XAT 2018 Unofficial Answer Key PDF (Jan 07, 2018)

Q.	Ans	Q.	Ans	Q.	Ans	Q.	Ans	Q.	Ans
1	C	21	B	41	B	61	E	81	B
2	D	22	C	42	D	62	B	82	B
3	A	23	E	43	C	63	E	83	A
4	E	24	C	44	B	64	D	84	C
5	B	25	D	45	E	65	C	85	D
6	B	26	A	46	E	66	B	86	D
7	E	27	C	47	D	67	E	87	B
8	A	28	A	48	B	68	E	88	B
9	D	29	C	49	B	69	D	89	A
10	D	30	B	50	B	70	B	90	E
11	D	31	E	51	B	71	B	91	C
12	B	32	D	52	B	72	D	92	B
13	E	33	A	53	D	73	E	93	B
14	D	34	C	54	C	74	A	94	A
15	C	35	B	55	C	75	D	95	C
16	D	36	B	56	A	76	A	96	A
17	D	37	E	57	B	77	B	97	B
18	B	38	A	58	E	78	D	98	D
19	E	39	B	59	A	79	E	99	D
20	C	40	A	60	B	80	B	100	Essay

Ethical Practices and Sustainability: Do They Co-exist?

In today's business environment, ethical practices and sustainability are often viewed as complementary goals rather than competing priorities. While ethical practices focus on fairness, transparency, and responsibility toward stakeholders, sustainability emphasizes meeting present needs without compromising the ability of future generations to meet theirs. Together, they form the foundation of responsible and long-term business success.

Ethical behavior encourages organizations to consider the social and environmental consequences of their actions. A company that values ethical principles is more likely to adopt sustainable practices such as reducing waste, conserving resources, ensuring fair labor conditions, and minimizing environmental harm. These actions not only benefit society but also strengthen the organization's reputation and stakeholder trust.

However, some argue that sustainability initiatives can increase costs and reduce short-term profitability. Businesses operating in highly competitive markets may find it challenging to balance ethical commitments with financial pressures. Nevertheless, this perceived conflict is often temporary. In the long run, sustainable and ethical practices can improve operational efficiency, reduce risks, attract investors, and enhance customer loyalty.

Several leading organizations have demonstrated that profitability and responsibility can coexist. Companies that integrate environmental, social, and governance considerations into their strategies often achieve stronger long-term performance and resilience. Consumers today are also increasingly aware of corporate behavior and prefer brands that align with their values.

Therefore, ethical practices and sustainability not only coexist but also reinforce each other. Ethical decision-making provides the moral framework for sustainable development, while sustainability translates ethical values into tangible actions. In an era of growing environmental and social challenges, organizations that embrace both are better positioned to create lasting value for all stakeholders.