerman, Joanne Eicher, and Catherine Cerny argue that Western fashion and dress generally have enjoyed privileged positions, and, therefore, Western scholars generally are less interested in ethnic dress or various fashion phenomena in non-Western cultures.

Furthermore, fashion and dress from non-Western cultures have been collected by European researchers since the late sixteenth century as visual evidence of the existence of so-called exotic, mysterious peoples, treating them as the other. Lou Taylor a British dress and textile historian, explains that by the late nineteenth century, the collection and examination of garments and body ornaments were included within the emerging academic discipline of anthropology, and these were handled as cultural artifacts, such as tools and weapons. Yet in the twenty-first century, research studies and museum collections on ethnic dress are limited. It is imperative that museums across the United States and Europe collect and conserve dress and costume from non-Western cultures so that they can be made more useful in material culture studies. Researchers on dress and fashion need to focus more on cultural pluralism and multiculturalism and conduct further in-depth research on non-Western fashion phenomena to broaden the intellectual base and expand a research community that needs to be more inclusive. As Veblen pointed out, the essence of Western fashion is change and newness. In order to keep something constantly new, it has to go through the process of change, and if it changes, it always remains new. This Western bias continues to be found in fashion and dress studies. Many fashion scholars presume that fashion is a product of Western society.

Sub questions

Question Number : 1 Question Id : 5310021337 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Identify the textile historian from the following:

Options :

5310025081. Ferdinand Tönnies

5310025082. Catherine Cerny

5310025083. Lou Taylor

Question Number : 2 Question Id : 5310021338 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The museums of the West ought to collect and conserve dress and costumes from the non-western cultures because:

Options :

5310025085. The Western bias continues in fashion and dress studies.

5310025086.

Western researchers are focused more on cultural bias and the dominance of the West.

5310025087.

They can display the occidental as backward and establish Eurocentric leadership in fashion.

5310025088. They are useful in material culture studies.

Question Number : 3 Question Id : 5310021339 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The argument, "fixed costumes are found in simple societies and modish costumes are found in complex societies" implies that _____.

Options :

5310025089.

The Eastern societies are rigid in fashion and scarcely allow change in their traditional wear.

5310025090. The Western societies are mutations of the Eastern cultures and traditions.

5310025091. Costumes that change frequently exist only in the civilized West.

5310025092. Costumes that change drastically exist only in the uncivilized East.

Question Number : 4 Question Id : 5310021340 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Who among the following described 'fashion' as the product of the West?

Options :

5310025093. Catherine Cerny and Lou Taylor

5310025094. J.C. Flügel and Ferdinand Tönnies

5310025096. Herbert Spencer and Thorustein Veblen

Question Number : 5 Question Id : 5310021341 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

‘The essence of Western fashion is change and newness’ –

Correlate the above statement with the appropriate option.

Options :

5310025097. The West dominates in the fashion world.

5310025098. Fashion is a product of the East and the West adopts it.

5310025099. Newness is preserved through the process of change.

5310025100. Artifacts of the East are utopian models of the West.

Question Id : 5310021336 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (1 to 5)

Read the given passage carefully and answer the questions that follow:

In the classical discussions of fashion, some European theorists, such as J.C. Flügel and Ferdinand Tönnies, have explicitly and implicitly argued that fashion originated in the West and is a Western product. Flügel explained differences between fixed costume found in simple societies and modish costume found in complex societies, implying that costumes that change frequently exist only in the so-called civilized West. Tönnies's discussion of fashion was in relation to social customs and argued that fashion derives from the desire to make social distinctions, and that it is a sign of the weakening traditional customs in the modern Western world. Such statements reinforce the idea that fashion first started in the West. The scholars Suzanne Baizerman, Joanne Eicher, and Catherine Cerny argue that Western fashion and dress generally have enjoyed privileged positions, and, therefore, Western scholars generally are less interested in ethnic dress or various fashion phenomena in non-Western cultures.

Furthermore, fashion and dress from non-Western cultures have been collected by European researchers since the late sixteenth century as visual evidence of the existence of so-called exotic, mysterious peoples, treating them as the other. Lou Taylor a British dress and textile historian, explains that by the late nineteenth century, the collection and examination of garments and body ornaments were included within the emerging academic discipline of anthropology, and these were handled as cultural artifacts, such as tools and weapons. Yet in the twenty-first century, research studies and museum collections on ethnic dress are limited. It is imperative that museums across the United States and Europe collect and conserve dress and costume from non-Western cultures so that they can be made more useful in material culture studies. Researchers on dress and fashion need to focus more on cultural pluralism and multiculturalism and conduct further in-depth research on non-Western fashion phenomena to broaden the intellectual base and expand a research community that needs to be more inclusive. As Veblen pointed out, the essence of Western fashion is change and newness. In order to keep something constantly new, it has to go through the process of change, and if it changes, it always remains new. This Western bias continues to be found in fashion and dress studies. Many fashion scholars presume that fashion is a product of Western society.

Sub questions

Question Number : 1 Question Id : 5310021337 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

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Options :

5310025081. Ferdinand Tönnies

5310025082. Catherine Cerny

5310025083. Lou Taylor

Question Number : 2 Question Id : 5310021338 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

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5310025086.

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5310025088. They are useful in material culture studies.

Question Number : 3 Question Id : 5310021339 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

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Correct Marks : 1 Wrong Marks : 0.25

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Options :

5310025093. Catherine Cerny and Lou Taylor

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Question Number : 5 Question Id : 5310021341 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

‘The essence of Western fashion is change and newness’ –

Correlate the above statement with the appropriate option.

Options :

5310025097. The West dominates in the fashion world.

5310025098. Fashion is a product of the East and the West adopts it.

5310025099. Newness is preserved through the process of change.

5310025100. Artifacts of the East are utopian models of the West.

Sub-Section Number :

2

Sub-Section Id :

531002120

Question Shuffling Allowed :

No

Question Id : 5310021342 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (6 to 10)

Read the given passage carefully and answer the questions that follow:

The classical discourse on fashion primarily relates fashion to the concept of imitation, while some treat it as a sign of democratic society and others explain it as an expression of class distinction. Although none of the classical writers uses the term “trickle-down theory”, their basic premise is that fashion is supposed to begin and trickle down from women of the wealthy higher classes to the masses and the lower classes. Many contemporary sociologists in the twentieth century and beyond have opposed that view, and they argue that fashion is not a product of class differentiation and emulation but a response to a wish to be up to date and to express new tastes which are emerging in a changing world. Fashion implies fluidity and mobility of the social structure of the community, and it requires a particular type of society—that is the modern world where the social stratification system is open and flexible. There may be differences in social positions, but it must seem possible and desirable to bridge these differences. Therefore, fashion is not possible in a rigid system of social hierarchy.

One way to draw a line between the classical and contemporary discussions of fashion is to see when, how, and who rejected the idea of imitation in the process of fashion dissemination. An article written by Herbert Blumer (1900-1987), an American sociologist, in 1969, was probably the first to explicitly reject the idea of imitation or the class differentiation model of fashion, followed by a number of contemporary sociologists, such as Rene König, Elizabeth Wilson, and Fred Davis, who have explored fashion as a modern phenomenon with its characteristics, such as mobility in a flexible social system. Similarly, Diana Crane, an American sociologist, focused on fashion not only as a modern phenomenon but also a postmodern phenomenon, stating that today’s fashion is no longer class-driven but consumer-driven, and that fashion starts from the masses.

Sub questions

Question Number : 6 Question Id : 5310021343 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the premise of the trickle-down theory?

Options :

5310025101. Fashion creates differences in society.

5310025102. The stratification of the society prevents the spread of fashion.

5310025103. Social hierarchy acts as a catalyst for the anti-fashion wave in lower classes.

5310025104.

Fashion begins with, and trickle down from, the wealthy to the masses and the lower classes.

Question Number : 7 Question Id : 5310021344 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Why is fashion not possible in a rigid system of social hierarchy?

Options :

5310025105. Because contemporary sociologists have a staunch view on it.
5310025106. The 'trickle-down theory' affects society.
5310025107. Fashion implies fluidity and mobility of the social structure of the community.
5310025108. Fashion plays a vital role in bridging social differences.

Question Number : 8 Question Id : 5310021345 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Who among the following was the earliest to reject the idea of the imitation model of fashion?

Options :

5310025109. Rene König
5310025110. Fred Davis
5310025111. Lou Taylor
5310025112. Herbert Blumer

Question Number : 9 Question Id : 5310021346 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is the chief characteristic of fashion as a modern phenomena?

Options :

5310025113. Rigidity in aesthetics
5310025114. Following classical models
5310025115. Mobility as a flexible social reality
5310025116. High-class consumerism

Question Number : 10 Question Id : 5310021347 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Who among the following propounded the idea of fashion being "consumer driven"?

Options :

5310025118. Diana Crane

5310025119. Fred Davis

5310025120. Elizabeth Wilson

Question Id : 5310021342 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (6 to 10)

Read the given passage carefully and answer the questions that follow:

The classical discourse on fashion primarily relates fashion to the concept of imitation, while some treat it as a sign of democratic society and others explain it as an expression of class distinction. Although none of the classical writers uses the term “trickle-down theory”, their basic premise is that fashion is supposed to begin and trickle down from women of the wealthy higher classes to the masses and the lower classes. Many contemporary sociologists in the twentieth century and beyond have opposed that view, and they argue that fashion is not a product of class differentiation and emulation but a response to a wish to be up to date and to express new tastes which are emerging in a changing world. Fashion implies fluidity and mobility of the social structure of the community, and it requires a particular type of society—that is the modern world where the social stratification system is open and flexible. There may be differences in social positions, but it must seem possible and desirable to bridge these differences. Therefore, fashion is not possible in a rigid system of social hierarchy.

One way to draw a line between the classical and contemporary discussions of fashion is to see when, how, and who rejected the idea of imitation in the process of fashion dissemination. An article written by Herbert Blumer (1900-1987), an American sociologist, in 1969, was probably the first to explicitly reject the idea of imitation or the class differentiation model of fashion, followed by a number of contemporary sociologists, such as Rene König, Elizabeth Wilson, and Fred Davis, who have explored fashion as a modern phenomenon with its characteristics, such as mobility in a flexible social system. Similarly, Diana Crane, an American sociologist, focused on fashion not only as a modern phenomenon but also a postmodern phenomenon, stating that today’s fashion is no longer class-driven but consumer-driven, and that fashion starts from the masses.

Sub questions

Question Number : 6 Question Id : 5310021343 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the premise of the trickle-down theory?

Options :

Fashion creates differences in society.

5310025102. The stratification of the society prevents the spread of fashion.

5310025103. Social hierarchy acts as a catalyst for the anti-fashion wave in lower classes.

5310025104.

Fashion begins with, and trickle down from, the wealthy to the masses and the lower classes.

Question Number : 7 Question Id : 5310021344 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Why is fashion not possible in a rigid system of social hierarchy?

Options :

5310025105. Because contemporary sociologists have a staunch view on it.

5310025106. The 'trickle-down theory' affects society.

5310025107. Fashion implies fluidity and mobility of the social structure of the community.

5310025108. Fashion plays a vital role in bridging social differences.

Question Number : 8 Question Id : 5310021345 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Who among the following was the earliest to reject the idea of the imitation model of fashion?

Options :

5310025109. Rene König

5310025110. Fred Davis

5310025111. Lou Taylor

5310025112. Herbert Blumer

Question Number : 9 Question Id : 5310021346 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is the chief characteristic of fashion as a modern phenomena?

Options :

5310025114. Following classical models

5310025115. Mobility as a flexible social reality

5310025116. High-class consumerism

Question Number : 10 Question Id : 5310021347 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Who among the following propounded the idea of fashion being “consumer driven”?

Options :

5310025117. Herbert Blumer

5310025118. Diana Crane

5310025119. Fred Davis

5310025120. Elizabeth Wilson

Sub-Section Number :

3

Sub-Section Id :

531002121

Question Shuffling Allowed :

Yes

Question Number : 11 Question Id : 5310021348 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option to make a meaningful sentence by rearranging the parts of the following sentence.

- A. while the researchers
- B. are carrying out testing protocols
- C. the engineers
- D. are designing 3D prototypes

Choose the **correct** answer from the options given below:

Options :

5310025121. A, B, C, D

5310025122. A, D, C, B

5310025123. C, D, B, A

Question Number : 11 Question Id : 5310021348 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option to make a meaningful sentence by rearranging the parts of the following sentence.

- A. while the researchers
- B. are carrying out testing protocols
- C. the engineers
- D. are designing 3D prototypes

Choose the **correct** answer from the options given below:

Options :

5310025121. A, B, C, D

5310025122. A, D, C, B

5310025123. C, D, B, A

5310025124. C, B, D, A

Question Number : 12 Question Id : 5310021349 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option for the following jumbled sentence to make a correct sentence.

- A. remains consistent
- B. are properly maintained
- C. if machines
- D. production quality

Choose the **correct** answer from the options given below:

Options :

5310025125. B, A, C, D

5310025126. A, B, D, C

5310025127. C, A, D, B

Question Number : 12 Question Id : 5310021349 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option for the following jumbled sentence to make a correct sentence.

- A. remains consistent
- B. are properly maintained
- C. if machines
- D. production quality

Choose the **correct** answer from the options given below:

Options :

5310025125. B, A, C, D

5310025126. A, B, D, C

5310025127. C, A, D, B

5310025128. D, A, C, B

Question Number : 13 Question Id : 5310021350 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option to make a meaningful sentence.

- A. all over social media
- B. used the right pitch
- C. and immediately went viral
- D. the campaign for the product

Choose the **correct** answer from the options given below:

Options :

5310025129. D, B, C, A

5310025130. A, B, C, D

5310025131. B, A, D, C

5310025132. C, D, B, A

Question Number : 13 Question Id : 5310021350 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option to make a meaningful sentence.

- A. all over social media
- B. used the right pitch
- C. and immediately went viral
- D. the campaign for the product

Choose the **correct** answer from the options given below:

Options :

5310025129. D, B, C, A

5310025130. A, B, C, D

5310025131. B, A, D, C

5310025132. C, D, B, A

Question Number : 14 Question Id : 5310021351 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option to make a meaningful sentence:

- A. in the fashion industry
- B. has completely revolutionized
- C. artificial intelligence based technology
- D. the design process

Choose the **correct** answer from the options given below:

Options :

5310025133. A, C, D, B

5310025134. C, D, B, A

5310025135. C, B, D, A

5310025136. A, B, D, C

Question Number : 14 Question Id : 5310021351 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option to make a meaningful sentence:

- A. in the fashion industry
- B. has completely revolutionized
- C. artificial intelligence based technology
- D. the design process

Choose the **correct** answer from the options given below:

Options :

5310025133. A, C, D, B

5310025134. C, D, B, A

5310025135. C, B, D, A

5310025136. A, B, D, C

Question Number : 15 Question Id : 5310021352 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option to make a meaningful statement:

- A. technologies based on advanced robotics
- B. implemented with alacrity
- C. have increased productivity significantly
- D. factories that have

Choose the **correct** answer from the options given below:

Options :

5310025137. D, B, A, C

5310025138. A, D, B, C

5310025139. A, B, C, D

5310025140. D, A, C, B

Question Number : 15 Question Id : 5310021352 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option to make a meaningful statement:

- A. technologies based on advanced robotics
- B. implemented with alacrity
- C. have increased productivity significantly
- D. factories that have

Choose the **correct** answer from the options given below:

Options :

5310025137. D, B, A, C

5310025138. A, D, B, C

5310025139. A, B, C, D

5310025140. D, A, C, B

Question Number : 16 Question Id : 5310021353 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option for the following jumbled sentence to make a meaningful sentence.

- A. not only bio degradable
- B. cost effective
- C. sustainable fabrics are
- D. but also are

Choose the **correct** answer from the options given below:

Options :

5310025141. C, B, D, A

5310025142. B, A, D, C

5310025143. C, A, D, B

5310025144. B, D, C, A

Question Number : 16 Question Id : 5310021353 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option for the following jumbled sentence to make a meaningful sentence.

- A. not only bio degradable
- B. cost effective
- C. sustainable fabrics are
- D. but also are

Choose the **correct** answer from the options given below:

Options :

5310025141. C, B, D, A

5310025142. B, A, D, C

5310025143. C, A, D, B

5310025144. B, D, C, A

Question Number : 17 Question Id : 5310021354 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option to fill in the blank in the following sentence.

The officer _____ the ministry's funds; _____ she was dismissed.

Options :

5310025145. mis-appropriated; therefore

5310025146. utilized; thus

5310025147. appropriated; so

5310025148. appreciated; that's why

Question Number : 17 Question Id : 5310021354 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option to fill in the blank in the following sentence.

The officer _____ the ministry's funds; _____ she was dismissed.

Options :

5310025145. mis-appropriated; therefore

5310025146. utilized; thus

5310025148. appreciated; that's why

Question Number : 18 Question Id : 5310021355 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option to fill in the blanks in the following:

She is so _____ by nature that everyone is always _____ to help her, whenever she needs support.

Options :

5310025149. idle; annoyed

5310025150. aloof; energetic

5310025151. prudent; ignorant

5310025152. magnanimous, eager

Question Number : 18 Question Id : 5310021355 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option to fill in the blanks in the following:

She is so _____ by nature that everyone is always _____ to help her, whenever she needs support.

Options :

5310025149. idle; annoyed

5310025150. aloof; energetic

5310025151. prudent; ignorant

5310025152. magnanimous, eager

Question Number : 19 Question Id : 5310021356 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blanks by selecting the most appropriate option to make a meaningful sentence:

Though the Oxford Advanced Dictionary is undoubtedly one of the top dictionaries ever

_____, it is designed for scholars and higher education students, and not for the _____ user.

5310025153. produced; paid
5310025154. compiled; casual
5310025155. printed; poetic
5310025156. proclaimed; idle

Question Number : 19 Question Id : 5310021356 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blanks by selecting the most appropriate option to make a meaningful sentence:

Though the Oxford Advanced Dictionary is undoubtedly one of the top dictionaries ever

_____, it is designed for scholars and higher education students, and not for the _____ user.

Options :

5310025153. produced; paid
5310025154. compiled; casual
5310025155. printed; poetic
5310025156. proclaimed; idle

Question Number : 20 Question Id : 5310021357 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blanks by choosing the most appropriate option to complete a meaningful sentence.

The manager _____ to resign because all her proposals were being _____ down by her seniors.

Options :

5310025157. barged; appreciated
5310025158. accepted; celebrated
5310025159. threatened; turned
5310025160. overwhelmed, oversighted

Question Number : 20 Question Id : 5310021357 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blanks by choosing the most appropriate option to complete a meaningful sentence.

The manager _____ to resign because all her proposals were being _____ down by her seniors.

Options :

5310025157. barged; appreciated

5310025158. accepted; celebrated

5310025159. threatened; turned

5310025160. overwhelmed, oversighted

Question Number : 21 Question Id : 5310021358 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blanks

Pret-a-Porter is a term used for _____.

Options :

5310025161. designer pottery

5310025162. a part of a dress, skirt, etc.

5310025163. a type of stiff, shiny cloth

5310025164. ready-made garments

Question Number : 21 Question Id : 5310021358 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blanks

Pret-a-Porter is a term used for _____.

Options :

5310025161. designer pottery

5310025163. a type of stiff, shiny cloth

5310025164. ready-made garments

Question Number : 22 Question Id : 5310021359 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option for the following description.

A loose white piece of clothing with wide sleeves worn by priests and singers in the choir during church services.

Options :

5310025165. kurta

5310025166. girth

5310025167. surplice

5310025168. khakhi

Question Number : 22 Question Id : 5310021359 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option for the following description.

A loose white piece of clothing with wide sleeves worn by priests and singers in the choir during church services.

Options :

5310025165. kurta

5310025166. girth

5310025167. surplice

5310025168. khakhi

Question Number : 23 Question Id : 5310021360 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate option.

_____ is a type of cotton cloth with a pattern of white and coloured squares.

5310025169. Chevron

5310025170. Gingham

5310025171. Monochrome

5310025172. Kayabandh

Question Number : 23 Question Id : 5310021360 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate option.

_____ is a type of cotton cloth with a pattern of white and coloured squares.

Options :

5310025169. Chevron

5310025170. Gingham

5310025171. Monochrome

5310025172. Kayabandh

Question Number : 24 Question Id : 5310021361 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate option:

_____ refers to highly fashionable garment styles that are expensive and exclusive and have excellent quality in terms of design, workmanship and fabric.

Options :

5310025173. Carpe diem

5310025174. Haute Couture

5310025175. Avante-garde

5310025176. Malapropism

Question Number : 24 Question Id : 5310021361 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank with the most appropriate option:

_____ refers to highly fashionable garment styles that are expensive and exclusive and have excellent quality in terms of design, workmanship and fabric.

Options :

5310025173. Carpe diem

5310025174. Haute Couture

5310025175. Avante-garde

5310025176. Malapropism

Question Number : 25 Question Id : 5310021362 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blanks with the most appropriate pair of words in the following statement:

Professor Malik was speaking on the subject _____ fashion technology in the large theatre a week ago. I've never heard him speak _____ what happened to him that evening.

Options :

5310025177. of; about

5310025178. for; in

5310025179. in; at

5310025180. about; it

Question Number : 25 Question Id : 5310021362 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blanks with the most appropriate pair of words in the following statement:

Professor Malik was speaking on the subject _____ fashion technology in the large theatre a week ago. I've never heard him speak _____ what happened to him that evening.

Options :

5310025177. of; about

5310025178. for; in

5310025179. in; at

5310025180. about; it

Question Number : 26 Question Id : 5310021363 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option to fill in the blanks in the following sentence.

Until I changed my job, I used to be awake _____ night worrying about work.

Options :

5310025181. the

5310025182. at

5310025183. along with

5310025184. about

Question Number : 26 Question Id : 5310021363 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option to fill in the blanks in the following sentence.

Until I changed my job, I used to be awake _____ night worrying about work.

Options :

5310025181. the

5310025182. at

5310025183. along with

5310025184. about

Question Number : 27 Question Id : 5310021364 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option to fill in the blank in the following statement.

He turned up early to make sure he had a seat _____ the plane

Options :

5310025185. in

5310025186. into

5310025187. on

5310025188. inside

Question Number : 27 Question Id : 5310021364 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option to fill in the blank in the following statement.

He turned up early to make sure he had a seat _____ the plane

Options :

5310025185. in

5310025186. into

5310025187. on

5310025188. inside

Question Number : 28 Question Id : 5310021365 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate prepositions for the following:

He participated _____ the Wimbledon tournament for the first time this year. Quite by chance we met _____ the stadium coffee shop last week.

Options :

5310025189. the; on

5310025190. on; in

5310025191. in; over

5310025192. in; at

Question Number : 28 Question Id : 5310021365 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate prepositions for the following:

He participated _____ the Wimbledon tournament for the first time this year. Quite by chance we met _____ the stadium coffee shop last week.

Options :

5310025189. the; on

5310025190. on; in

5310025191. in; over

Question Number : 29 Question Id : 5310021366 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate synonym, for the following word:

'PERENNIAL'

Options :

5310025193. Biennial

5310025194. Perdition

5310025195. Permanent

5310025196. Annual

Question Number : 29 Question Id : 5310021366 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate synonym, for the following word:

'PERENNIAL'

Options :

5310025193. Biennial

5310025194. Perdition

5310025195. Permanent

5310025196. Annual

Question Number : 30 Question Id : 5310021367 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate antonym for the following word

ZIGZAG

Options :

5310025197. Uneven

5310025198. Straight

5310025199. Bent

Question Number : 30 Question Id : 5310021367 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate antonym for the following word

ZIGZAG

Options :

5310025197. Uneven

5310025198. Straight

5310025199. Bent

5310025200. Linear

Question Number : 31 Question Id : 5310021368 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is not an antonym for the word RAPTURE?

Options :

5310025201. Melancholy

5310025202. Distress

5310025203. Agonize

5310025204. Tainted

Question Number : 31 Question Id : 5310021368 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is not an antonym for the word RAPTURE?

Options :

5310025201. Melancholy

5310025202. Distress

5310025203. Agonize

Question Number : 32 Question Id : 5310021369 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the odd one out for the word EXACERBATE.

Options :

5310025205. Magnify

5310025206. Enlarge

5310025207. Amplify

5310025208. Ornate

Question Number : 32 Question Id : 5310021369 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the odd one out for the word EXACERBATE.

Options :

5310025205. Magnify

5310025206. Enlarge

5310025207. Amplify

5310025208. Ornate

Question Number : 33 Question Id : 5310021370 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option for the following statement.

To become confident and attempt new things.

Options :

5310025209. Clip someone's wings

5310025210. In the wings

5310025211. Try one's wings

Question Number : 33 Question Id : 5310021370 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option for the following statement.

To become confident and attempt new things.

Options :

5310025209. Clip someone's wings

5310025210. In the wings

5310025211. Try one's wings

5310025212. Spread one's wings

Question Number : 34 Question Id : 5310021371 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option for the following statement:

'Exactly the right person or thing that is needed in a particular situation'.

Options :

5310025213. A clean bill of health

5310025214. Foot the bill

5310025215. Fit the bill

5310025216. Bill and coo

Question Number : 34 Question Id : 5310021371 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate option for the following statement:

'Exactly the right person or thing that is needed in a particular situation'.

Options :

5310025213. A clean bill of health

5310025214. Foot the bill

5310025215. Fit the bill

Question Number : 35 Question Id : 5310021372 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option for the following statement:

‘To compromise between two things, or a combination of two things’.

Options :

5310025217. Bring the house down

5310025218. A halfway house

5310025219. A house of cards

5310025220. Put your house in order

Question Number : 35 Question Id : 5310021372 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the most appropriate option for the following statement:

‘To compromise between two things, or a combination of two things’.

Options :

5310025217. Bring the house down

5310025218. A halfway house

5310025219. A house of cards

5310025220. Put your house in order

Question Number : 36 Question Id : 5310021373 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate idiom to replace the underlined phrase in the following sentence:

Group projects are an interesting pedagogical exercise but sometimes uncooperative colleagues make something more difficult than it is.

Options :

5310025221. make a virtue out of necessity

5310025223. make heavy weather

5310025224. make waves

Question Number : 36 Question Id : 5310021373 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate idiom to replace the underlined phrase in the following sentence:

Group projects are an interesting pedagogical exercise but sometimes uncooperative colleagues make something more difficult than it is.

Options :

5310025221. make a virtue out of necessity

5310025222. a storm in a teacup

5310025223. make heavy weather

5310025224. make waves

Question Number : 37 Question Id : 5310021374 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Spot the error in the following statement.

The President along with his cabinet members (A) have been welcomed (B) by the Chief Minister (C) at an formal ceremony (D).

Options :

5310025225. (A)

5310025226. (B)

5310025227. (C)

5310025228. (D)

Question Number : 37 Question Id : 5310021374 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Spot the error in the following statement.

The President along with his cabinet members (A) have been welcomed (B) by the Chief Minister (C) at an formal ceremony (D).

Options :

5310025225. (A)

5310025226. (B)

5310025227. (C)

5310025228. (D)

Question Number : 38 Question Id : 5310021375 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Identify the errors in the following statement and choose the most appropriate option.

A quarrel arose between the nine members (A) and for a while (B) it appeared as though the party (C) was heading towards a split (D).

Options :

5310025229. (B) and C)

5310025230. (C) only

5310025231. (A) only

5310025232. (C) and D)

Question Number : 38 Question Id : 5310021375 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Identify the errors in the following statement and choose the most appropriate option.

A quarrel arose between the nine members (A) and for a while (B) it appeared as though the party (C) was heading towards a split (D).

Options :

5310025229. (B) and C)

5310025230. (C) only

5310025231. (A) only

5310025232. (C) and D)

Question Number : 39 Question Id : 5310021376 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Identify the error in the following statement:

The University is (A) organizing special lectures for their students (B) and teachers so that (C) they are brought up to scratch on social issues (D).

Options :

5310025233. (A)

5310025234. (B)

5310025235. (D)

5310025236. (C)

Question Number : 39 Question Id : 5310021376 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Identify the error in the following statement:

The University is (A) organizing special lectures for their students (B) and teachers so that (C) they are brought up to scratch on social issues (D).

Options :

5310025233. (A)

5310025234. (B)

5310025235. (D)

5310025236. (C)

Question Number : 40 Question Id : 5310021377 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Spot the error in the following statement:

'An average rural Indian has to work (A)
about three hours to buy kilogram of wheat (B)
while his counterparts in Romania (A), Italy and France (C)
need to work only twenty minutes for it. (D)

Options :

5310025237. (A)

5310025239. (C)

5310025240. (D)

Question Number : 40 Question Id : 5310021377 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Spot the error in the following statement:

'An average rural Indian has to work (A)
about three hours to buy kilogram of wheat (B)
while his counterparts in Romania (A), Italy and France (C)
need to work only twenty minutes for it. (D)

Options :

5310025237. (A)

5310025238. (B)

5310025239. (C)

5310025240. (D)

Question Number : 41 Question Id : 5310021378 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank in the following dialogue with the most appropriate option:

Patient: "How often am I required to take the medicine?"

Doctor: "You must take it _____".

Options :

5310025241. one day at a time

5310025242. twice daily for five days

5310025243. two times

5310025244. many times

Question Number : 41 Question Id : 5310021378 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank in the following dialogue with the most appropriate option:

Patient: "How often am I required to take the medicine?"

Doctor: "You must take it _____".

Options :

5310025241. one day at a time

5310025242. twice daily for five days

5310025243. two times

5310025244. many times

Question Number : 42 Question Id : 5310021379 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank in the following dialogue with the most appropriate option.

COACH : "Success is the outcome of dedication, and dedication that of commitment".

TRAINEE : "What, Sir, then _____"

Options :

5310025245. is the secret of success?

5310025246. is commitment the outcome of?

5310025247. is dedicated commitment?

5310025248. is successful commitment?

Question Number : 42 Question Id : 5310021379 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fill in the blank in the following dialogue with the most appropriate option.

COACH : "Success is the outcome of dedication, and dedication that of commitment".

TRAINEE : "What, Sir, then _____"

Options :

5310025245. is the secret of success?

5310025246. is commitment the outcome of?

5310025247. is dedicated commitment?

5310025248. is successful commitment?

Question Id : 5310021380 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (43 to 45)

Answer the question based on the following scenario:

Time – First decade of the 21st century

Context – Public services and the state are seen to have failed to keep step with the new order, and the changing social landscape.

Brief – An ad for a tea brand.

SCENARIO:

‘Bijli, sadak, pani’ (electricity, roads, water) has become the new slogan for India. The ad will cash in on this new engagement among the middle class, premised on citizen activism. The ad will seek to successfully dovetail the early morning cup of tea experience into the wider metaphor of the nation by picking up the word ‘uthna’ (arise) and paring it with ‘jagna’ (awaken). The ad will open with a politician canvassing votes at election time. As the politician approaches a young man with folded hands, the stubble-faced, ‘cool-looking guy’, first orders another cup of tea, and then stumps his would be neta with a plucky, “What is your qualification?” The query about qualification is as pertinent as it is simple. In today’s India, the big contention between civil society and the political establishment is whether our netas qualify in any way to take charge of our lives. As the neta fumbles, the young man asks him for his work experience—he is perhaps on the cusp of a career of his own in emergent India. [The young man - a part of you that’s always wanted to ask our netas discomfiting questions]. The neta is brought down into our world from the high perch he’s used to occupying. The tension mounts when a sidekick intervenes to add that the big man has been in this line of work for 20 years. Somewhat emboldened, the neta asks if he’s being interviewed. The young man shoots back, “Why not, you’re lining up for a big job, aren’t you?” “What job?” the neta asks. “Why”, replies the young man, “the job of managing this country”.

Sub questions

Question Number : 43 Question Id : 5310021381 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

As per the scenario what is the difference, between ‘arise’ and ‘awaken’?

Choose the most appropriate answer.

Options :

5310025249. Between weak tea and strong tea.

5310025250. Between sunrise and midday.

Between getting up from sleep and being sleepy.

5310025252.

Between merely existing and being a conscious citizen.

Question Number : 44 Question Id : 5310021382 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Why does the young man ask the politician about the latter's qualification? Choose the most appropriate answer.

Options :

5310025253.

Because civil society has begun to question whether leaders have the ability to take charge of people's lives.

5310025254.

Because the young man wants to conduct a interview of the leader.

5310025255.

Because all jobs are offered on the basis of qualifications.

5310025256.

Because he doubts the leader's ability to govern.

Question Number : 45 Question Id : 5310021383 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the implication the people's slogan: 'Bijli, sadak, pani' in the context of the given scenario? choose the most appropriate answer.

Options :

5310025257. It is an acknowledgement of the work done by political leaders.

5310025258. It is an articulation of displeasure against the non-performance of politicians.

5310025259. It is the demand for basic human needs in a modern society.

5310025260. It is a government project to win the votes of the people.

Question Id : 5310021380 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (43 to 45)

Answer the question based on the following scenario:

Time – First decade of the 21st century

Context – Public services and the state are seen to have failed to keep step with the new order, and the changing social landscape.

Brief – An ad for a tea brand.

SCENARIO:

‘Bijli, sadak, pani’ (electricity, roads, water) has become the new slogan for India. The ad will cash in on this new engagement among the middle class, premised on citizen activism. The ad will seek to successfully dovetail the early morning cup of tea experience into the wider metaphor of the nation by picking up the word ‘uthna’ (arise) and paring it with ‘jagna’ (awaken). The ad will open with a politician canvassing votes at election time. As the politician approaches a young man with folded hands, the stubble-faced, ‘cool-looking guy’, first orders another cup of tea, and then stumps his would be neta with a plucky, “What is your qualification?” The query about qualification is as pertinent as it is simple. In today’s India, the big contention between civil society and the political establishment is whether our netas qualify in any way to take charge of our lives. As the neta fumbles, the young man asks him for his work experience—he is perhaps on the cusp of a career of his own in emergent India. [The young man - a part of you that’s always wanted to ask our netas discomfiting questions]. The neta is brought down into our world from the high perch he’s used to occupying. The tension mounts when a sidekick intervenes to add that the big man has been in this line of work for 20 years. Somewhat emboldened, the neta asks if he’s being interviewed. The young man shoots back, “Why not, you’re lining up for a big job, aren’t you?” “What job?” the neta asks. “Why”, replies the young man, “the job of managing this country”.

Sub questions

Question Number : 43 Question Id : 5310021381 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

As per the scenario what is the difference, between ‘arise’ and ‘awaken’?

Choose the most appropriate answer.

Options :

5310025249. Between weak tea and strong tea.

5310025250. Between sunrise and midday.

5310025251. Between getting up from sleep and being sleepy.

5310025252. Between merely existing and being a conscious citizen.

Question Number : 44 Question Id : 5310021382 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Why does the young man ask the politician about the latter's qualification? Choose the most appropriate answer.

Options :

5310025253.

Because civil society has begun to question whether leaders have the ability to take charge of people's lives.

5310025254. Because the young man wants to conduct a interview of the leader.

5310025255. Because all jobs are offered on the basis of qualifications.

5310025256. Because he doubts the leader's ability to govern.

Question Number : 45 Question Id : 5310021383 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the implication the people's slogan: 'Bijli, sadak, pani' in the context of the given scenario? choose the most appropriate answer.

Options :

5310025257. It is an acknowledgement of the work done by political leaders.

5310025258. It is an articulation of displeasure against the non-performance of politicians.

5310025259. It is the demand for basic human needs in a modern society.

5310025260. It is a government project to win the votes of the people.

Case Study

Section Id :	53100255
Section Number :	2
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	5
Number of Questions to be attempted :	5
Section Marks :	25
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	531002123
Question Shuffling Allowed :	No

Question Id : 5310021384 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group
Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (46 to 50)

Read the following text and answer the given questions on the basis of it:

In recent years, the concept of veganism has transcended the boundaries of diet to make a significant impact on the fashion industry, advocating for ethical consumerism and sustainability. This shift towards cruelty-free and animal-free products has given rise to what is now known as vegan clothing, a movement that challenges traditional fashion norms. *Arture* was founded in 2015, and its whole product inventory is made using only environmentally friendly methods. All-natural cork textiles are used instead of traditional leather for clothing. The properties of cork make it an excellent alternative to leather in many ways, including its longevity, resilience, light weight, flexibility, and resistance to water and fungus. The wallets, purses, laptop sleeves, and travel accessories from *Arture* are all PETA-approved.

The popularity of vegan fashion is soaring globally, with countries like Germany, the United Kingdom, the United States, France, and India leading the charge in investing in the vegan market. This surge is supported by both luxury brands and high-street retailers, as well as emerging markets in countries like India, where the cultural emphasis on non-violence and compassion towards animals aligns with the principles of vegan fashion.

Sub questions

Question Number : 46 Question Id : 5310021385 Question Type : MCQ Option Shuffling : Yes Display Question
Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following statements correctly explains 'vegan fashion'?

Options :

5310025261. Vegan fashion means clothes made out of eco-friendly materials.
5310025262. Vegan fashion means fashion that do not pollute the environment.
5310025263. Vegan fashion means clothing that are made using wool, leather and fur.
5310025264. Vegan fashion means fashion items that are made without using and harming animals.

Question Number : 47 Question Id : 5310021386 Question Type : MCQ Option Shuffling : Yes Display Question
Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following material is vegan?

Options :

5310025265. Leather
5310025266. Fur

5310025268. Silk

Question Number : 48 Question Id : 5310021387 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

“The growth of vegan fashion in India reflects the rising demand for ethical and sustainable fashion choices.”

Which of the following statement is **incorrect** in regard to the above line?

Options :

5310025269. There is a growing demand for cruelty free fashion.

5310025270. There is an increase in awareness about animal welfare.

5310025271. There is a rise in conscious consumerism.

5310025272. Vegan products are comparatively cheaper than other products.

Question Number : 49 Question Id : 5310021388 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

There are many challenges that the fashion industry faces while trying to produce clothes sustainably.

Which of the following is NOT a challenge to sustainable fashion?

Options :

5310025273. Sustainable materials are expensive and hard to access.

5310025274. People find sustainable products overpriced.

5310025275. Recycling technologies are underdeveloped.

5310025276. Sustainable production supports local economies.

Question Number : 50 Question Id : 5310021389 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

With respect to sustainable development which amongst the following is FALSE?

Options :

5310025277. It advocates expansion of agriculture.

5310025279. It emphasizes judicious use of natural resources.

5310025280. It is a long-planned and persistent development.

Question Id : 5310021384 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (46 to 50)

नीचे दिए गए लेख को पढ़कर, इस पर आधारित प्रश्नों के उत्तर दीजिए:

हाल के वर्षों में शाकाहार की अवधारणा ने, आहार की सीमाओं को पार करके, फैशन उद्योग पर महत्वपूर्ण प्रभाव डाला है और नैतिक उपभोक्तावाद और स्थिरता की वकालत की है। निर्दयता-मुक्त और जीवधारी-मुक्त उत्पादों की स्थिति परिवर्तन से अब शाकाहार वस्त्र की अवधारणा उभर रही है जो पारंपरिक फैशन मानकों के लिए चुनौतीपूर्ण है।

आर्ट्यबर, 2015 में स्थापित किया गया था और उसकी समस्त उत्पाद सूची (सामग्री) केवल पर्यावरण अनुकूल तरीकों से बनाई गई है। पारंपरिक चमड़े के वस्त्रों के स्थान पर प्राकृतिक कार्क (छाल) से बने वस्त्रों का प्रयोग किया गया है। छाल के गुण जैसे इसकी लम्बी आयु (देर तक चलने वाला), हल्का, आघात-रोधी, लचीला और जल तथा कवक रोधी आदि। इसे चमड़े का उत्तम विकल्प बनाते हैं। आर्ट्यबर की सामग्री जैसे वॉलेट, बटुए (पर्स), लैपटॉप कवर और भ्रमण सहायक सामग्री आदि सभी PETA से अनुमोदित हैं।

शाकाहारी फैशन की प्रसिद्धि वैश्विक स्तर पर तेजी से उभर रही है, जर्मनी, युनाइटेड किंगडम, युनाइटेड स्टेट्स, फ्रांस और भारत शाकाहार के बाज़ार में निवेश करने में अग्रणी है। यह उछाल विलासिता (लक्जरी) ब्रांड और उच्च स्तर के खुदरा व्यापारियों के साथ-साथ भारत जैसे देश में उभरते हुए बाज़ार के कारण हुआ है जहाँ अहिंसा, सांस्कृतिक विचारधारा और जानवरों के प्रति लगाव इस शाकाहारी फैशन के सिद्धान्तों का समर्थन करते हैं।

Sub questions

Question Number : 46 Question Id : 5310021385 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से कौन सा कथन शाकाहारी फैशन को सही रूप में अभिव्यक्त करता है?

Options :

5310025261. शाकाहारी फैशन का अर्थ पर्यावरण-अनुकूल सामग्री से वस्त्रों का निर्माण करना है।

5310025262. शाकाहारी फैशन का अर्थ ऐसे फैशन से है जो पर्यावरण को प्रदूषित नहीं करता।

5310025263. शाकाहारी फैशन का अर्थ ऊन, चमड़ा और फर से वस्त्रों का निर्माण करना है।

शाकाहारी फैशन का अर्थ, बिना जानवरों को हानि-पहुँचाए फैशन सामग्री का निर्माण करना है।

Question Number : 47 Question Id : 5310021386 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से कौन सी सामग्री शाकाहारी है?

Options :

5310025265. चमड़ा

5310025266. फर

5310025267. लिनेन

5310025268. सिल्क

Question Number : 48 Question Id : 5310021387 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

भारत में शाकाहारी फैशन में वृद्धि नैतिक और संधारणीय फैशन चयन में उभरती हुई माँग को प्रदर्शित करती है। उपरोक्त पंक्ति के संदर्भ में निम्नलिखित कथनों में से कौन सा कथन असत्य है?

Options :

5310025269. निर्दयता-मुक्त फैशन की माँग तेजी से बढ़ रही है।

5310025270. पशु-कल्याण के बारे में जागरूकता में वृद्धि हो रही है।

5310025271. उपभोक्तावाद चेतना में उभार आ रहा है।

5310025272. शाकाहारी उत्पाद, अन्य उत्पादों की तुलना में सस्ते होते हैं।

Question Number : 49 Question Id : 5310021388 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

संधारणीय वस्त्रों के उत्पादन का प्रयत्न करने में फैशन उद्योग अनेक चुनौतियों का सामना कर रहा है। निम्नलिखित में से संधारणीय फैशन की एक चुनौती नहीं है?

Options :

5310025273. संधारणीय सामग्री बहुत महंगी है और इसे प्राप्त करना कठिन है।

5310025274. जनता को संधारणीय उत्पाद अधिक महंगे लगते हैं।

5310025275. पुनर्चक्रण तकनीकें अल्पविकसित हैं।

5310025276. संधारणीय उत्पाद स्थानीय अर्थव्यवस्था का समर्थन करते हैं।

Question Number : 50 Question Id : 5310021389 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

संधारणीय विकास के सन्दर्भ में निम्नलिखित में से कौन सा कथन असत्य है?

Options :

5310025277. यह कृषि के विस्तार का समर्थन करता है।

5310025278. यह विश्व को रहने के लिए एक उत्तम स्थान बनाता है।

5310025279. यह प्राकृतिक संसाधनों के बुद्धिमत्तापूर्ण प्रयोग पर जोर देता है।

5310025280. यह एक दीर्घकालीन योजना और सतत विकास है।

Sub-Section Number :

2

Sub-Section Id :

531002124

Question Shuffling Allowed :

No

Question Id : 5310021390 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (51 to 55)

Read the following text and answer questions on the basis of the same:

Shivam is a manager of Smart Industries Private Ltd. He is incharge of a team of 35 people and is entrusted with the responsibility of motivating and leading them towards achievement of organisational goals. But over the years, due to his dogmatic approach towards employees, there has been a considerable drop in productivity of the company. He has started adopting methods of one-way communication and doesn't like to seek any advice or opinions from his subordinates. He has also centralized all decision making powers and exercises complete control over his subordinates.

Sub questions

Question Number : 51 Question Id : 5310021391 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In which of the following leadership styles, is there one way communication?

Options :

5310025282. Autocratic Leadership style

5310025283. Free Rein Leadership style

5310025284. Participative Leadership style

Question Number : 52 Question Id : 5310021392 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The type of leadership presented in the case study could be suitable when:

Options :

5310025285. subordinates are incompetent and inexperienced.

5310025286.

subordinates are so competent that they can take all decisions by themselves without any direction by the leader.

5310025287.

subordinates are competent to participate in the decision making process under the guidance of the leader.

5310025288. subordinates are self-motivated.

Question Number : 53 Question Id : 5310021393 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Should Shivam have welcomed suggestions from his subordinates he could have been called a:

Options :

5310025289. Weak leader

5310025290. Insecure leader

5310025291. Free Rein leader

5310025292. Precipitative leader

Question Number : 54 Question Id : 5310021394 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is NOT a limitation of the Authoritative Leadership style?

5310025293. It leads to low morale and frustration among the workers.
5310025294. It reduces creativity of the workers.
5310025295. It promotes a sense of belongingness and responsibility among the workers.
5310025296. Workers do not get an opportunity for development and growth.

Question Number : 55 Question Id : 5310021395 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which among the following is NOT a feature of leadership?

Options :

5310025297. It is a continuous process.
5310025298. It aims to bring change in the behaviour of others.
5310025299. It indicates interpersonal relations between leader and followers.
5310025300. It helps to achieve the personal goals of the workers.

Question Id : 5310021390 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (51 to 55)

नीचे दिए गए लेख को पढ़कर, इस पर आधारित प्रश्नों के उत्तर दीजिए:

शिवम 'स्मार्ट इंडस्ट्रीज़ प्राइवेट लिमिटेड' नामक कम्पनी में प्रबंधक के पद पर कार्यरत हैं। वह 35 लोगों की टीम को संभालते हैं जिन्हें प्रेरित रखना और उन्हें कम्पनी के उद्देश्यों की प्राप्ति तक पहुँचवाना शिव की ज़िम्दारी है।

पर बीते कुछ वर्षों में शिवम की हठधर्मिता के कारण कम्पनी की उत्पादकता में भारी गिरावट आई है। उन्होंने अपने बर्ताव में एक-तरफा अभिव्यक्ति अपना रखी है और वे अपने से अधीनस्थ पद के कर्मचारियों से कोई सलाह-मश्वरा करना पसंद नहीं करते। उन्होंने निर्णय लेने का अधिकार भी केन्द्रीकृत कर दिया और अपने अधीनस्थों को पूर्णतः नियंत्रित करने का प्रयास करते हैं।

Sub questions

Question Number : 51 Question Id : 5310021391 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

विकल्पों में से कौन सी नेतृत्व शैली में एक-तरफा संचार प्रयोग किया जाता है?

Options :

5310025281. लोकतांत्रिक/एकतंत्र नेतृत्व शैली

5310025282. निरंकुश/एकतंत्र नेतृत्व शैली

5310025283. स्वतंत्र नेतृत्व शैली

5310025284. सहभागी नेतृत्व शैली

Question Number : 52 Question Id : 5310021392 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

केस-स्टडी में दर्शाई गई नेतृत्व शैली किस स्थिति में उपयोगी है?

Options :

5310025285. जब अधीनस्थ कर्मचारी अक्षम और अनुभवहीन हैं।

5310025286.

अधीनस्थ इतने सक्षम हैं कि वे सभी निर्णय खुद ले सकते हैं और उन्हें अपने अग्रणी के निर्देशों की आवश्यकता नहीं है।

5310025287. अधीनस्थ अपने अग्रणी की निगरानी में सही निर्णय लेने के काबिल हैं।

5310025288. अधीनस्थ आत्म-प्रेति हैं।

Question Number : 53 Question Id : 5310021393 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

अगर शिवम सुझावों को सुनकर उनका स्वागत करते, तो वे किस प्रकार के लीडर कहलाते?

Options :

5310025289. कमज़ोर लीडर

5310025290. असुरक्षित लीडर

5310025291. स्वतंत्र लीडर

5310025292. सहभागी लीडर

Question Number : 54 Question Id : 5310021394 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

विकल्पों में से क्या आधिकारिक नेतृत्व शैली की कमी नहीं है?

Options :

5310025293. यह कर्मचारियों में कम मनोबल और निराशा का कारण बनती है।

5310025294. यह कर्मचारियों में रचनात्मकता को कम करती है।

5310025295. यह कर्मचारियों में अपनेपन और ज़िम्मेदारी की भावनाओं को बढ़ावा देती है।

5310025296. कर्मचारियों को उन्नति और विकास के अवसर नहीं मिलते।

Question Number : 55 Question Id : 5310021395 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

इसमें से क्या नेतृत्व की विशेषता नहीं है?

Options :

5310025297. नेतृत्व एक सतत प्रक्रिया है।

5310025298. इसका उद्देश्य दूसरों के व्यवहार में बदलाव लाना है।

5310025299. यह लीडर और उसके अनुयायियों के बीच पारस्परिक संबंध को दर्शाता है।

5310025300. नेतृत्व कर्मचारियों के निजी उद्देश्यों को प्राप्त करने में मददगार है।

Sub-Section Number :

3

Sub-Section Id :

531002125

Question Shuffling Allowed :

No

Question Id : 5310021396 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (56 to 60)

Read the following marketing situation to answer the questions given at the end on the basis of information provided in each situation.

One promotional decision that often presents marketers with a dilemma is whether to use comparative advertising. This method of promotion is designed to compare the company's brand directly against a competitor's. The practice has been encouraged by the U.S. Federal Trade Commission under the belief that the technique is an effective way to present product information on which consumers can base their purchase decisions. It also is said to encourage competition between brands, which can lead to lower prices and product improvements. The problem is that the evidence is not clear on how consumers react to comparative ads. There certainly seem to be successful aspects to numerous comparative campaigns—Pepsi claims to have increased its market share from its taste-test advertising campaign using Coke as the other brand. However, when responding to surveys about the issue, consumers frequently indicate a dislike of comparative ads because they find them lacking in reliability and usefulness. Studies have also found that such advertisements can confuse consumers and foster negative attitudes towards the promoted brands. As a result, consumers may respond by feeling they should disregard the advertisements and use their own judgement for purchase decisions. Perhaps the worst situation is when the competing brand responds in a hostile manner to a comparative ad, as Coke did to the “Pepsi challenge” taste tests. The fighting that may occur in this situation can be perceived as childish or immature. This can quickly lead consumers to conclude that both companies lack credibility, and brand images may suffer accordingly.

Sub questions

Question Number : 56 Question Id : 5310021397 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The comparative advertising technique is an effective way to:

Options :

5310025301. Ruin competitor's image.

5310025302. Increase the credibility.

5310025303. Present product information

5310025304. Show company's product is better than the competitor's product.

Question Number : 57 Question Id : 5310021398 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following statements is not correct about comparative advertising?

Options :

5310025305. It can be a base for consumers purchase decisions.

5310025306. It can encourage the competition between brands.

5310025307. It can lead to product improvements.

5310025308. It can be the most effective means for gaining consumer's attention.

Question Number : 58 Question Id : 5310021399 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is not one of the finding: of the studies on comparative advertising:

Options :

5310025309. These advertisements may confuse the consumers.

5310025310.

These advertisements encourage the consumers to reduce their consumption of a particular product.

5310025311. These advertisements foster negative attitudes towards the promoted brand.

5310025312.

The consumers disregard the advertisements and use their own judgement for purchase decisions.

Question Number : 59 Question Id : 5310021400 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The fighting nature of the comparative ads between Pepsi and Coke are childish and immature. This might:

Options :

5310025313. Affect the credibility and brand image both companies.

5310025314. Make the consumer shift to another brand.

5310025315. Reduce the profitability of both the companies.

5310025316.

Lead the consumers to conclude that both the companies lack reliability and usefulness.

Question Number : 60 Question Id : 5310021401 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The companies reduce the prices of their product because:

Options :

5310025318. The competitors show the price difference in their advertisement.

5310025319. The price of the competitor's product is high.

5310025320. The consumer demands for it.

Question Id : 5310021396 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (56 to 60)

निम्नलिखित बाज़ार प्रावस्था को ध्यानपूर्वक पढ़कर हर स्थिति में दी गयी जानकारी के अनुसार, अंत में दिए गए प्रश्नों के उत्तर दीजिए।

तुलनात्मक विज्ञापन एक प्रमोशनल (उन्नयन) फैसला जो अक्सर विक्रेताओं को असमंजस में डालता है। प्रमोशन की इस विधि में कम्पनी के ब्रांड की प्रत्यक्ष रूप से इसके प्रतिस्पर्धकों से तुलना की जाती है। इस प्रथा/पैक्टिस को यू.एस. फेडरल ट्रेड कमीशन द्वारा यह मानकर प्रोत्साहित किया जाता है कि यह तकनीक प्रभाव रूप से उत्पाद की जानकारी प्रदर्शित करती है जिससे ग्राहक अपने क्रय/खरीददारी का निर्णय इसके आधार पर कर सकते हैं। यह ब्रांडों के मध्य स्पर्धा को प्रोत्साहित करता है जिससे भाव कम और उत्पाद में सुधार हो सकते हैं। समस्या यह है कि ग्राहक ऐसे तुलनात्मक विज्ञापनों पर कैसी प्रतिक्रिया देंगे इसके सबूत स्पष्ट नहीं हैं।

तुलनात्मक कैम्पेनों के कई सफल पक्ष भी हैं: पेप्सी का दावा है कि इसने अपना बाज़ार अंश, दूसरी ओर कोक (Coke) ब्राण्ड रखकर, "Taste tests advertising"। स्वाद परीक्षण विज्ञापन से बढ़ाया है। हालांकि इस मुद्दे के सर्वेक्षण की अनुक्रिया में ग्राहक कई बार ऐसे तुलनात्मक विज्ञापनों के लिए अपनी नापसन्द दर्शाते हैं क्योंकि उन्हें, इनमें भरोसे और उपयोगिता की कमी झलकती है। अध्ययनों से यह पता चलता है कि ऐसे विज्ञापन ग्राहकों को कन्फ्यूज़/भ्रान्त कर सकते हैं और प्रमोटेड ब्राण्ड के लिए नकारात्मक व्यवहार बढ़ जाता है, परिणामतः ग्राहक ऐसी भावना दर्शा सकते हैं कि उन्होंने विज्ञापन को नकार दिया है और क्रय फैसले के लिए वह अपना निर्णय उपयोग करेंगे। शायद सबसे बुरी स्थिति वह होती है जब प्रतिस्पर्धी ब्राण्ड वैरपूर्ण तरीके से एक तुलनात्मक विज्ञापन के प्रति अनुक्रिया देते हैं।

जैसे कि कोक (Coke) ने पेप्सी की चुनौती "Taste tests" स्वाद परीक्षण के लिए किया। ऐसी स्थिति में लड़ाई बचकानी या अपरिपक्व लग सकती है। इसमें जल्दी ही ग्राहक निष्कर्ष निकाल लेते हैं कि दोनों ही कम्पनियाँ भरोसेमन्द नहीं हैं और उनकी ब्राण्ड छवि भी इसी प्रकार प्रभावित हो सकती है।

Sub questions

Question Number : 56 Question Id : 5310021397 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

तुलनात्मक विज्ञापन तकनीक _____ के लिए एक प्रभावी तरीका, हो सकती है:

Options :

5310025301. प्रतिद्वंदी की छवि खराब करने

5310025302. भरोसा/क्रेडिबिलिटी बढ़ाने

5310025303. उत्पाद जानकारी प्रदर्शित करने

5310025304. अपनी कम्पनी के उत्पाद को प्रतिस्पर्धी के उत्पाद से बेहतर दर्शाने

Question Number : 57 Question Id : 5310021398 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

तुलनात्मक विज्ञापन के बारे में निम्न में से क्या सही नहीं है?

Options :

5310025305. यह ग्राहक क्रय निर्णय के लिए आधार हो सकता है।

5310025306. यह ब्राण्डों के मध्य प्रतिस्पर्धा को प्रोत्साहित कर सकता है।

5310025307. यह उत्पाद सुधार की ओर अग्रसर कर सकता है।

5310025308. ग्राहक का ध्यान आकर्षित करने के लिए सबसे प्रभावी साधन हो सकता है।

Question Number : 58 Question Id : 5310021399 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

तुलनात्मक विज्ञापनों के अध्ययनों के कुछ परिणाम (इस सन्दर्भ में) प्राप्त हुए हैं। परिणाम में सम्मिलित नहीं हो सकता है

Options :

5310025309. विज्ञापन ग्राहकों को कम्प्यूज़/भ्रमित कर सकते हैं।

5310025310.

यह विज्ञापन ग्राहकों को एक विशिष्ट उत्पाद की खपत को कम करने के लिए प्रोत्साहित करते हैं।

5310025311. यह विज्ञापन, प्रमोटेड ब्रान्ड के प्रति नकारात्मक व्यवहार को बढ़ावा देते हैं।

5310025312.

ग्राहक ऐसे विज्ञापनों को नकार देते हैं और क्रय फैसलों के लिए अपने निर्णयों का उपयोग करते हैं।

Question Number : 59 Question Id : 5310021400 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

पेप्सी और को (Coke) के मध्य तुलनात्मक विज्ञापनों की संघर्षात्मक/झगड़ालू प्रवृत्ति बचकानी या अपरिपक्व है जिसमें:

Options :

5310025313. उनकी ब्राण्ड छवि और भरोसा (क्रेडिबिलिटी) प्रभावित होते हैं।

5310025314. ग्राहक अन्य ब्राण्ड की ओर चले जाते हैं।

5310025315. कम्पनी के लाभ को क्षति हो सकती है।

5310025316. विश्वसनीयता और उपयोगिता में कमी हो सकती है।

Question Number : 60 Question Id : 5310021401 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

कम्पनी अपने उत्पादों के दाम कम कर देती हैं क्योंकि:

Options :

5310025317. वह बाजार में सुरक्षित रहना चाहती है।

5310025318. प्रतिद्वंदी अपने विज्ञापनों में मूल्य अंतर को दर्शाते हैं।

5310025319. प्रतिद्वंदी उत्पाद का मूल्य उच्च है।

5310025320. ग्राहक इसकी माँग करते हैं।

Sub-Section Number :

4

Sub-Section Id :

531002126

Question Shuffling Allowed :

No

Question Id : 5310021402 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (61 to 65)

'Geetanjali Ltd' manufactures Polo-T shirts, sweat shirts, jackets and other similar products. The company is not generating enough profits. Rupesh, the marketing manager of the company got a survey conducted to find out the reasons. The findings of the survey revealed that in spite of better quality, the customers were not able to distinguish the products of the company from its competitors. Though the customers wanted to buy the products of 'Geetanjali Ltd.' again and again because of its good quality, they were not able to really its products in the market. Because of this, the sales of the company could not pick up resulting in inadequate profits. Rupesh, the marketing manager now realized that 'Geetanjali Ltd'. had forgotten to take one of the most important decisions related to the product.

Sub questions

Question Number : 61 Question Id : 5310021403 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which one of the following should Geetanjali Ltd decide to work on so that its customers are able to identify its product in the market?

Options :

5310025321. Labelling

5310025322. Packaging

5310025323. Branding

5310025324. Promotion

Question Number : 62 Question Id : 5310021404 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following would not constitute a benefit should the company decide to improve brand all among in customers by opting an appropriate corrective measures?

Options :

5310025325. It would help in grading the products into different categories.

5310025326.

It would to differentiate the products from their competitors, establish a unique identity, and communicate with the target audience.

5310025327. It would help in building customer's loyalty.

5310025328. It would help in promoting sales.

Question Number : 63 Question Id : 5310021405 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

While making the decision highlighted earlier, which of the following should not be a concern for 'Geetanjali Ltd'?

Options :

5310025329. It should be appropriate to the product's function.
5310025330. It should be adaptable to different advertising media and to different languages.
5310025331. It should be flexible.
5310025332. It should be capable of being registered and protected legally.

Question Number : 64 Question Id : 5310021406 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the difference between the decision in question by 'Geetanjali's Ltd.' and advertising?

Options :

5310025333. It is a short-term investment, while advertising campaigns are long-term.
5310025334. It focuses on building trust and emotional connections, while advertising focuses on boosting visibility and sales.
5310025335. It is a way to inform consumers about the products, while advertising is a way for companies to communicate their vision and values.
5310025336. It will not drive the style and direction of advertising campaigns.

Question Number : 65 Question Id : 5310021407 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The 'Geetanjali Ltd.' is not generating enough profits in the market. What is the main reason behind it?

Options :

5310025337. The quality of the product is not good enough.
5310025338. The competitor has captured a wide market share.
5310025339. The value of the product is not equal to the value of money. Their products are not value for money.

Question Id : 5310021402 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (61 to 65)

‘गीताँजली लिमिटेड’ में पोलो टी-शर्ट, स्वेटशर्ट जाकेट और इस तरह की अन्य पोशाकों का उत्पादन होता है। यह कम्पनी पर्याप्त लाभ नहीं कमा पा रही है। यह कम्पनी पर्याप्त लाभ नहीं कमा पा रही है। रूपेश, कम्पनी के विपणन प्रबंधक, इसका कारण जानने के लिए एक सर्वे करवाते हैं। सर्वे से पता लगता है कि गुणवत्ता में बेहतरी के बावजूद, ग्राहक अन्य प्रतिस्पर्द्धी कम्पनियों और गीताँजली लिमिटेड के उत्पादों में फ़र्क नहीं कर पा रहे थे। बढ़ती माँग के बावजूद भी ग्राहक इस कम्पनी के उत्पादों की पहचान नहीं कर पा रहे थे। इसी कारण से कम्पनी की बिक्री में बढ़ोत्तरी नहीं हो रही थी और उसे अपर्याप्त लाभ हो रहा था। इससे रूपेश को समझ आया कि गीताँजली लिमिटेड अपने उत्पादों के बारे में एक महत्वपूर्ण निर्णय लेना भूल गई है।

Sub questions

Question Number : 61 Question Id : 5310021403 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

‘गीताँजली लिमिटेड’ को क्या निर्णय लेना चाहिए जिससे ग्राहक उसके उत्पादों को बाज़ार में पहचान पाएँ?

Options :

5310025321. लेबलिंग / नामपत्र लगाना

5310025322. पैकेजिंग / सामान बाँधने की प्रक्रिया

5310025323. ब्रैंडिंग / दाहांकन

5310025324. प्रचार

Question Number : 62 Question Id : 5310021404 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

यदि कंपनी उचित सुधारात्मक उपाय अपनाकर अपने ग्राहकों के बीच ब्रांड रिकॉल में सुधार करने का निर्णय लेती है तो निम्नलिखित में से कौन-सा लाभ नहीं होगा?

Options :

5310025325. उससे अलग-अलग उत्पादों को अलग-अलग श्रेणी में विभाजित करने में मदद होगी।

5310025326. यह निर्णय उत्पादों को प्रतिस्पर्द्धी कम्पनियों से भिन्न दिखाने में मददगार रहेगा।

5310025327. यह निर्णय ग्राहक-निष्ठा बढ़ाने में मदद करेगा।

5310025328. इससे बिक्री में बढ़ोत्तरी होगी।

Question Number : 63 Question Id : 5310021405 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

‘गीताँजली लिमिटेड’ के सामने समस्या से निपटने के लिए उसे लेबलिंग, पैकेजिंग, ब्राँडिंग या प्रमोशन पर काम करने या न करने का निर्धारण करने के बाद उन्हें निम्नलिखित में से किस पर ध्यान नहीं देना चाहिए?

Options :

5310025329. वह (निर्णय) उत्पाद की कार्यात्मकता के अनुसार उचित होना चाहिए।

5310025330.

वह विज्ञापन मीडिया द्वारा एवं भिन्न-भिन्न भाषाओं में सुविधाजनक तरीके से अपनाया जा सके।

5310025331. उसमें लचीलापन (बदलाव हेतु) होना चाहिए।

5310025332. वह कानूनी तौर पर पंजीकृत और रक्षित किया जा सके।

Question Number : 64 Question Id : 5310021406 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

‘गीताँजली लिमिटेड’ द्वारा लिए जाने वाले निर्णय और विज्ञापन में क्या अंतर है?

Options :

5310025333.

वह (निर्णय) एक प्रकार का कम-अवधि वाला निवेश है जबकि विज्ञापन एक लम्बी-अवधि वाला निवेश है।

5310025334.

वह विश्वास व भावनात्मक संबंध स्थापित करने पर केन्द्रित है जबकि विज्ञापन दृश्यता और बिक्री बढ़ाने पर केन्द्रित है।

5310025335.

वह ग्राहकों को उत्पादों के बारे में जानकारी प्रदान करने का एक माध्यम है, जबकि विज्ञापन से ग्राहकों को कम्पनी की दूरदर्शिता व मूल्यों का पता लगता है।

5310025336.

विज्ञापन अभियान सम्पन्न करने का उपयुक्त तरीका व उसकी दिशा उस निर्णय पर आधारित नहीं होती।

Question Number : 65 Question Id : 5310021407 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

‘गीताँजली लिमिटेड’ बाज़ार में पर्याप्त लाभ अर्जित नहीं कर पा रहा है। इसका मुख्या कारण क्या है?

Options :

5310025337. उत्पादों की गुणवत्ता बहुत अच्छी नहीं है।

5310025338. बाज़ार का ज्यादातर हिस्सा प्रतिस्पर्धी कम्पनियों के नियंत्रण में है।

5310025339. उत्पाद का मूल्य उचित नहीं है।

5310025340. ग्राहक इस कम्पनी के उत्पादों का अन्य उत्पादों से भेद नहीं कर पा रहे हैं।

Sub-Section Number :

5

Sub-Section Id :

531002127

Question Shuffling Allowed :

No

Question Id : 5310021408 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (66 to 70)

Read the following text and answer the given questions on the basis of it:

Due to a rapidly growing middle class and more consumer spending over the past ten years, India's fashion retail industry has seen substantial expansion. For fashion merchants who operate in the Indian market, however, this rise has also brought about a number of difficulties. According to preliminary research, the difficulties experienced by fashion retail companies in India can be divided into three categories: infrastructure, regulatory, and consumer-related issues. Logistics, supply chain management, and retail location are only a few examples of infrastructure-related difficulties. The issues facing the consumer sector include shifting consumer tastes, fierce rivalry and price sensitivity. Different geographical regions in India have different hurdles for fashion retail firms. Tier-1 cities deal with more fierce rivalry and more expensive real estate, whereas tier-2 and tier-3 towns struggle with inadequate infrastructure and inefficient supply chains. Retailers may customize their operations, marketing and supply chain management strategies to enhance their success in the Indian market by recognizing the unique obstacles faced in various locations.

Retail enterprises in the fashion industry in India must comprehend and accommodate the shifting nature of consumer preferences. The consumer market in India is broad, with a range of preferences, cultural influences, and purchasing power. To choose products that are in line with changing consumer wants, retailers must be aware of these subtleties. In addition, India's fashion retail market is very competitive, international brands entering the market are putting pressure on domestic competitors.

Sub questions

Question Number : 66 Question Id : 5310021409 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The difficulties faced by fashion retail companies can be divided into three broad categories. Which of the following is NOT a category of the same?

Options :

5310025341. Infrastructure

5310025342. Regulation

5310025343. Skilled labour

5310025344. Consumer behaviour

Question Number : 67 Question Id : 5310021410 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which one of the following statements is unrelated to the challenges faced by fashion retail industry?

Options :

5310025345. Consumers demand for more transparency and sustainable fashion.

5310025346. Delays and increased costs in global supply chains.

5310025347. Economic volatility.

5310025348. Growth in e-commerce.

Question Number : 68 Question Id : 5310021411 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

“Different geographical regions in India have different hurdles for fashion retail firms”. Which of the following is NOT a tier-2 and tier-3 town struggle?

Options :

5310025349. Manufacturing delays

5310025350. Sudden spikes in demand.

5310025351. Inadequate structures for communication.

5310025352. Need of high security features.

Question Number : 69 Question Id : 5310021412 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

International brands entering the market are putting pressure on domestic competitors.
Which is of the following is NOT a threat to the retail industry in India?

Options :

5310025353. Inflation check

5310025354. Increased real estate cost.

5310025355. Domination of organized retailers.

5310025356. Distortion of culture.

Question Number : 70 Question Id : 5310021413 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is an example of retail industry?

Options :

5310025357. Bharat Heavy Electricals Ltd.

5310025358. Maruti Suzuki

5310025359. Cost Co.

5310025360. Dabur India Ltd.

Question Id : 5310021408 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (66 to 70)

नीचे दिए गए गद्यांश को ध्यानपूर्वक पढ़िए और उसके आधार पर दिए गए प्रश्नों के उत्तर दीजिए।

भारत के फैशन खुदरा उद्योग (रिटेल इन्डस्ट्री) ने पिछले दस वर्षों में, तीव्र गति से बढ़ते मध्यम वर्ग और बढ़ती ग्राहक क्रय क्षमता के कारण काफी विस्तार हुआ है। हालांकि उन व्यापारियों के लिए जो भारतीय बाज़ार में संचालन करते हैं कई मुश्किलों भी उभरी हैं। प्रारंभिक शोध के अनुसार, भारत में, फैशन रिटेल कम्पनियों द्वारा सामना की जाने वाली चुनौतियों को तीन प्रमुख श्रेणियों में बाँटा गया है: आधारभूत संरचनाएँ, नियमन और ग्राहक सम्बन्धी मुद्दे (प्लॉस्टिक) संभार तंत्र, आपूर्ति श्रृंखला प्रबंधन और रिटेल स्थान कुछ आधारभूत संरचनाओं से सम्बन्धित मुश्किलों के कुछ उदाहरण हैं। ग्राहक खण्ड से संबंधित मुद्दों में, ग्राहकों का बदलता मिज़ाज/स्वाद, कठोर प्रतिद्वंद्विता और मूल्य के लिए संवदेशीलता सम्मिलित हैं। भारत के विभिन्न भौगोलिक क्षेत्रों के कारण फैशन रिटेल कम्पनियों के लिए विभिन्न चुनौतियाँ हैं। (टियर-1) सोपान-1 शहर अधिक कठोर प्रतिद्वंद्विता का और अधिक महंगे भूसम्पत्तियों का सामना करते हैं, जबकि (टियर-2) सोपान-2 और (टियर-3) सोपान-3 शहर अपर्याप्त आधारभूत संरचनाओं और अपर्याप्त आपूर्ति श्रृंखलाओं का सामना करते हैं। रिटेलर्स / व्यापारी विभिन्न स्थानों पर सामना की गयी विशिष्ट कठिनाइयों को पहचान कर अपने संचालन, विपणन और आपूर्ति श्रृंखलाओं के प्रबन्धन में विभिन्न युक्तियों का उपयोग कर भारतीय बाज़ार में अपनी सफलता को बढ़ा सकते हैं।

भारतीय फैशन उद्योग में खुदरा व्यापारियों (रिटेल एन्टरप्राइस) को ग्राहक वरीयता के बदलते स्वभाव/प्रकृति को समझने व उसके अनुसार बदलाव अवश्य करने चाहिए। भारत का ग्राहक बाज़ार विशाल है, जिसमें वरीयताओं की एक रेंज/परास, सांस्कृतिक प्रभाव और क्रय क्षमता है। खुदरा व्यापारियों (रिटेलर्स) को जो ग्राहक चाहता है उन उत्पादों का संरेखित चयन करने के लिए इन सूक्ष्म बातों की जानकारी आवश्यक है। और इसके साथ ही भारतीय फैशन रिटेल बाज़ार बहुत प्रतिस्पर्धात्मक है। बाज़ार में आ रही अंतर्राष्ट्रीय ब्राण्ड घरेलू प्रतिस्पर्धियों पर दबाव बना रही हैं।

Sub questions

Question Number : 66 Question Id : 5310021409 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

फैशन खुदरा कम्पनियों द्वारा सामना की गयी चुनौतियों को तीन प्रमुख श्रेणियों में विभाजित किया जा सकता है। निम्न में से कौन सी वह श्रेणी नहीं है?

Options :

5310025341. आधारभूत संरचनाएँ

5310025342. नियमन

5310025343. कुशल श्रमिक

5310025344. ग्राहक का व्यवहार

Question Number : 67 Question Id : 5310021410 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

फैशन खुदरा उद्योग के द्वारा सामना की जाने वाली चुनौतियों के संदर्भ में निम्न में से कौनसा कथन सही नहीं है।

Options :

5310025345. ग्राहक अधिक पारदर्शिता और संधारणीय फैशन की माँग करते हैं।

5310025346. वैश्विक आपूर्ति श्रृंखलाओं में बढ़ी हुई लागत और देरी।

5310025347. आर्थिक अस्थिरता।

5310025348. ई-कामर्स में वृद्धि।

Question Number : 68 Question Id : 5310021411 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

भारत के विभिन्न भौगोलिक क्षेत्रों में फैशन (रिटेल फर्म्स) खुदरा कम्पनी के लिए भिन्न चुनौतियाँ हैं? निम्न में से कौनसा (टियर-2) सोपान-2 और (टियर-3) सोपान 3 के शहरों का संघर्ष नहीं है?

Options :

5310025349. उत्पादन में देरी।

5310025350. माँग में अचानक तेज़ी।

5310025351. संचार के लिए अपर्याप्त संरचनाएँ।

5310025352. उच्च सुरक्षा विशेषताओं की आवश्यकता।

Question Number : 69 Question Id : 5310021412 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

अंतर्राष्ट्रीय ब्राण्ड जो बाज़ार में आ रही है, वह घरेलू प्रतिद्वंद्वियों पर दबाव बना रही हैं। निम्न में से कौनसा भारतीय खुदरा उद्योग के लिए एक खतरा नहीं है?

Options :

5310025353. मँहगाई नियंत्रण

5310025354. बढ़ी हुई रियल एस्टेट (स्थावर संपदा) मूल्य

Question Number : 70 Question Id : 5310021413 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्न में से कौनसा एक खुदरा उद्योग (रिटेल इन्डस्ट्री) का एक उदाहरण है?

Options :

Quantitative Ability

Section Id :

53100256

Section Number :

3

Section type :

Online

Mandatory or Optional :

Mandatory

Number of Questions :

27

Number of Questions to be attempted :

27

Section Marks :

30

Maximum Instruction Time :

0

Sub-Section Number :

1

Sub-Section Id :

531002128

Question Shuffling Allowed :

Yes

Question Number : 71 Question Id : 5310021414 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In off-season, a tradesman sold a jacket at a discount of 25% on the marked price and earned a profit of 25%. What would be his profit percentage in the winter season, if the discount on the jacket is reduced by 10%.

Options :

5310025364. 35%

Question Number : 71 Question Id : 5310021414 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

आफसीज़न में, एक व्यापारी ने एक जैकेट को अंकित मूल्य पर 25% की छूट पर बेचकर 25% का लाभ कमाया। यदि शीतकाल में छूट को 10% कम कर दिया जाए तो उसका लाभ प्रतिशत क्या होगा।

Options :

5310025361. 37.50%

5310025362. 50%

5310025363. 45.75%

5310025364. 35%

Question Number : 72 Question Id : 5310021415 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A fashion designer bought 40 scarves for ₹ 1000. She embroidered and sold them at ₹ 250 per scarf and earned a profit of ₹ 75 per scarf. How much did she spend on the embroidery of the scarves ?

Options :

5310025365. ₹ 5,500

5310025366. ₹ 7,000

5310025367. ₹ 6,500

5310025368. ₹ 6,000

Question Number : 72 Question Id : 5310021415 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक फैशन डिजायनर ने 40 स्कार्फ ₹ 1000 में खरीदे। उसने स्कार्फ पर कशीदाकारी की ओर ₹ 250 प्रति स्कार्फ बेचकर प्रति स्कार्फ ₹ 75 लाभ कमाया। उस लड़की ने स्कार्फों की कशीदाकारी के काम में कितनी राशि खर्च की?

Options :

5310025365. ₹ 5,500

5310025367. ₹ 6,500

5310025368. ₹ 6,000

Question Number : 73 Question Id : 5310021416 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A cloth merchant sold $\frac{1}{2}$ part of his cloth consignment at 30% profit, $\frac{1}{4}$ part at 20% loss and the remaining at 36% profit. If however there was an overall profit of ₹ 380 on the consignment, the cost of the cloth consignment was?

Options :

5310025369. ₹ 3,000

5310025370. ₹ 2,880

5310025371. ₹ 2,000

5310025372. ₹ 1,586

Question Number : 73 Question Id : 5310021416 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक कपड़ा व्यापारी ने अपने $\frac{1}{2}$ भाग कपड़ों की परेषिती (कनसाइनमेंट) 30% के लाभ पर, $\frac{1}{4}$ भाग 20% की हानि पर और शेष 36% के लाभ पर बेचा। यदि व्यापारी ने कनसाइनमेंट पर कुल ₹ 380 लाभ प्राप्त किया तो कंसाइनमेंट (परेषिती) का कुल मूल्य क्या था?

Options :

5310025369. ₹ 3,000

5310025370. ₹ 2,880

5310025371. ₹ 2,000

5310025372. ₹ 1,586

Question Number : 74 Question Id : 5310021417 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A shopkeeper has ₹ 1 coins, ₹ 2 coins, and ₹ 5 coins. The number of coins are in the ratio 8:5:3. If the total amount is ₹660, then the number of ₹ 2 coins is :

5310025373. 60

5310025374. 160

5310025375. 100

5310025376. 80

Question Number : 74 Question Id : 5310021417 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

एक दुकानदार के पास ₹ 1, ₹ 2 तथा ₹ 5 के सिक्के हैं। इन सिक्कों की संख्या का अनुपात क्रमशः 8:5:3 है। यदि कुल धनराशि ₹660 है, तब ₹ 2 के सिक्कों की संख्या क्या होगी?

Options :

5310025373. 60

5310025374. 160

5310025375. 100

5310025376. 80

Question Number : 75 Question Id : 5310021418 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

The male and female staff in a fashion institute are in the ratio 2:3. If 25% of the males and 30% of the female are teaching staff, then the percentage of non-teaching staff is:

Options :

5310025377. 58%

5310025378. 65%

5310025379. 72%

5310025380. 80%

Question Number : 75 Question Id : 5310021418 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

एक फैशन संस्थान में पुरुष तथा महिला सदस्यों का अनुपात 2:3 है। यदि केवल 25% पुरुष और 30% महिला शिक्षक सदस्य हैं, तो गैर-शिक्षक सदस्यों की संख्या होगी:

5310025377. 58%

5310025378. 65%

5310025379. 72%

5310025380. 80%

Question Number : 76 Question Id : 5310021419 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A piece of fabric of length 34 m, is cut into three pieces. If the longest piece is 4 times as long as the middle-sized and the shortest piece is 20 m shorter than the longest piece, then the length of the shortest piece is :

Options :

5310025381. 4 m

5310025382. 6 m

5310025383. 15 m

5310025384. 10 m

Question Number : 76 Question Id : 5310021419 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक कपड़े की लंबाई 34 मीटर है। इस कपड़े को 3 हिस्सों में काटा गया है। यदि सबसे लम्बे कपड़े की लम्बाई, मध्य लम्बाई वाले कपड़े से, चार गुना अधिक है और सबसे छोटा कपड़ा सबसे लम्बे कपड़े से 20 मीटर छोटा है, तो सबसे छोटे कपड़े की लम्बाई होगी:

Options :

5310025381. 4 मीटर

5310025382. 6 मीटर

5310025383. 15 मीटर

5310025384. 10 मीटर

Question Number : 77 Question Id : 5310021420 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The average height of 20 female models in a fashion show was calculated as 165 cm. It was later found that the height of one of the model got mistakenly recorded as 168 cm instead of 158 cm. The actual average height of the models in the fashion show is _____.

Options :

5310025385. 164.1 cm

5310025386. 164.3 cm

5310025387. 164.7 cm

5310025388. 164.5 cm

Question Number : 77 Question Id : 5310021420 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

20 महिला मॉडल्स की एक फैशन प्रदर्शनी में औसत ऊँचाई 165 से.मी. मापी गई। बाद में यह ज्ञात हुआ कि एक महिला मॉडल की ऊँचाई गलती से 168 से.मी. के स्थान पर, 158 अंकित की गयी। तब फैशन प्रदर्शनी में मॉडल्स की वास्तविक औसत ऊँचाई थी _____।

Options :

5310025385. 164.1 से.मी.

5310025386. 164.3 से.मी.

5310025387. 164.7 से.मी.

5310025388. 164.5 से.मी.

Question Number : 78 Question Id : 5310021421 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A factory produces on an average 2400 items per month during the first quarter of a year. It produces 2600 items per month in the second quarter. How many items per month the factory must produce during the rest of the year, so as to make the average 2675 items per month over the whole year?

Options :

5310025389. 2650

5310025390. 2750

5310025391. 2800

Question Number : 78 Question Id : 5310021421 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक फैक्टरी वर्ष की पहली तिमाही में प्रतिमाह 2400 वस्तुओं का उत्पादन करती है। दूसरी तिमाही में वह प्रतिमास 2600 वस्तुओं का उत्पादन करती है। फैक्टरी को वर्ष के शेष महीनों में प्रतिमास कितना उत्पादन करना चाहिए ताकि वर्षभर का औसतन उत्पादन 2675 वस्तुओं का हो?

Options :

5310025389. 2650

5310025390. 2750

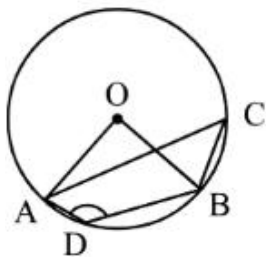
5310025391. 2800

5310025392. 2850

Question Number : 79 Question Id : 5310021422 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In the figure shown below, $\angle ACB = 30^\circ$. Then $\angle ADB$ is equal to (O is centre of the circle):



Options :

5310025393. 120°

5310025394. 110°

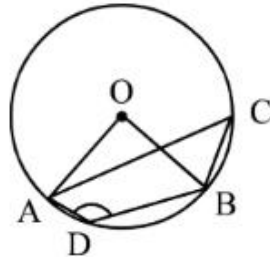
5310025395. 150°

5310025396. 160°

Question Number : 79 Question Id : 5310021422 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

नीचे दिये गये चित्र में, $\angle ACB = 30^\circ$, तो $\angle ADB$ का मान है (O वृत्त का केन्द्र है):



Options :

5310025393. 120°

5310025394. 110°

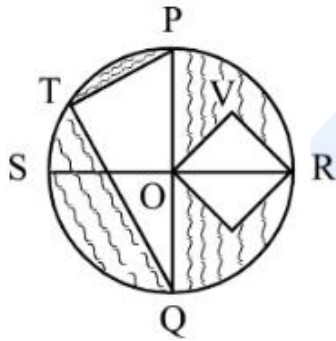
5310025395. 150°

5310025396. 160°

Question Number : 80 Question Id : 5310021423 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In the given figure, PQ and RS are two diameters of a circle. $PT = 6$ cm, $TQ = 8$ cm and $VR = 4$ cm. If OVRU is a rectangle, then area of the shaded region is (use $\pi = 3.14$)



Options :

5310025397. 278 cm^2

5310025398. 268 cm^2

5310025399. 225 cm^2

5310025400. 296 cm^2

Question Number : 80 Question Id : 5310021423 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

नीचे दी गयी आकृति में, PQ और RS दो वृत्त के व्यास हैं। PT = 6 से.मी., TQ = 8 से.मी. और VR = 4 से.मी. है। यदि OVRU एक आयत है तो छायांकित क्षेत्र का क्षेत्रफल होगा?
(यदि $\pi = 3.14$ है)



Options :

5310025397. 278 cm^2

5310025398. 268 cm^2

5310025399. 225 cm^2

5310025400. 296 cm^2

Sub-Section Number :

2

Sub-Section Id :

531002129

Question Shuffling Allowed :

No

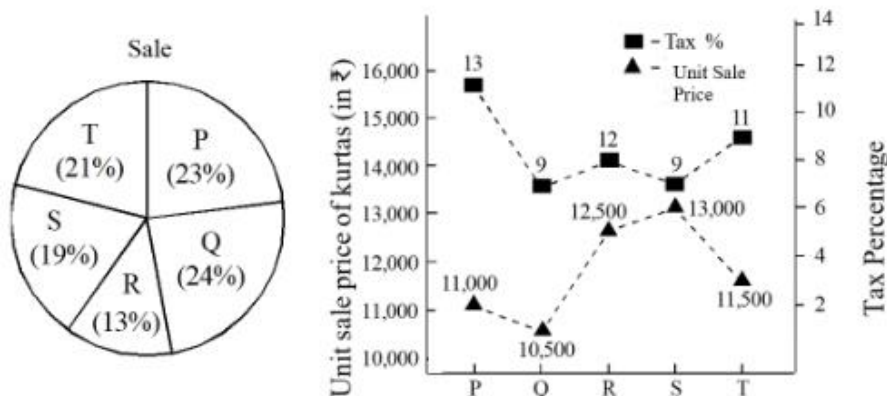
Question Id : 5310021424 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (81 to 83)

Read the graphs carefully and answer the questions that follow:

The pie chart given below represent the share of five different designer kurtas sold in a particular outlet. The total number of kurtas sold was 300. The line graph shows the unit sale price and the tax percentage the kurta is subjected to. Tax is calculated on the sales price. (Kurtas labelled as P, Q, R, S and T)



Sub questions

Question Number : 81 Question Id : 5310021425 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the difference in the number of units sold of the most demanded kurta and the second least demanded kurta?

Options :

5310025401. 18

5310025402. 15

5310025403. 25

5310025404. 33

Question Number : 82 Question Id : 5310021426 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which designer kurta earned the maximum revenue after tax?

Options :

5310025405. S

5310025406. T

5310025407. Q

5310025408. P

Question Number : 83 Question Id : 5310021427 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which designer kurta earned the maximum revenue before tax?

Options :

5310025409. P

5310025410. Q

5310025411. S

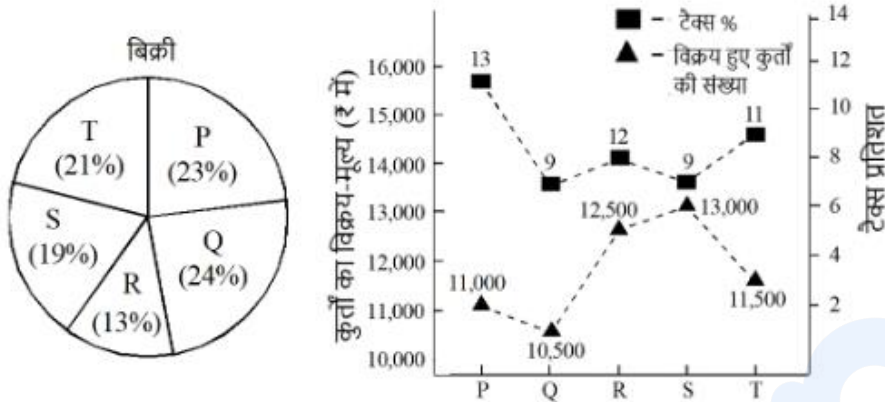
5310025412. T

Question Id : 5310021424 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (81 to 83)

प्रश्न को पढ़िए और ग्राफ का ध्यानपूर्वक अवलोकन कर निम्नलिखित प्रश्नों के उत्तर दीजिए। नीचे दिये गये पाई आरेख में एक विशेष दुकान में पाँच अलग-अलग डिज़ाइनर कुर्तों को बेचा गया। कुल 300 कुर्तों की बिक्री की गई। लाईन ग्राफ में कुर्तों का प्रति इकाई विक्रय मूल्य और उस पर आरोपित टैक्स दर्शाया गया है। टैक्स की गणना विक्रय मूल्य पर की गई हैं। (कुर्तों को P, Q, R, S और T का नाम दिया गया है।)



Sub questions

Question Number : 81 Question Id : 5310021425 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

बेचे गए सबसे अधिक मांग वाले कुर्तों और दूसरे नम्बर पर कम से कम माँग वाले कुर्तों की संख्या में अन्तर क्या है?

Options :

5310025401. 18

5310025402. 15

5310025403. 25

5310025404. 33

Question Number : 82 Question Id : 5310021426 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

कौन से डिज़ाइनर ने कुर्तों पर टैक्स के उपरान्त सर्वाधिक राजस्व प्राप्त किया?

Options :

5310025405. S

5310025406. T

5310025407. Q

Question Number : 83 Question Id : 5310021427 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

कौन से डिज़ाइनर ने कुर्तों पर टैक्स से पूर्व सर्वाधिक राजस्व प्राप्त किया?

Options :

5310025409. P

5310025410. Q

5310025411. S

5310025412. T

Sub-Section Number :

3

Sub-Section Id :

531002130

Question Shuffling Allowed :

Yes

Question Number : 84 Question Id : 5310021428 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

Two garment manufacturing units A and B are working together to produce 12,690 T-shirts in 8 hours. Unit B alone can produce the same number of T-shirts in 12 hours. If unit-A has to work independently, then how many T-shirts can it produce in 8 hours?

Options :

5310025413. 4230

5310025414. 8560

5310025415. 5230

5310025416. 7360

Question Number : 84 Question Id : 5310021428 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

दो पोशाक निर्माता ईकाईयों A तथा B साथ-साथ कार्य करके 12,690 टी-शर्ट्स का 08 घंटे में उत्पादन करते हैं। B, ईकाई अकेले 12 घंटे में उतनी टी-शर्ट्स बनाती है। यदि A ईकाई अपना कार्य व्यक्तिगत रूप से करती है तो 08 घंटे में वह कितनी टी-शर्ट्स का उत्पादन करेगी?

Options :

5310025413. 4230

5310025415. 5230

5310025416. 7360

Question Number : 85 Question Id : 5310021429 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

'A' started his journey at 6:00 a.m. from a place P to reach a place Q. 30 minute later, 'B' also left P for Q and overtakes 'A' at 8:30 a.m. 'B' reached Q at 9:30 a.m. A will reach Q at:-

Options :

5310025417. 9:50 a.m.

5310025418. 9:55 a.m.

5310025419. 9:40 a.m.

5310025420. 9:45 a.m.

Question Number : 85 Question Id : 5310021429 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

'A' ने अपनी यात्रा P से Q जाने के लिए प्रातः 6.00 a.m. बजे प्रारम्भ की। उसके 30 मिनट बाद 'B' ने P से Q के लिए यात्रा प्रारम्भ की और 'A' को प्रातः 8.30 a.m. बजे पीछे छोड़ दिया (A से आगे निकल गया)। यदि 'B' 9.30 a.m. बजे Q पर पहुँच गया हो तो 'A', Q पर कितने बजे पहुँचेगा?

Options :

5310025417. 9:50 a.m.

5310025418. 9:55 a.m.

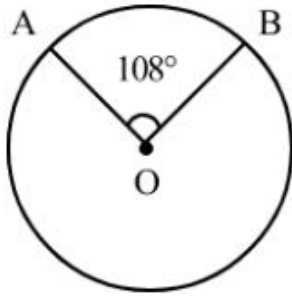
5310025419. 9:40 a.m.

5310025420. 9:45 a.m.

Question Number : 86 Question Id : 5310021430 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In the given figure, the radius of the circle is 3.5 cm. The length of the arc AB is (use $\pi = 22/7$).



Options :

5310025421. 6.6 cm

5310025422. 3.3 cm

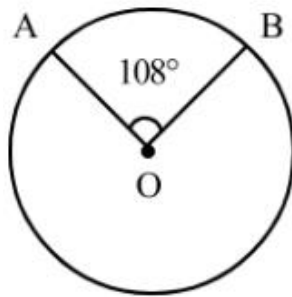
5310025423. 13.2 cm

5310025424. 9.9 cm

Question Number : 86 Question Id : 5310021430 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

नीचे दिए गये चित्र में वृत्त की त्रिज्या 3.5 cm है। चाप AB की लम्बाई क्या है (प्रयोग करें $\pi = 22/7$)।



Options :

5310025421. 6.6 cm

5310025422. 3.3 cm

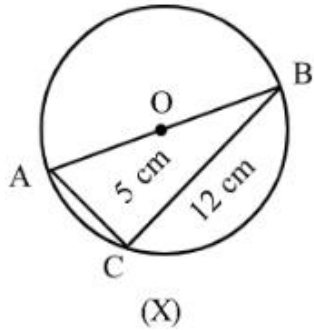
5310025423. 13.2 cm

5310025424. 9.9 cm

Question Number : 87 Question Id : 5310021431 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In figure (X), AB is the diameter passing through centre 'O' of the circle. The circumference of the circle is (use $\pi = 22/7$).



Options :

5310025425. 81.71 cm

5310025426. 40.85 cm

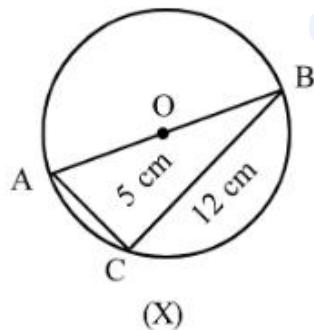
5310025427. 79.71 cm

5310025428. 39.86 cm

Question Number : 87 Question Id : 5310021431 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

दिये गए चित्र (X) में AB व्यास हैं जो वृत्त के केन्द्र 'O' से गुजरता है। वृत्त की परिधि का मान क्या है? ($\pi = 22/7$ प्रयोग करें)



Options :

5310025425. 81.71 cm

5310025426. 40.85 cm

5310025427. 79.71 cm

5310025428. 39.86 cm

Question Number : 88 Question Id : 5310021432 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

There are two types of fabrics in a fashion store: silk and cotton. The cost per meter of silk is ₹ 300 and cotton is ₹ 150. The owner of the store wants to stock at least 50 meters of fabric and spending not more than ₹ 12,000. If he decides to stock at least 20 meters of silk then what will be the maximum stock of cotton he can store?

Options :

5310025429. 60 meter

5310025430. 30 meter

5310025431. 50 meter

5310025432. 40 meter

Question Number : 88 Question Id : 5310021432 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक फैशन स्टोर में सिल्क और सूती दो प्रकार के वस्त्र हैं। प्रति मीटर सिल्क की लागत ₹ 300 और सूती की ₹ 150 है। स्टोर के स्वामी को कम से कम 50 मीटर कपड़ा जिसकी कीमत ₹ 12,000 से कम हैं अपने स्टोर के स्टॉक में रखनी है। यदि स्टोर का स्वामी कम से कम 20 मीटर सिल्क का स्टॉक सुनिश्चित करता है तब अधिकतम सूती वस्त्रों का स्टोर में कितना स्टॉक होगा?

Options :

5310025429. 60 मीटर

5310025430. 30 मीटर

5310025431. 50 मीटर

5310025432. 40 मीटर

Question Number : 89 Question Id : 5310021433 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A circular park of radius 21 m is surrounded by a running track of uniform, width 3.5 m all around it. The area of running track is (use $\pi = 22/7$).

Options :

5310025433. 962.5 m^2

5310025434. 500.5 m^2

5310025436. 1386.0 m²

Question Number : 89 Question Id : 5310021433 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक वृत्ताकार पार्क की त्रिज्या 21 m है जो चारों ओर से एक समान 3.5 m की चौड़ाई के ट्रैक से घिरा है। सम्पूर्ण ट्रैक का क्षेत्रफल होगा (प्रयोग करें $\pi = 22/7$).

Options :

5310025433. 962.5 m²

5310025434. 500.5 m²

5310025435. 1886.5 m²

5310025436. 1386.0 m²

Question Number : 90 Question Id : 5310021434 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Anuj and Bhushan are working as salesmen. The ratio of their monthly salary is 7:5 and ratio of their expenditures is 3:2 respectively. If each of them is able to save ₹ 3,000 per month, then their monthly salary is:

Options :

5310025437. ₹ 21,000, ₹ 10,000

5310025438. ₹ 10,000, ₹ 7,000

5310025439. ₹ 21,000, ₹ 15,000

5310025440. ₹ 18,000, ₹ 15,000

Question Number : 90 Question Id : 5310021434 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

अनूज तथा भूषण, सेल्समेन का कार्य करते हैं। दोनों की प्रति माह आय का अनुपात क्रमशः 7:5 तथा उनके खर्चों का अनुपात 3:2 है। यदि प्रत्येक व्यक्ति ₹ 3,000 प्रति माह की बचत करता है तो उनका प्रति माह वेतन क्या है:

Options :

5310025438. ₹ 10,000, ₹ 7,000

5310025439. ₹ 21,000, ₹ 15,000

5310025440. ₹ 18,000, ₹ 15,000

Question Number : 91 Question Id : 5310021435 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Rahul took a sherwani on rent and paid ₹ 4,000 for 5 days. He convinced the shopkeeper that the rent be calculated on pro rata basis. How much money would he save if he returns the sherwani 2 days prior to the committed date?

Options :

5310025441. ₹ 2,400

5310025442. ₹ 800

5310025443. ₹ 1,000

5310025444. ₹ 1,600

Question Number : 91 Question Id : 5310021435 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

राहुल ने एक शेरवानी किराए पर ली और 5 दिनों के लिए ₹4,000 का भुगतान किया। उसने दुकानदार को सहमत कर लिया कि किराए की गणना यथानुपात आधार पर की जाए। यदि वह शेरवानी निर्धारित समय से 2 दिन पहले वापस कर देता है तो कितनी राशि की बचत करेगा?

Options :

5310025441. ₹ 2,400

5310025442. ₹ 800

5310025443. ₹ 1,000

5310025444. ₹ 1,600

Sub-Section Number :

4

Sub-Section Id :

531002131

Question Shuffling Allowed :

No

Question Id : 5310021436 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

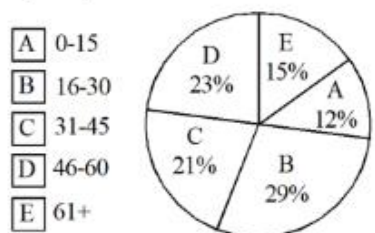
Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (92 to 93)

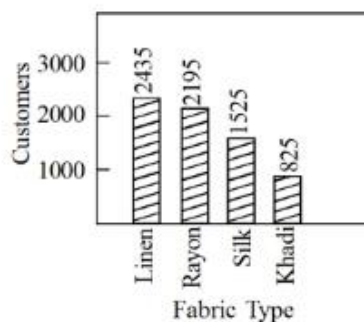
Read the Graphs carefully and answer the questions that follow:

The diagrams below indicate the customer's age percentage range of a particular shop and types of fabric they like.

Customer's
age in years



Customer's age in
years



Sub questions

Question Number : 92 Question Id : 5310021437 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

If the khadi is liked exclusively by 100% of the 61+ year old people, what is the total number of customers?

Options :

5310025445. 6980

5310025446. 6155

5310025447. 5500

5310025448. 5000

Question Number : 93 Question Id : 5310021438 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What is the number of customers aged more than 30?

Options :

5310025449. 3245

5310025450. 2350

5310025451. 3125

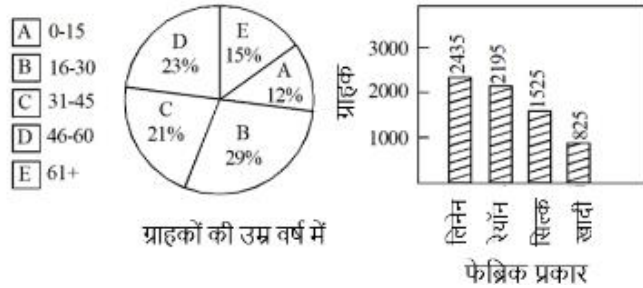
5310025452. 1155

Question Id : 5310021436 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group :
Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (92 to 93)

आरेखों (ग्राफों) का ध्यानपूर्वक अवलोकन कीजिए और आगे दिए प्रश्नों के उत्तर दीजिए:
नीचे दिए गए चित्र एक विशेष दुकान में आने वाले ग्राहकों की आयु प्रतिशतता का परास और जिस प्रकार के वस्त्र वे पसंद करते हैं, उनका विवरण देते हैं।

ग्राहकों की
उम्र वर्ष में



Sub questions

Question Number : 92 Question Id : 5310021437 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

यदि खादी 61+ आयुवर्ग द्वारा अनन्य रूप से 100% पसंद की जाती है, तो कुल ग्राहकों की संख्या क्या होगी?

Options :

5310025445. 6980

5310025446. 6155

5310025447. 5500

5310025448. 5000

Question Number : 93 Question Id : 5310021438 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

30 से अधिक आयुवर्ग के ग्राहकों की संख्या क्या है?

Options :

5310025449. 3245

5310025450. 2350

5310025451. 3125

5310025452. 1155

Question Number : 94 Question Id : 5310021439 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

For which of the following value of p , the $px + 4y = 1$ equations and $6x + (p + 2)y = 4$ will have a unique solution?

Options :

5310025453. At 4 and -6 only

5310025454. Any value except 4 and -6

5310025455. 3 and -8

5310025456. Any value except 3 and -8

Question Number : 94 Question Id : 5310021439 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से 'p' के किस मान के लिए, $px + 4y = 1$ और $6x + (p + 2)y = 4$ समीकरणों का केवल एकमात्र हल होगा?

Options :

5310025453. केवल 4 और -6

5310025454. केवल 4 और -6 के सिवाए कोई भी मान

5310025455. 3 और -8

5310025456. केवल 3 और -8 के सिवाए कोई भी मान

Question Number : 95 Question Id : 5310021440 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

20 Undergraduate students took part in a fashion event. If the number of boys is 8 less than the number of girls, then the number of girls who took part in the event is:

Options :

5310025457. 12

5310025458. 8

5310025460. 6

Question Number : 95 Question Id : 5310021440 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

20 पूर्व स्नातक छात्रों ने एक फैशन आयोजन में भाग लिया। यदि लड़कों की संख्या लड़कियों की संख्या से 8 कम है, तब लड़कियों की संख्या, जिन्होंने आयोजन में भाग लिया है, कितनी है?

Options :

5310025457. 12

5310025458. 8

5310025459. 10

5310025460. 6

Question Number : 96 Question Id : 5310021441 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

A quality control inspector is not used to work in decimal system. He says that there are 120 fabric samples in a factory, Out of which 44 are defective and rest 54 are defect free. Which number system does the inspector use?

Options :

5310025461. 8

5310025462. 4

5310025463. 6

5310025464. 16

Question Number : 96 Question Id : 5310021441 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

एक गुणवत्ता नियंत्रण निरीक्षक दशमलव प्रणाली में कार्य करने का अभ्यस्त नहीं था। वह कहता है कि एक फैक्ट्री में फेब्रिक के 120 नमूनों में से 44 दोषपूर्ण हैं और शेष 54 दोष-रहित हैं। निरीक्षक कौन सी संख्या प्रणाली का प्रयोग करता है?

Options :

5310025461. 8

5310025463. 6

5310025464. 16

Question Number : 97 Question Id : 5310021442 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

A fashion institute organized an international webinar on “Textile Manufacturing and Quality control Processes”. At the end of webinar its total collections were \$ 3895. There were more than 50 but less than 100 participants. The registration fee for the single participant was:

Options :

5310025465. \$ 45

5310025466. \$ 51

5310025467. \$ 55

5310025468. \$ 41

Question Number : 97 Question Id : 5310021442 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

एक फैशन संस्थान ने “टेक्सटाइल मैनुफैक्चरिंग और क्वालिटी कंट्रोल प्रोसेस” पर एक वेबिनियर का आयोजन किया। वेबिनियर के अन्त में कुल आमद \$ 3895 रही। इसमें 50 से अधिक किन्तु 100 से कम प्रतिभागी थे। प्रतिभागियों का पंजीकरण शुल्क क्या था:

Options :

5310025465. \$ 45

5310025466. \$ 51

5310025467. \$ 55

5310025468. \$ 41

Question Number : 98 Question Id : 5310021443 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

A sample of fabric measures 12 cm x 12 cm and weighs 72g, then GSM (gram per square meter) of the fabric sample is:

Options :

5310025470. 5,000

5310025471. 7,200

5310025472. 50

Question Number : 98 Question Id : 5310021443 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक वस्त्र प्रतिदर्श का माप 12 cm x 12 cm और भार 72g है तो वस्त्र प्रतिदर्श का GSM (ग्राम प्रति वर्ग मीटर) ____ है।

Options :

5310025469. 0.5

5310025470. 5,000

5310025471. 7,200

5310025472. 50

Question Number : 99 Question Id : 5310021444 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The smallest number which should be subtracted from 2821721 so as to obtain a multiple of 11, is

Options :

5310025473. 1

5310025474. 9

5310025475. 5

5310025476. 7

Question Number : 99 Question Id : 5310021444 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

वह छोटी से छोटी संख्या ज्ञात करे जिसे जब 2821721 में से घटाया जाता है तो वह 11 का गुणज बन जाता है।

Options :

5310025474. 9

5310025475. 5

5310025476. 7

Question Number : 100 Question Id : 5310021445 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The price of thread 'A' (in rupees per gram) is $60 + 0.20n$, on the n^{th} day of 2022 ($n = 1, 2, 3, \dots, 140$) and then remains constant. On the other hand, the price of thread 'B' (in rupees per gram) is $70 + 0.15n$, on the n^{th} day of 2022 ($n = 1, 2, 3, \dots, 365$). On which date in 2022 will the prices of these two types of thread be equal?

Options :

5310025477. June 1

5310025478. April 30

5310025479. May 1

5310025480. May 30

Question Number : 100 Question Id : 5310021445 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

2022 के n दिवस पर धागा 'A' का मूल्य (प्रतिग्राम ₹ में) $60 + 0.20n$, ($n = 1, 2, 3 - \dots 140$) है और इसके पश्चात वह स्थिर रहता है। दूसरी ओर 'B' का मूल्य (प्रतिग्राम ₹ में) 2022 के n दिवस पर $70 + 0.15n$, ($n = 1, 2, 3, \dots, 365$) है। 2022 की किस तारीख को इन दोनों प्रकार के धागों के मूल्य एक समान होंगे?

Options :

5310025477. जून 1

5310025478. अप्रैल 30

5310025479. मई 1

5310025480. मई 30

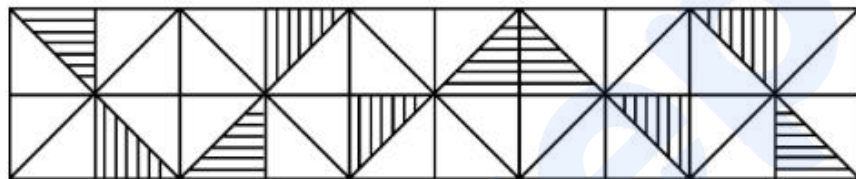
Analytical and Logical Ability

Section Id :	53100257
Section Number :	4
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	22
Number of Questions to be attempted :	22
Section Marks :	25
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	531002133
Question Shuffling Allowed :	Yes

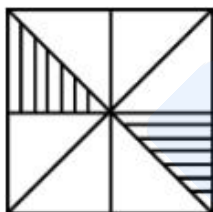
Question Number : 101 Question Id : 5310021446 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

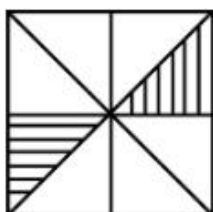
Choose the figure which will continue the same sequence below:



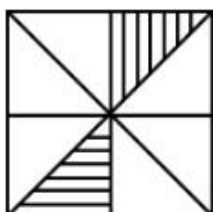
Options :



5310025481.

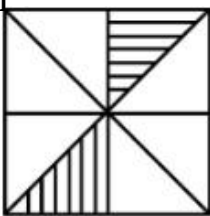


5310025482.



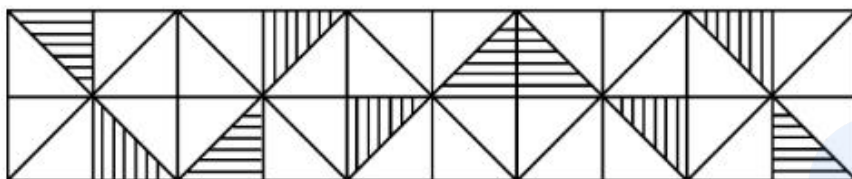
5310025483.

5310025484.



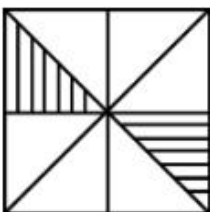
Question Number : 101 Question Id : 5310021446 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0.25

उस आकृति का चयन कीजिए जो नीचे दिए गए आकृति अनुक्रम की अनुगामी होगी:

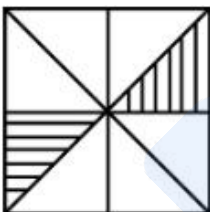


Options :

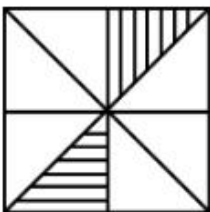
5310025481.



5310025482.



5310025483.

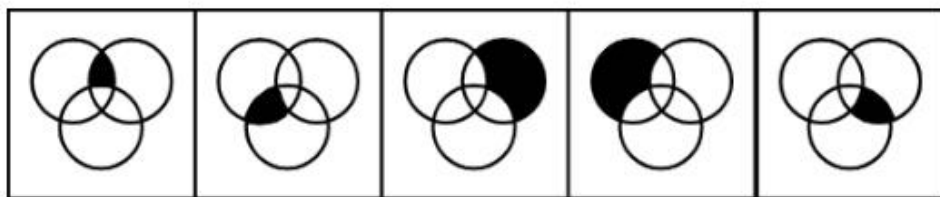


5310025484.

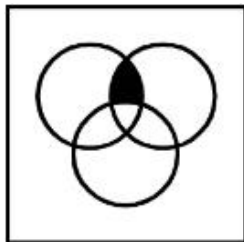


Question Number : 102 Question Id : 5310021447 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0.25

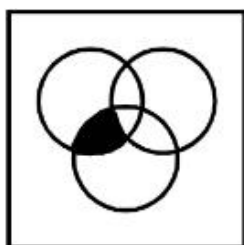
Identify the pattern in the given question and choose a figure which continues the sequence.



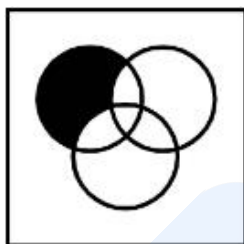
Options :



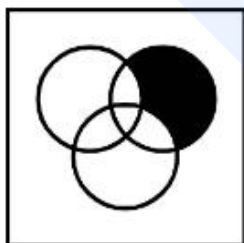
5310025485.



5310025486.



5310025487.

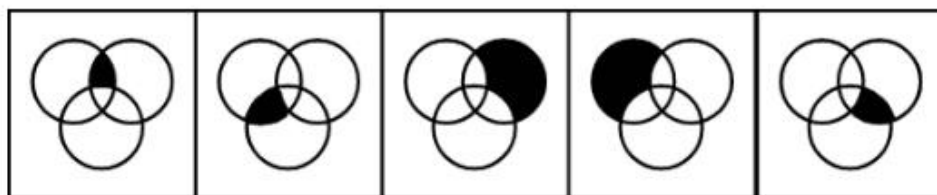


5310025488.

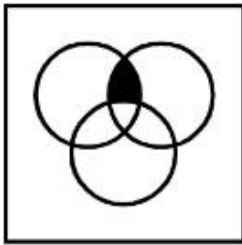
Question Number : 102 Question Id : 5310021447 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

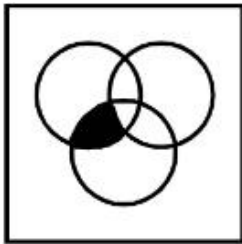
दिए गए अनुक्रम में आगे आने वाली आकृति की पहचान कीजिए।



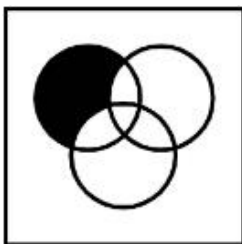
5310025485.



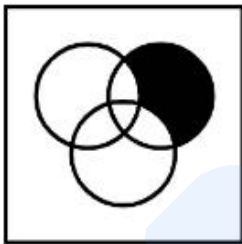
5310025486.



5310025487.



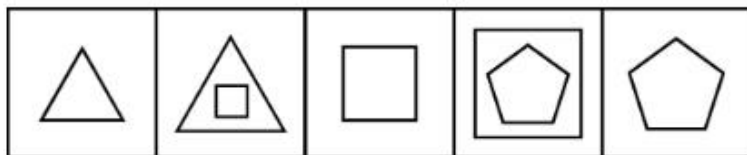
5310025488.



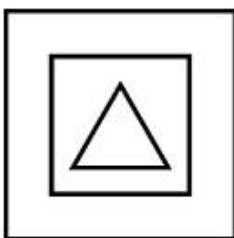
Question Number : 103 Question Id : 5310021448 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose a figure which will continue the same sequence below:

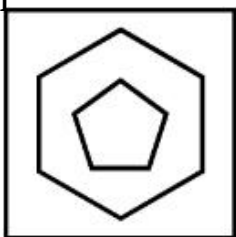


Options :



5310025489.

5310025490.



5310025491.

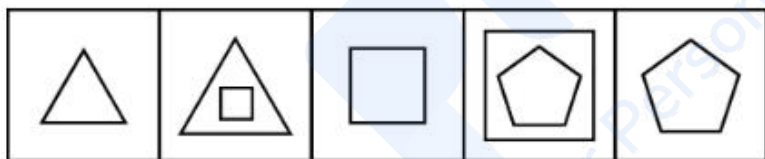


5310025492.



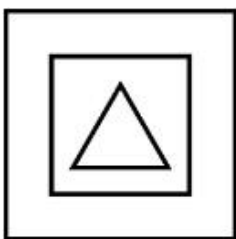
Question Number : 103 Question Id : 5310021448 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

उस आकृति का चयन कीजिए जो नीचे दिए अनुक्रम में आगे आएगी:

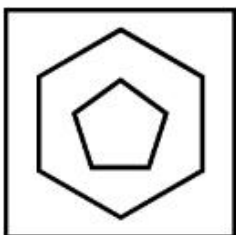


Options :

5310025489.



5310025490.



5310025491.



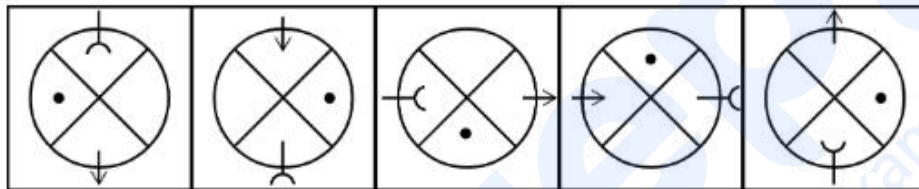
5310025492.



Question Number : 104 Question Id : 5310021449 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

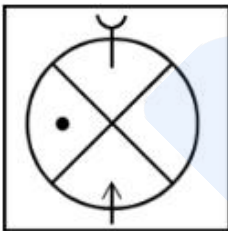
Correct Marks : 1 Wrong Marks : 0.25

Identify the pattern in the given question and choose a figure which continues the sequence.

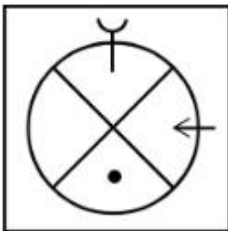


Options :

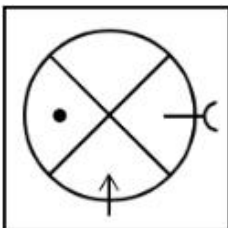
5310025493.



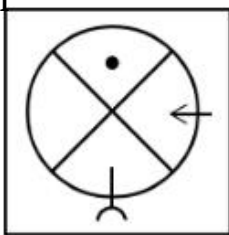
5310025494.



5310025495.



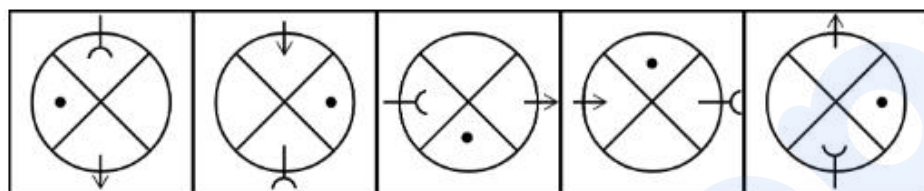
5310025496.



Question Number : 104 Question Id : 5310021449 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

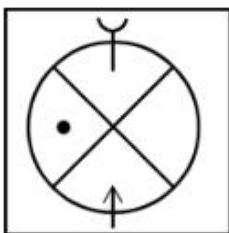
Correct Marks : 1 Wrong Marks : 0.25

नीचे दिए गए अनुक्रम की पहचान कीजिए और उस आकृति का चयन कीजिए जो इस अनुक्रम में आगे आएगी।

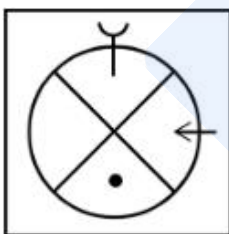


Options :

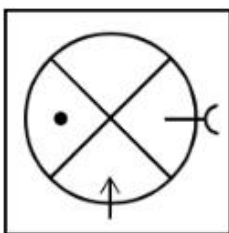
5310025493.



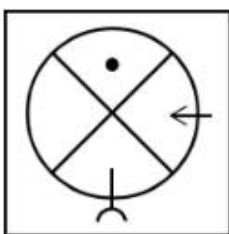
5310025494.



5310025495.



5310025496.

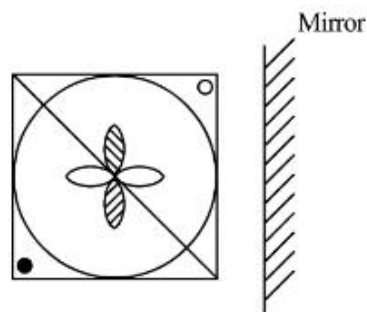


Question Number : 105 Question Id : 5310021450 Question Type : MCQ Option Shuffling : Yes Display Question

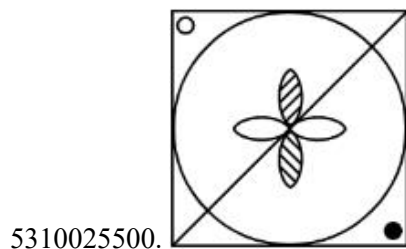
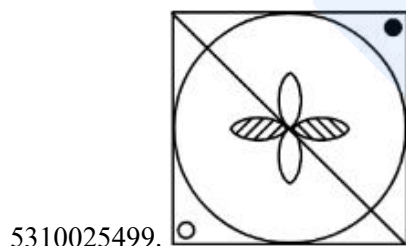
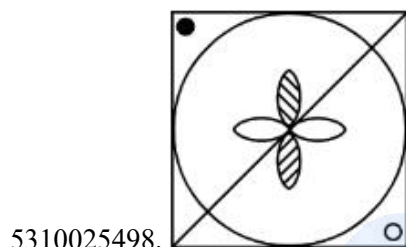
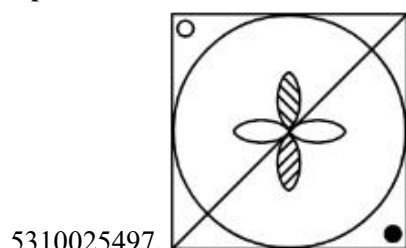
Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate mirror image of the image shown below:



Options :

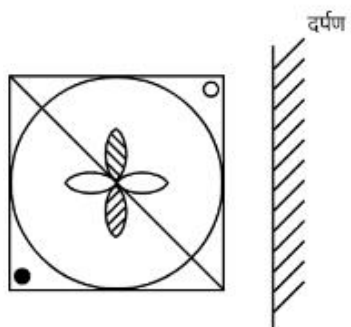


Question Number : 105 Question Id : 5310021450 Question Type : MCQ Option Shuffling : Yes Display Question

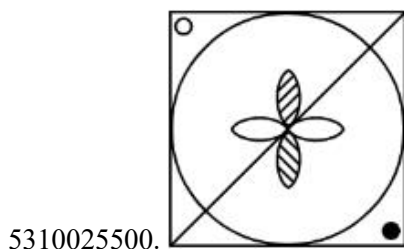
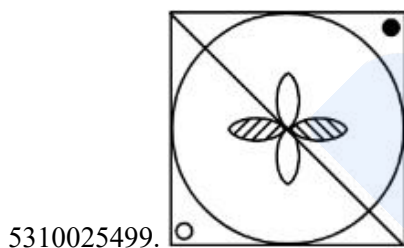
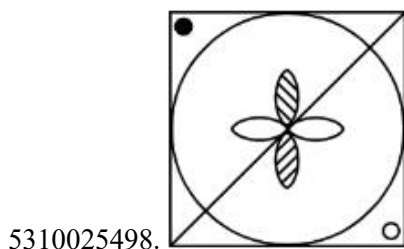
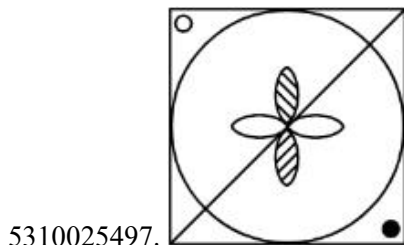
Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

नीचे दी गई आकृति के सबसे उपयुक्त दर्पण प्रतिबिम्ब का चयन कीजिए।

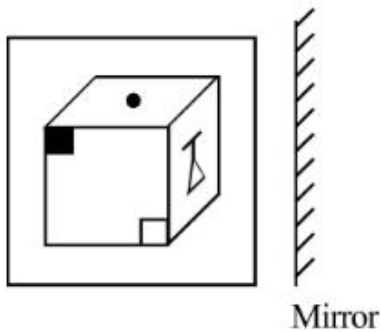


Options :

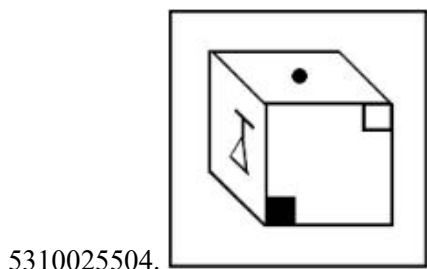
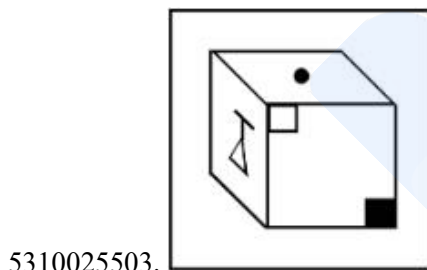
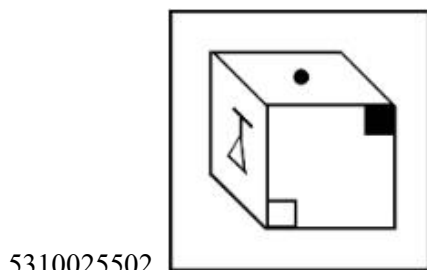
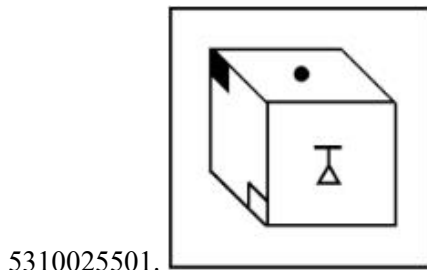


Question Number : 106 Question Id : 5310021451 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

Choose the most appropriate mirror image of the given figure.:

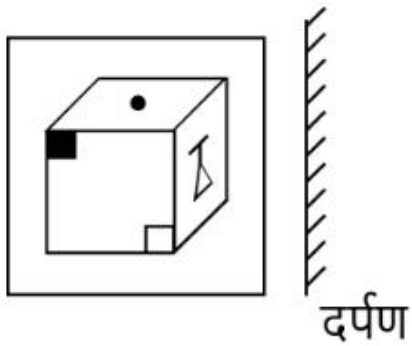


Options :

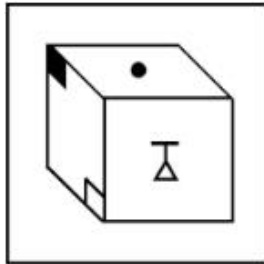


Question Number : 106 Question Id : 5310021451 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

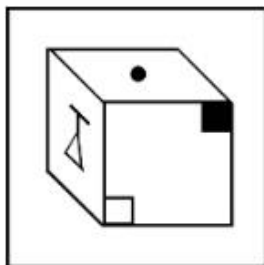
नीचे दी गई आकृति के सबसे उपयुक्त दर्पण प्रतिबिम्ब का चयन कीजिए।



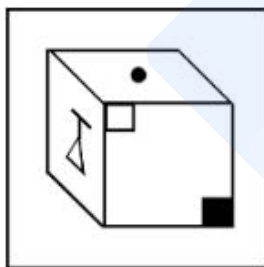
Options :



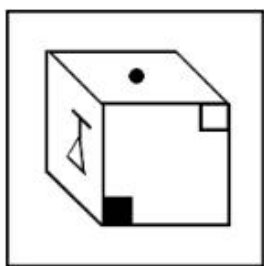
5310025501.



5310025502.



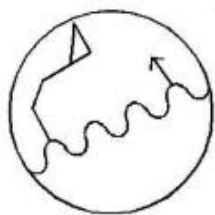
5310025503.



5310025504.

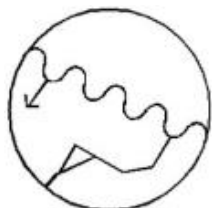
Question Number : 107 Question Id : 5310021452 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

Choose the option which most closely resembles the water image of the given figure (X):



(X)

Options :



5310025505.



5310025506.



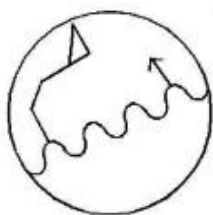
5310025507.



5310025508.

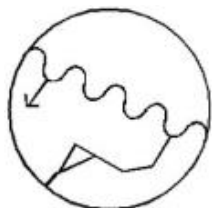
Question Number : 107 Question Id : 5310021452 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

उस विकल्प का चयन कीजिए जो नीचे दी गई आकृति (x) के जल प्रतिबिम्ब से मिलता है।

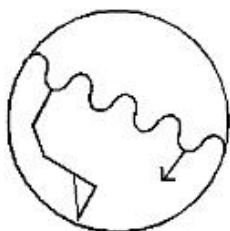


(X)

Options :



5310025505.



5310025506.



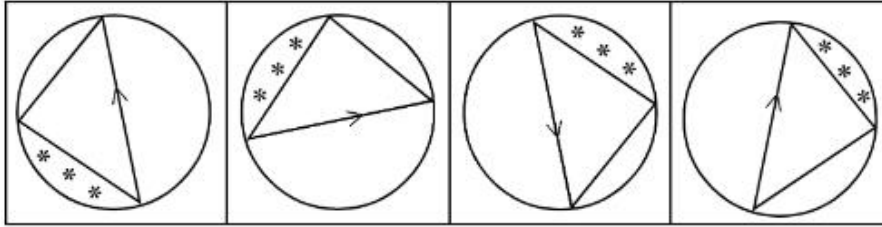
5310025507.



5310025508.

Question Number : 108 Question Id : 5310021453 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

Out of the given four figures, three are similar, and one is unique to the group. Identify the odd one out.



(a)

(b)

(c)

(d)

Options :

5310025509. (b)

5310025510. (a)

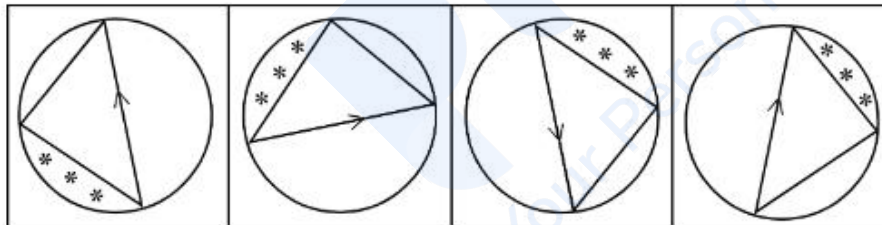
5310025511. (d)

5310025512. (c)

Question Number : 108 Question Id : 5310021453 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

नीचे दी गई चार आकृतियों में से तीन आकृतियाँ एक समान हैं और एक इनसे अलग है। इस अलग आकृति की पहचान कीजिए।



(a)

(b)

(c)

(d)

Options :

5310025509. (b)

5310025510. (a)

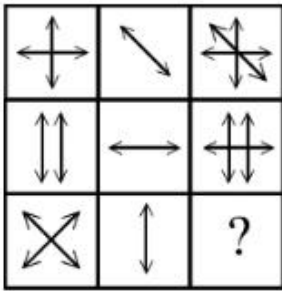
5310025511. (d)

5310025512. (c)

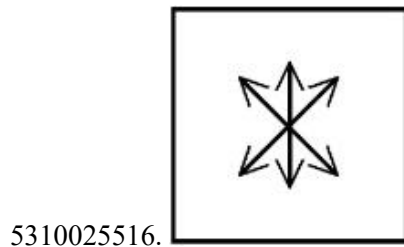
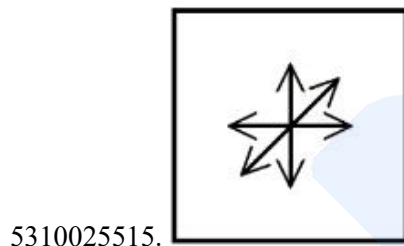
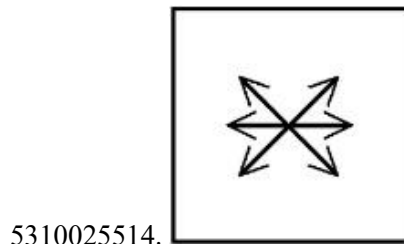
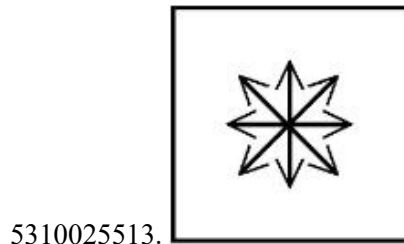
Question Number : 109 Question Id : 5310021454 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Select the figure which follows the similar pattern as the figures given below:

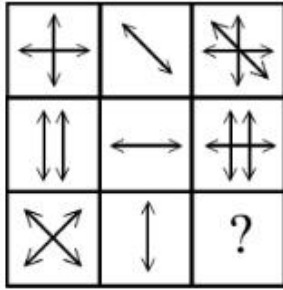


Options :

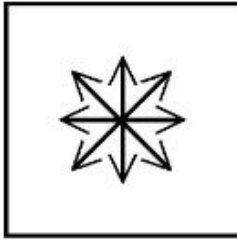


Question Number : 109 Question Id : 5310021454 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

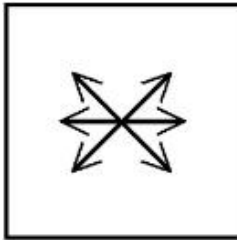
उस आकृति की पहचान कीजिए जिसमें नीचे दी गई आकृतियों के प्रारूप (पैटर्न) को अपनाया गया है।



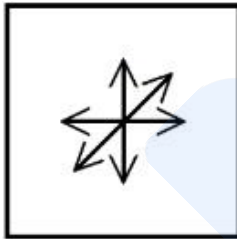
Options :



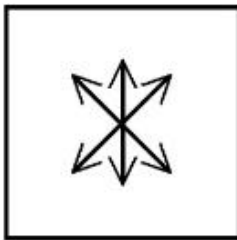
5310025513.



5310025514.



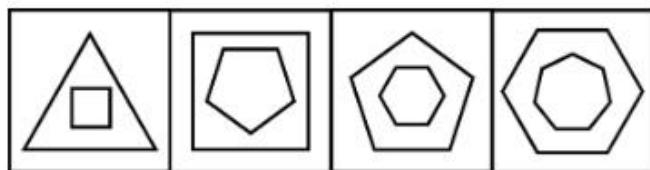
5310025515.



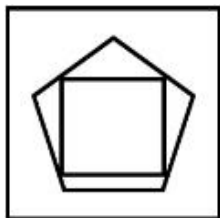
5310025516.

Question Number : 110 Question Id : 5310021455 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

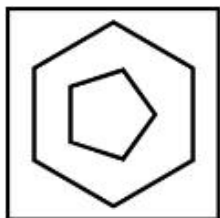
Identify the figure from the given alternatives which is similar to the following given pattern.



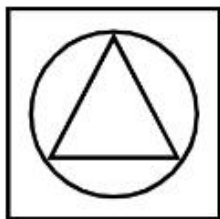
Options :



5310025517.



5310025518.



5310025519.

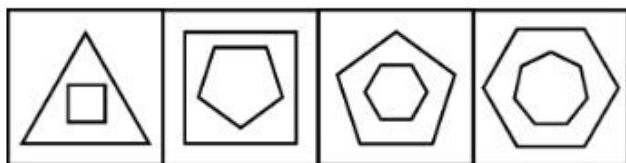


5310025520.

Question Number : 110 Question Id : 5310021455 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

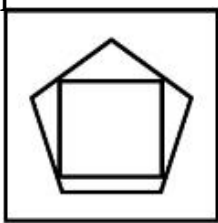
Correct Marks : 1 Wrong Marks : 0.25

नीचे दिए गए प्रारूप (पैटर्न) के अनुरूप, आकृति की दिए गए विकल्पों में से पहचान कीजिए।

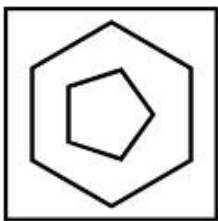


Options :

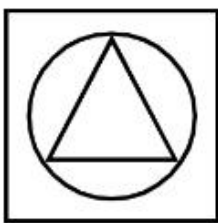
5310025517.



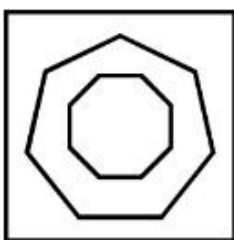
5310025518.



5310025519.



5310025520.



Question Number : 111 Question Id : 5310021456 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Each of the four finalists, Ms. Delhi, Ms. Haryana, Ms. Maharashtra and Ms. West Bengal, standing in a row was asked the winning question by a different judge. The one who answered Judge 3 emerged as the winner. The runner-up standing beside Ms. Haryana, was asked by Judge 4. Ms. Maharashtra was neither at ends nor was the runner-up. Participants who answered Judge 2 and Judge 3 were at the ends. Judge 2 asked Ms. Haryana while Ms. West Bengal was not asked by Judge 4. The winner and the runner-up were not standing together. Who won the show?

Options :

5310025521. Ms. Maharashtra

5310025522. Ms. Delhi

5310025523. Ms. West Bengal

Question Number : 111 Question Id : 5310021456 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

मिस दिल्ली, मिस हरियाणा, मिस महाराष्ट्र और मिस पश्चिम बंगाल की अन्तिम चार प्रतियोगियों, जो एक पंक्ति में खड़ी थीं, में प्रत्येक से अलग-अलग निर्णायकों द्वारा जीत का प्रश्न पूछा गया। जिसने निर्णायक (जज) नं. 3 के प्रश्न का उत्तर दिया, उसे विजेता घोषित किया गया। दूसरे स्थान पर आने वाली जो मिस हरियाणा के साथ खड़ी थी से जज नं. 4 ने प्रश्न पूछा। मिस महाराष्ट्र न तो अन्तिम और न ही दूसरे स्थान पर आई थी। प्रतियोगी जिन्होंने निर्णायक (जज) नं. 2 और जज नं. 3 के प्रश्नों के उत्तर दिए वे अन्तिम सिरों पर थे। जज नं. 2 ने मिस हरियाणा से प्रश्न पूछा जबकि मिस पश्चिम बंगाल से जज नं. 4 ने प्रश्न नहीं पूछा। विजेता और दूसरे स्थान पर आने वाली प्रतियोगी साथ-साथ नहीं खड़ी थीं। इस शो को किसने जीता?

Options :

5310025521. मिस महाराष्ट्र

5310025522. मिस दिल्ली

5310025523. मिस पश्चिम बंगाल

5310025524. मिस हरियाणा

Question Number : 112 Question Id : 5310021457 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

P, Q, R, S, T, U, V, W, X, Y and Z are sitting in an auditorium facing the stage in North. S is immediate to left of U and second to right of R. P is second to the right of T and T is at one of the ends. Y is immediate neighbor of P and Q and third to the left of V. W is to the immediate left of S and third to the right of X. If T and S, R and Q, P and W, and Z and U interchange their positions, which of the pairs is sitting at the ends?

Options :

5310025525. Z and U

5310025526. S and T

5310025527. T and U

5310025528. S and Z

Question Number : 112 Question Id : 5310021457 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

P, Q, R, S, T, U, V, W, X, Y और Z एक श्रोताकक्ष (ऑडिटोरियम) में मंच की ओर उत्तर में मुंह करके बैठे थे। S, U के तुरन्त बाएँ और R के दाएँ में दूसरे स्थान पर बैठा है। T जो एक अन्तिम छोर पर है, उसके बाएँ में दूसरे स्थान पर P बैठा है। Y, P और Q का निकटतम पड़ोसी है और V के बाएँ से तीसरे स्थान पर बैठा है। W, S के एकदम बाएँ और X के दाएँ से तीसरे स्थान पर बैठे हैं। यदि T और S, R और Q, P और W तथा Z और U अपने स्थान बदल लेते हैं तो कौन सा युग्म (जोड़ा) अन्तिम सिरों पर बैठा है?

Options :

5310025525. Z और U

5310025526. S और T

5310025527. T और U

5310025528. S और Z

Question Number : 113 Question Id : 5310021458 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

5 persons are standing in a queue facing North. One of the two at the extremes is wearing yellow and another is wearing blue t-shirt. Blue t-shirt person is standing immediate right to the one wearing white. A person in red is standing to the right of the one wearing green. Green t-shirt person is standing between ones wearing yellow and red t-shirt. The T-shirt's color of the person standing exactly in the middle of the queue is:

Options :

5310025529. Green

5310025530. Red

5310025531. White

5310025532. Blue

Question Number : 113 Question Id : 5310021458 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

5 व्यक्ति एक पंक्ति में खड़े हुए हैं। अन्तिम छोरों पर खड़े एक व्यक्ति ने पीली टी-शर्ट पहनी हुई है और दूसरे ने नीली टी-शर्ट पहनी हुई है जो सफेद शर्ट पहने हुए व्यक्ति के तुरंत दाएँ खड़ा है। लाल शर्ट वाला एक व्यक्ति, हरी शर्ट पहने हुए व्यक्ति के दाएँ खड़ा है जो पीली और लाल टी-शर्ट वाले व्यक्ति के बीच खड़ा है। इस पंक्ति के ठीक बीच में कौन बैठा है।

Options :

5310025529. हरा

5310025530. लाल

5310025531. सफेद

5310025532. नीला

Question Number : 114 Question Id : 5310021459 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

7 persons 'P, Q, R, S, T, U and Y' are arranged in a row in decreasing order of their ages . T is not the eldest and Q is not the youngest. Y lies in the middle. S is elder to Q and U but not to T while P is elder to Q and R. R is older than U and younger than S. Which person is elder one ?

Options :

5310025533. P

5310025534. S

5310025535. Q

5310025536. R

Question Number : 114 Question Id : 5310021459 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

7 व्यक्ति 'P, Q, R, S, T, U और V' अपनी आयु के घटते क्रम के अनुसार एक पंक्ति में खड़े हैं। T सबसे बड़ा नहीं है और Q सबसे छोटा नहीं है। Y सबके एकदम बीच में खड़ा है। S, Q और U से बड़ा है लेकिन T से बड़ा नहीं है जबकि P, Q और R से बड़ा है। R, U से बड़ा है और S से छोटा है। दिए गए विकल्पों में से उम्र में सबसे बड़ा कौन है?

Options :

5310025533. P

5310025534. S

5310025536. R

Question Number : 115 Question Id : 5310021460 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

3 men and 3 women are sitting around a circular table and facing the centre such that Ananya and Sia are not immediate neighbours. Suman is placed between Prem and Ajay. Ajay is diametrically facing Sia. Ram, Ananya's neighbour, swaps his position with a diametrically opposite person. Who will sit to the immediate left of ananya after swapping?

Options :

5310025537. Prem

5310025538. Suman

5310025539. Sia

5310025540. Ajay

Question Number : 115 Question Id : 5310021460 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

3 पुरुष और 3 महिलाएँ एक गोल मेज़ के चारो तरफ केंद्र कि ओर मुख करके इस प्रकार बैठे हैं की अनन्या और सिया एक दूसरे के निकटतम पड़ोसी नहीं हैं। सुमन को प्रेम और अजय के बीच रखा गया है। अजय और सिया व्यास के सापेक्ष एक दुसरे के सामने मुख करके बैठे हैं। राम, जो की अनन्या का पड़ोसी है, अपना स्थान व्यास के सापेक्ष सामने बैठे व्यक्ति से बदलता है। अंत में अनन्या के तुरंत बाये ओर कौन बैठेगा।

Options :

5310025537. प्रेम

5310025538. सुमन

5310025539. सिया

5310025540. अजय

Question Number : 116 Question Id : 5310021461 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Aarav, Jia, Ravi, Rita, Rohan, Sahil, Soha and Varun are playing musical chair while arranging themselves in a circle facing the centre such that Soha is the immediate neighbour of Aarav but is not the neighbor of Rita or Ravi. Sahil is between Rita and Rohan, while Ravi is between Jia and Aarav. Rohan is the immediate neighbour of Jia and Varun is immediate neighbour of Rita. Soha is immediate right of varun. As the music stopped, person between Rita and Soha gets eliminated. Which person is eliminated in the end?

Options :

5310025541. Jia

5310025542. Sahil

5310025543. Rohan

5310025544. Varun

Question Number : 116 Question Id : 5310021461 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

आरव, जिया, रवि, रीटा, रोहन, साहिल, सोहा और वरुण एक वृत्त में केंद्र की ओर मुख करके व्यवस्थित की गई संगीतमय कुर्सी (म्यूजीकल चेयर्स) का खेल खेल रहे हैं। सोहा, आरव के निकटतम है लेकिन रीटा या रवि की पड़ोसी नहीं है। साहिल, रीटा और रोहन के बीच में है। रोहन जिया के निकटतम पड़ोसी है और वरुण, रीटा का निकटतम पड़ोसी है। सोहा, वरुण के तुरंत दायाे ओर बैठा है। जैसे ही संगीत रुकता है, रीटा और सोहा के बीच वाला व्यक्ति बाहर (एलिमिनेट) हो जाता है। कौन सा व्यक्ति अंत में बाहर हो जाता है?

Options :

5310025541. जिया

5310025542. साहिल

5310025543. रोहन

5310025544. वरुण

Question Number : 117 Question Id : 5310021462 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Anil, Pawan, Sahil, Rohit, Kunal, Bishan and Tanmay are playing cards while sitting around a circular table facing the centre. Sahil is third to the right of Bishan. Bishan is second to the right of Anil. Kunal is sitting on second left of Pawan. Pawan is on the second left of Tanmay. Bishan is sitting between Rohit and Tanmay. Who is sitting to the immediate right of Kunal?

5310025545. Pawan

5310025546. Anil

5310025547. Sahil

5310025548. Tanmay

Question Number : 117 Question Id : 5310021462 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

अनिल, पवन, साहिल, रोहित, कुणाल, बिशन और तन्मय एक गोलाकार मेज के चारो और बैठकर केन्द्राभिमुख होकर ताश खेल रहे हैं। साहिल, बिशन के दाएँ से तीसरा है। बिशन, अनिल के दाएँ से दूसरे स्थान पर है। कुणाल, पवन के बाएँ से दूसरा है। पवन, तन्मय के बाएँ से दूसरा है। बिशन, रोहित और तन्मय के बीच में है। कुणाल के एकदम दाएँ कौन बैठा है?

Options :

5310025545. पवन

5310025546. अनिल

5310025547. साहिल

5310025548. तन्मय

Question Number : 118 Question Id : 5310021463 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Based on the table given below, depicting dresses and their size-wise quantity in a store, answer the questions that follows:

Item	No. of items for respective sizes		
	S	M	L
Patiala Suit	20	25	30
Mini dress	6	15	10
Skirt	14	15	15
Shirt	10	30	7
Jeans	40	50	15

Rahul wants to buy some dresses from the store mentioned above. But he would buy only those items for which he could have at least 10 pieces of each size of the dress. Which dresses could he buy?

Options :

5310025549. Shirt, Skirt and Mini dress

5310025550. Patiala Suit, Skirt and Jeans

5310025551. Patiala Suit, Shirt and Mini dress

5310025552. Mini dress

Question Number : 118 Question Id : 5310021463 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

नीचे दी गई तालिका के आधार पर जिसमें एक स्टोर में पोशाकों को साइज के अनुसार संख्या दी गई है, आगे दिए गए प्रश्नों के उत्तर दीजिए:

आइटम	साइज के अनुसार आइटम्स की संख्या		
	S	M	L
पटियाला सूट	20	25	30
मिनी ड्रेस	6	15	10
स्कर्ट	14	15	15
कमीज (शर्ट)	10	30	7
जीन्स	40	50	15

राहुल, स्टोर से ऊपर दी गई कुछ पोशाकें खरीदना चाहता है। लेकिन वह केवल वही आइटम्स खरीद सकता है, जिसके प्रत्येक साइज की पोशाक की कम से कम 10 की संख्या हो। वह कौन सी पोशाकें खरीद सकता है?

Options :

5310025549. कमीज, स्कर्ट और मिनी ड्रेस

5310025550. पटियाला सूट, स्कर्ट और जीन्स

5310025551. पटियाला सूट, कमीज और मिनी ड्रेस

5310025552. मिनी ड्रेस

Question Number : 119 Question Id : 5310021464 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Study the table providing information about the salary and number of working days of employees in a firm, where task is divided into two categories i.e. easy or difficult, before answering the question that follows:

Employee	Salary (Rs./ days)			No. of working days in a month		
	Easy	Difficult	Total	Easy	Difficult	Total
A	50	150	200	10	20	30
B		200	200		20	20
C	100	250	350	11	12	23
D	75	125	200	10	10	20
E	80	800	880	8	6	14
F	120	150	270	10	15	25

Which of the employees earned the most by doing the difficult task over a span of one month, with a condition of payment only if the employee works for a minimum of 20 days?

Options :

5310025553. A

5310025554. C

5310025555. B

5310025556. E

Question Number : 119 Question Id : 5310021464 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक फर्म में काम करने वाले कर्मचारियों का वेतन और काम करने के दिनों की संख्या के बारे में दी गई तालिका का अध्ययन कीजिए जिसमें कार्य आसान और मुश्किल दो भागों में बाटा गया है। और इस पर आधारित प्रश्नों के उत्तर दीजिए।

कर्मचारी	वेतन ₹ में / दिन			माह में कुल कार्य दिवस		
	आसान	मुश्किल	योग	आसान	मुश्किल	योग
A	50	150	200	10	20	30
B	...	200	200		20	20
C	100	250	350	11	12	23
D	75	125	200	10	10	20
E	80	800	880	8	6	14
F	120	150	270	10	15	25

मुश्किल कार्य को करने के लिए किस कर्मचारी ने एक माह के दौरान सबसे अधिक कमाया? (इस शर्त के साथ कि कम से कम माह में 20 दिन कर्मचारी ने काम किया हो।)

Options :

5310025553. A

5310025554. C

5310025555. B

5310025556. E

Question Number : 120 Question Id : 5310021465 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Study the following table to answer the question given under:

Percentage of Marks	No. of Students
60 – 64	10000
65 – 69	8789
70 – 74	5645
75 – 79	3015
80 – 84	2010
85 – 89	509
90 – 94	235
95 – 99	27
Total	30230

As per a government scheme, all students getting 90% or above marks will get a scholarship of worth Rs. 10,000. What percentage (approximately) of students will be missing this scholarship?

Options :

5310025557. 90%

5310025559. 99%

5310025560. 70%

Question Number : 120 Question Id : 5310021465 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

नीचे दिए गए प्रश्न का उत्तर देने के लिए दी गई तालिका का अध्ययन कीजिए।

अंकों का प्रतिशत	छात्रों की संख्या
60 – 64	10000
65 – 69	8789
70 – 74	5645
75 – 79	3015
80 – 84	2010
85 – 89	509
90 – 94	235
95 – 99	27
कुल	30230

सरकार की योजना के अनुसार सभी छात्र, जिन्होंने 90% या अधिक अंक प्राप्त किए हैं उन्हें ₹ 10,000 की छात्रवृत्ति प्रदान की जाएगी। कितने प्रतिशत (लगभग) इस छात्रवृत्ति से वंचित रह जाएंगे?

Options :

5310025557. 90%

5310025558. 89%

5310025559. 99%

5310025560. 70%

Sub-Section Number :

2

Sub-Section Id :

531002134

Question Shuffling Allowed :

No

Question Id : 5310021466 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (121 to 122)

In a practical examination of fashion technology, students designed the costumes of their choice. A+ grade would be given only to those costumes which fulfill all the following criteria:

- i. It should be contemporary in appeal.
- ii. The fabric used should be sustainable.
- iii. He should not be age centric.
- iv. The costing of the costume should not surpass the approved limit by the institute.
- v. It should be free from plagiarism.

However, in case of a costume that fulfills all these criteria except

- a. (iii) above, but if it is elderly friendly, external expert would decide the case to assign A+ grade.
- b. (v) above but inspired by iconic designs, both internal expert and external experts would decide the case to assign grade A+.

Instructions:

Based on the criteria and information given in each case that follows make a decision. Do not assume anything.

Sub questions

Question Number : 121 Question Id : 5310021467 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Rajshree prepared a costume using cotton which could be a great dress in summers. Her father and even the teenage sister wanted to have it and found very useful reason being the modern day styling with comfort. The good quality cotton however surpassed Rajshree's allotted budget.

Options :

5310025561. If grade A+ would be given.

5310025562. If grade A+ would not be given

5310025563. If grade A+ would be decided by external expert

5310025564. If grade A+ would be decided by internal and external experts.

Question Number : 122 Question Id : 5310021468 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Sunil prepared a costume, which is contemporary in appeal and used eco-friendly material, in much lesser amount allotted to him. It is equally useful to the youth as to the senior citizens. It is in trend these days, however, it is inspired by Lucknawi style of Nawabs'.

5310025565. If grade A+ would be given directly

5310025566. If grade A+ would not be given

5310025567. If grade A+ would be decided by external expert

5310025568. If grade A+ would be decided by internal and external expert

Question Id : 5310021466 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (121 to 122)

अगले दो प्रश्नों के लिए निर्देश:

फैशन तकनीक की प्रयोगात्मक परीक्षा में, छात्रों ने अपनी पसन्द की पोशाके बनाई। केवल उन पोशाकों को A+ ग्रेड दिया जाएगा जो निम्नलिखित मापदण्डों को पूरा करती हैं:

- i. इसमें समकालीन आकर्षण होना चाहिए।
- ii. इसमें प्रयोग किया गया फैब्रिक टिकाऊ होना चाहिए।
- iii. यह आयु केन्द्रित नहीं होना चाहिए।
- iv. पोशाक की कीमत, संस्थान द्वारा अनुमोदित सीमा से अधिक नहीं होनी चाहिए।
- v. यह किसी पहले से तैयार पोशाक की नकल (प्रतिकृति) नहीं होनी चाहिए।

यद्यपि, उस पोशाक में, जो उपरोक्त सभी मापदण्डों को पूरा करने में कुछ अपवाद हैं:

- a. (iii) में, यदि वरिष्ठ आयु वाले व्यक्ति के लिए अनुकूल है तो इस मामले में बाह्य विशेषज्ञ इसे A+ ग्रेड के लिए निर्णय ले सकता है।
- b. (v) में, यदि यह किसी आइकॉनिक डिजाइन से प्रेरित हो तो आन्तरिक और बाह्य विशेषज्ञ इसे A+ ग्रेड देने का निर्णय कर सकते हैं।

निर्देश:

प्रत्येक मामले में मानदंड और सूचनाओं के आधार पर दिए गए प्रश्नों के उत्तर दीजिए। आपको स्वयं कोई भी अवधारणा (अनुमान) की अनुमति नहीं है।

Sub questions

Question Number : 121 Question Id : 5310021467 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0.25

राजश्री ने एक सूती पोशाक बनाई है जो गर्मी के लिए बहुत अच्छी हो सकती है। उसके पिता और उसकी किशोर बहन, दोनों ही इसे लेना चाहते हैं और इसका कारण, इसका आधुनिक जीवन शैली वाले स्टाइल और आरामदायक होना है। लेकिन अच्छी श्रेणी के सूती कपड़े की ऊँची कीमत इसे राजश्री के निर्धारित बजट से ऊपर ले जा सकती है।

Options :

5310025561. यदि इसे A+ ग्रेड दिया जाएगा।

5310025562. यदि इसे A+ ग्रेड नहीं दिया जाएगा।

5310025563. यदि इसे A+ ग्रेड बाह्य विशेषज्ञ द्वारा दिया जाएगा।

5310025564. यदि A+ ग्रेड देने का निर्णय आन्तरिक और बाह्य दोनों विशेषज्ञों द्वारा किया जाएगा।

Question Number : 122 Question Id : 5310021468 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

सुमित ने एक पोशाक जेब के अनुकूल कम खर्च में और पर्यावरण अनुकूल मैटीरियल से उसे निर्धारित किए गए धन से बहुत कम कीमत में तैयार की है। यह युवा और वरिष्ठ नागरिक, दोनों के लिए समान रूप से उपयोगी है। यह आजकल प्रचलन में है, यद्यपि यह लखनवी नवाबों के स्टाइल से प्रेरित है।

Options :

5310025565. यदि सीधा A+ ग्रेड दिया जाएगा।

5310025566. यदि इसे A+ ग्रेड नहीं दिया जाएगा।

5310025567. यदि इसे A+ ग्रेड बाह्य विशेषज्ञ द्वारा दिया जाएगा।

5310025568. यदि A+ ग्रेड देने का निर्णय आन्तरिक और बाह्य दोनों विशेषज्ञों द्वारा किया जाएगा।

Sub-Section Number :

3

Sub-Section Id :

531002135

Question Shuffling Allowed :

No

Question Id : 5310021469 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group

Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (123 to 125)

A fashion designer had prepared 50 odd dresses for a fashion week. She could send only five entries to the show. She decided to choose only those who would fulfil one or more of the following criteria:

- i. It should be made up of natural fibre
- ii. It should be of pastel shades
- iii. It should not have any zips
- iv. It should not touch the ground
- v. It should have traditional feel

Decide in each of the following question the dresses which are likely to be selected for the show, under which criterion or criteria mentioned in the brackets. Do not assume any information that is not given.

Sub questions

Question Number : 123 Question Id : 5310021470 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

There is a jute based gown of light pink colour. The gown is floor length and has a feel of Bengali tradition. It is eligible to be selected under criteria.

Options :

5310025569. i, ii and v only

5310025570. i, iii and iv only

5310025571. i, iv and v only

5310025572. ii, iv and v only

Question Number : 124 Question Id : 5310021471 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

There is a vibrant Bengali Tussar Silk saree. It is a drape saree. The model donning this saree would wear stilettoes as her feet would be completely visible on the ramp. It is eligible to be selected under following criteria.

Options :

5310025573. i, ii and iv only

5310025574. ii, iii and v only

5310025575. i, iv and v only

Question Number : 125 Question Id : 5310021472 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

A Rayon Kurta (knee length) of baby blue colour is printed with Rajasthani motifs having a unique zipper pocket at the sides. It is eligible under criterion/criteria

Options :

5310025577. i, ii and v only

5310025578. ii, iv and v only

5310025579. iv and v only

5310025580. iii, iv and v only

Question Id : 5310021469 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix

Question Numbers : (123 to 125)

आगामी दो प्रश्नों के लिए निर्देश:

एक फैशन डिजाइनर ने एक फैशन वीक के लिए 50 अलग-अलग प्रकार की पोशाकें तैयार की है। वह शो के लिए केवल 5 प्रविष्टियाँ ही भेज सकती है। उसने केवल उन पोशाकों को चुनने का निर्णय किया जो निम्नलिखित में एक या अधिक मानदण्डों को पूरा करती हैं:

- i. यह प्राकृतिक रेशों से बनी होनी चाहिए।
- ii. यह हल्के रंगों (पेस्टल शेड) वाली होनी चाहिए।
- iii. इसमें कोई जिप (चेन) नहीं होनी चाहिए।
- iv. यह जमीन को छूने वाली न हो।
- v. इसमें परम्परागत अनुभूति हो।

आगे दिए गए प्रत्येक प्रश्न में, उन पोशाकों का चयन कीजिए जो कोष्ठकों में दिए गए मानदंडों को पूरा करती हैं। आपको अपना स्वयं का अनुमान लगाने की अनुमति नहीं है।

Sub questions

Question Number : 123 Question Id : 5310021470 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

यहाँ एक हल्के गुलाबी रंग का जूट आधारित गाऊन है। गाऊन जमीन को छूता हुआ बंगाली परंपरा की अनुभूति कराने वाला है। इसका चयन इन मानदंडों के अनुसार किया जा सकता है।

Options :

5310025569. केवल i, ii और v

5310025570. केवल i, iii और iv

5310025571. केवल i, iv और v

5310025572. केवल ii, iv और v

Question Number : 124 Question Id : 5310021471 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

यहाँ एक वाइब्रेंट टसर सिल्क की बंगाली साड़ी है। यह एक लपेटने वाली (ड्रेप) साड़ी है। जो मॉडल इस साड़ी को पहनेंगी वह स्टेलेटोज पहनेंगी क्योंकि रेंप पर उसके पैर पूरी तरह से दिखने चाहिए। इसका चयन निम्नलिखित मानदंडों के आधार पर किया जा सकता है।

Options :

5310025573. केवल i, ii और iv

5310025574. केवल ii, iii और v

5310025575. केवल i, iv और v

5310025576. केवल iv और v

Question Number : 125 Question Id : 5310021472 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

एक हल्का नीला रंग का रेयॉन कुर्ता (घुटनों तक) जिस पर राजस्थानी चित्रकारी (मोटिफ) है और बगल में अनोखी जिपर वाली जेबें हैं। इसका चयन इन मानदंडों के आधार पर किया जा सकता है।

Options :

5310025577. केवल i, ii और v

5310025578. केवल ii, iv और v

5310025579. केवल iv और v

5310025580. केवल iii, iv और v

General Knowledge and Current Affairs

Section Id :	53100258
Section Number :	5
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	25
Number of Questions to be attempted :	25
Section Marks :	25
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	531002136
Question Shuffling Allowed :	Yes

Question Number : 126 Question Id : 5310021473 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Who painted the famous modern painting “Three Pujarins”?

Options :

5310025581. Nandlal Bose

5310025582. Raja Ravi Varma

5310025583. Jamini Roy

5310025584. Amrita Sher-Gill

Question Number : 126 Question Id : 5310021473 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

“तीन पुजारिन” प्रसिद्ध आधुनिक पेंटिंग किसने बनाई?

Options :

5310025581. नन्दलाल बोस

5310025582. राजा रवि वर्मा

5310025583. जेमिनी रॉय

5310025584. अमृता शेरगिल

Question Number : 127 Question Id : 5310021474 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which type of collar is a stand-up collar that does not fold over, providing a neat and upright appearance

Options :

5310025585. Straight point collar

5310025586. Mandarin collar

5310025587. Spread collar

5310025588. Button down collar

Question Number : 127 Question Id : 5310021474 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

किस प्रकार की कॉलर खड़ी कॉलर होती है जो कि मोड़ी नहीं जाती, उपर की ओर प्रकट होती है

Options :

5310025585. सीधी नुकीली कॉलर

5310025586. मंदारिन कॉलर

5310025587. फैली हुई कॉलर (स्प्रेड कॉलर)

5310025588. नीचे बटन कॉलर

Question Number : 128 Question Id : 5310021475 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Jainamaz is a rug made of coarse sheep wool used to sit while praying is associated with which state of India?

Options :

5310025589. Bihar

5310025590. Laddakh

5310025591. Gujarat

5310025592. Goa

Question Number : 128 Question Id : 5310021475 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

जैनमंज़ि, भेड़ के अपरिष्कृत ऊन से बना हुआ एक वस्त्र खंड जो प्रार्थना के समय बैठने में प्रयोग होता है, भारत के किस राज्य से संबंधित है?

Options :

5310025589. बिहार

5310025590. लद्दाख

5310025591. गुजरात

5310025592. गोवा

Question Number : 129 Question Id : 5310021476 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In Karnataka state which of saree has been accorded GI tag by the Government of India:

Options :

5310025593. Ilkal Saree

5310025594. Kanjivaram Saree

5310025595. Maheshwari Saree

5310025596. Sambalpuri Saree

Question Number : 129 Question Id : 5310021476 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

कर्नाटक राज्य में किस प्रकार की साड़ी को भारत सरकार द्वारा GI टैग प्रदान किया गया है:

Options :

5310025593. इलकाल साड़ी

5310025594. कांजीवरम साड़ी

5310025595. महेश्वरी साड़ी

5310025596. सम्बलपुरी साड़ी

Question Number : 130 Question Id : 5310021477 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Flax (linen) fibre is classified as a _____

Options :

5310025597. Cellulose

5310025598. Synthetic

5310025599. Proteinic

5310025600. Mineral

Question Number : 130 Question Id : 5310021477 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

सन (लिनेन) रेशे को वर्गीकृत किया गया है:

Options :

5310025597. सेल्यूलोज

5310025598. संश्लेषित (Synthetic)

5310025599. प्रोटीनिक

5310025600. खनिज (मिनरल)

Question Number : 131 Question Id : 5310021478 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following is a source of rayon?

Options :

5310025601. Wool

5310025602. Silk

5310025603. Wood Pulp

5310025604. Jute

Question Number : 131 Question Id : 5310021478 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से कौन सा रेयॉन का स्रोत है

Options :

5310025601. ऊन

5310025602. रेशम

5310025603. लुगदी (बुड पल्प)

5310025604. जूट

Question Number : 132 Question Id : 5310021479 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

First woman architect to be awarded the Pritzker Architecture Prize

Options :

5310025605. Dame Zane Drew

5310025606. Zaha Hadid

5310025607. Marion Mahony

5310025608. Jeanne Garg

Question Number : 132 Question Id : 5310021479 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

प्रथम महिला वास्तुविद् जिसे प्रिट्ज़कर वास्तुविद् पुरस्कार प्रदान किया जाएगा

Options :

5310025605. दाम जान ड्रयु

5310025606. जाहा हदीद

5310025607. मेरिओन महॉनी

5310025608. जैने गर्ग

Question Number : 133 Question Id : 5310021480 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Most important International fairs in the world for the fashion and textile sector named “Premiere Vision 2025” will be held at-

Options :

5310025609. China

5310025610. Germany

5310025611. Spain

5310025612. France

Question Number : 133 Question Id : 5310021480 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

फैशन की दुनिया और टेक्सटाइल के क्षेत्र में सर्वाधिक महत्वपूर्ण अन्तर्राष्ट्रीय मेलों में “प्रीमियर विज़न 2025” नामक मेला _____ में आयोजित होगा।

Options :

5310025609. चीन

5310025610. जर्मनी

5310025611. स्पेन

5310025612. फ्रांस

Question Number : 134 Question Id : 5310021481 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Fibre filling used in garments where warmth is required without increased weight is called-

Options :

5310025613. Wadding

5310025614. Lining

5310025615. Seam binding

5310025616. Inter locking

Question Number : 134 Question Id : 5310021481 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

जहाँ वस्त्रों में भार में वृद्धि किए बिना गरमाहट के लिए फाइबर भराई का प्रयोग होता है, उसे _____ नाम से जाना जाता है।

Options :

5310025613. भराई

5310025614. अस्तर

5310025615. सीवन करना

5310025616. इन्टरलॉकिंग

Question Number : 135 Question Id : 5310021482 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In apparel designing, a sleeve that extends from the shoulder in a wide, flowing manner and narrows towards the wrist is _____.

Options :

5310025617. Cap Sleeve

5310025618. Bell Sleeves

5310025619. Dolman Sleeve

5310025620. Raglan Sleeve

Question Number : 135 Question Id : 5310021482 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

परिधान डिज़ाइनिंग में, आस्तीन जो कि कंधों से चौड़ी और लटकती हुई कलाई की ओर संकुचित होती जाती है उसे _____ कहते हैं।

Options :

5310025617. कैप स्लीव

5310025618. बेल स्लीव

5310025619. डोलमैन स्लीव

5310025620. रागलन स्लीव

Question Number : 136 Question Id : 5310021483 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

What term describes a three dimensional work of art?

Options :

5310025621. Drawing

5310025622. Sculpture

5310025623. Printmaking

5310025624. Painting

Question Number : 136 Question Id : 5310021483 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

कौन सा पद (टर्म) एक त्रि-आयामी कला कार्य की व्याख्या करता है?

Options :

5310025621. रेखाचित्र

5310025622. मूर्तिकला

5310025623. छपाई

5310025624. पेंटिंग

Question Number : 137 Question Id : 5310021484 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

When was Los Angeles fashion week celebrated in 2024?

Options :

5310025625. November 4-10

5310025626. November 6-8

5310025627. November 6-10

5310025628. November 1-8

Question Number : 137 Question Id : 5310021484 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

लॉस एंजिल्स फैशन सप्ताह 2024 में कब मनाया गया?

Options :

5310025625. नवम्बर 4-10

5310025626. नवम्बर 6-8

5310025627. नवम्बर 6-10

5310025628. नवम्बर 1-8

Question Number : 138 Question Id : 5310021485 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The chemical that is used to convert soda cellulose to sodium cellulose xanthate in the manufacture of viscose rayon is

Options :

5310025629. Carbon disulfide

5310025630. Sodium xanthate

5310025631. Sodium Sulfide

5310025632. Sodium hydroxide

Question Number : 138 Question Id : 5310021485 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

विस्कोस रेयॉन को तैयार करने में एक रसायन जो कि सोडा सैल्युलोज़ को सोडियम सैल्युलोज़ जानथेट में परिवर्तित करने प्रयोग किया जाता है _____

Options :

5310025629. कार्बन डाईसल्फाइड

5310025630. सोडियम जानथेट

5310025631. सोडियम सल्फाइड

5310025632. सोडियम हाइड्रॉक्साइड

Question Number : 139 Question Id : 5310021486 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Dog knot is preferred to wrecker's knot during creeling because it is-

Options :

5310025633. Easier to make

5310025634. Stronger

5310025635. Smaller in size

5310025636. Less prone to slippage

Question Number : 139 Question Id : 5310021486 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

क्रीलिंग के दौरान रेकर्स नॉट की अपेक्षा डॉग नॉट को प्राथमिकता दी जाती है क्योंकि यह-

Options :

5310025633. बनाने में सहज

5310025634. मजबूत

5310025635. आकार में छोटी

5310025636. खुलने में आसान नहीं

Question Number : 140 Question Id : 5310021487 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Softness reduce the bending rigidity of fabric by decreasing:

Options :

5310025637. Inter-fibre and inter yarn friction

5310025638. Modulus of the fibres

5310025639. Glass transition temperature of the fibres

5310025640. Packing co-efficient of yarns

Question Number : 140 Question Id : 5310021487 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

फेब्रिक के मुड़ने की कठोरता ____ द्वारा कम करके नम्यता कम होती है।

Options :

5310025637. इन्टर फाइबर और इन्टर यार्न घर्षण

5310025638. फाइबर्स के मॉड्युलस

5310025639. फाइबर का ग्लास ट्रांजिशन तापमान

5310025640. यार्न (धागा) पैकिंग कॉ-एफिशियेन्ट

Question Number : 141 Question Id : 5310021488 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Who is the founder of the brand 'Global Desi'?

Options :

5310025641. Anamika Khanna

5310025642. Apeksha Binot

5310025643. Anita Dongre

5310025644. Manish Arora

Question Number : 141 Question Id : 5310021488 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

'ग्लोबल देसी' ब्रांड के/की संस्थापक कौन हैं?

Options :

5310025641. अनामिका खन्ना

5310025642. अपेक्षा बिनोट

5310025643. अनिता डोंगरे

5310025644. मनीष अरोड़ा

Question Number : 142 Question Id : 5310021489 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In 2013, which Indian designer was honored with Padam Shri Award for his/her work in the fashion industry?

Options :

5310025645. Ritu Kumar

5310025646. Manish Malhotra

5310025647. Tarun Tahiliani

5310025648. Masaba Gupta

Question Number : 142 Question Id : 5310021489 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

फैशन उद्योग में किस भारतीय डिजाइनर को उसके कार्य के लिए पदम् श्री पुरस्कार से सम्मानित किया गया?

Options :

5310025645. रितु कुमार

5310025646. मनीष मलहोत्रा

5310025647. तरुण ताहिलानी

5310025648. मसाबा गुप्ता

Question Number : 143 Question Id : 5310021490 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following states to enact Special Economic Zone (SEZ) Act, 2004 and legal framework for PPP model in infrastructure sector?

Options :

5310025649. Maharashtra

5310025650. Madhya Pradesh

5310025651. Gujarat

5310025652. Uttar Pradesh

Question Number : 143 Question Id : 5310021490 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित राज्यों में से किस राज्य ने विशेष आर्थिक क्षेत्र अधिनियम (SEZ) 2004 तथा असंरचनागत क्षेत्र में PPP मॉडल हेतु विधिक ढांचागत अधिनियम बनाए हैं?

Options :

5310025649. महाराष्ट्र

5310025650. मध्य प्रदेश

5310025651. गुजरात

5310025652. उत्तर प्रदेश

Question Number : 144 Question Id : 5310021491 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

For promoting art and culture of the country a very prestigious event held every year in February, is:

Options :

5310025653. Surajkund Craft Mela at Surajkund, Haryana

5310025654. Ranotsav-Kutchh Carnival in Gujarat

5310025655. Bihu festival of Assam

5310025656. Onam festival of Kerala

Question Number : 144 Question Id : 5310021491 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

देश की कला और संस्कृति को बढ़ावा देने हेतु फरवरी माह के दौरान प्रतिवर्ष एक प्रतिष्ठित मेले/उत्सव का आयोजन कहाँ होता है?

Options :

5310025653. सूरजकुंड कला मेला, हरियाणा में

5310025654. रणोत्सव-कच्छ कार्निवाल गुजरात में

5310025655. बीहू पर्व असम में

5310025656. ओणम् पर्व केरल में

Question Number : 145 Question Id : 5310021492 Question Type : MCQ Option Shuffling : Yes Display Question

Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following Union Territory is known for producing world's best 'Pashmina'?

Options :

5310025657. Lakshadweep

5310025658. Chandigarh

5310025659. Laddakh

Question Number : 145 Question Id : 5310021492 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से वह कौन सा संघ शासित क्षेत्र है जो कि विश्व के उत्तम 'पशमीना' उत्पाद के लिए जाना जाता है?

Options :

5310025657. लक्षद्वीप

5310025658. चंडीगढ़

5310025659. लद्दाख

5310025660. पुडुचेरी

Question Number : 146 Question Id : 5310021493 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

In December 2023, which of the following was declared as Intangible Cultural Heritage by UNESCO?

Options :

5310025661. Garba of Gujarat

5310025662. Jaintia Hills of Manipur

5310025663. Bhogali Bihu of Assam

5310025664. Rath yatra at Puri-Odisha

Question Number : 146 Question Id : 5310021493 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से किस को दिसम्बर 2023 में, युनेस्को द्वारा अमूर्त सांस्कृतिक धरोहर घोषित किया गया था?

Options :

5310025661. गुजरात का गरबा

5310025662. मणिपुर की जैन्तिया पहाड़ियाँ

5310025663. असम का भोगाली बिहु

5310025664. पुरी की रथ यात्रा - ओडिशा

Question Number : 147 Question Id : 5310021494 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Now a days in fashion industry, the emphasis is given on 'personalization and customization which is related with-

Options :

5310025665. Online brands

5310025666. Fabrics used in theatre and dance

5310025667. Media and entertainment

5310025668. Unique and tailored experience

Question Number : 147 Question Id : 5310021494 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

इन दिनों फैशन उद्योग में वैयक्तिकरण और अनुकूलन पर महत्व दिया जा रहा है जो कि _____ से संबंधित है।

Options :

5310025665. ऑनलाइन ब्रांड्स

5310025666. नाट्यशाला और नृत्य में प्रयुक्त फेब्रिक

5310025667. मीडिया और मनोरंजन

5310025668. अनन्य और टेलर्ड अनुभव

Question Number : 148 Question Id : 5310021495 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The five phases of a fashion cycle are Introduction, Rise, Peak, Decline and _____.

Options :

5310025670. Sequential

5310025671. Opulence

5310025672. Obsolescence

Question Number : 148 Question Id : 5310021495 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

फैशन के पांच चरण इंट्रोडक्शन, राइज़, पीक, डिकलाइन और _____ हैं।

Options :

5310025669. ऑब्सीडियन

5310025670. सीक्वेंशियल

5310025671. ऑपुलेन्स

5310025672. ऑब्सोलिसेन्स

Question Number : 149 Question Id : 5310021496 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

The Trickle - Across Theory is also called:

Options :

5310025673. Bubble up Theory

5310025674. Mass Market Theory

5310025675. Street Fashion

5310025676. Triple up Theory

Question Number : 149 Question Id : 5310021496 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

ट्रिकल-एक्रॉस थ्योरी को यह भी कहा जाता है:

Options :

Question Number : 150 Question Id : 5310021497 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

Which of the following event at global level will minimum influence on fashion?

Options :

Question Number : 150 Question Id : 5310021497 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0.25

निम्नलिखित में से कौन सा वैश्विक स्तर का आयोजन फैशन पर न्यूनतम प्रभाव डालेगा?

Options :